

MTD Sales
330.66 L

Brand Share %
3.68 %

Information:

MTD : 01-07-2025 To 27-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **3.68 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	261.75	11.08 %
Air-Cond	38.78	1.01 %
Dishwash	16.11	24.65 %
Oven	11.72	23.71 %
Fridge	2.29	0.09 %
Total	330.66	3.68 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	63.52	4.23 %
WEST-02	46.60	6.14 %
TRICHY-01	44.17	3.64 %
SOUTH-03	42.36	4.04 %
WEST-01	41.19	7.44 %
CHENNAI-01	38.77	2.55 %
SOUTH ARCOT	19.10	2.75 %
CHENNAI-02	18.71	1.74 %
NORTH ARCOT	12.41	2.31 %
KL-SOUTH	3.81	5.18 %
Total	330.66	3.68 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	52.88	12.92 %
Air-Cond	5.78	0.89 %
Dishwash	2.90	19.19 %
Oven	1.39	16.41 %
Fridge	0.57	0.14 %
Total	63.52	4.23 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.27	1.96 %
MAR1	1.72	2.84 %
TVL1	1.36	1.08 %
UDN1	0.85	2.10 %
TVL2	0.61	3.25 %
VNR2	0.34	0.59 %
TCN1	0.33	0.94 %
RND1	0.30	0.39 %
SGT1	0.28	3.05 %
APK1	0.27	0.81 %
MMT1	0.26	1.42 %
VKM1	0.24	1.55 %
S2SD	0.22	1.22 %
STU2	0.14	0.48 %
COL1		0.00 %
ERL1		0.00 %
KSM1		0.00 %
TKY1		0.00 %
Total	63.52	4.23 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	40.09	13.63 %
Oven	2.45	45.36 %
Dishwash	1.65	44.31 %
Fridge	1.45	0.46 %
Air-Cond	0.97	0.67 %
Total	46.60	6.14 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.89	1.88 %
KVP1	0.56	3.01 %
EPI1	0.50	3.42 %
NKL2	0.40	1.30 %
TRM1	0.37	1.89 %
MTR1	0.27	1.32 %
PMP1	0.16	1.48 %
SGI1	0.13	1.06 %
APN1		0.00 %
CMI1		0.00 %
KMM1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
Total	46.60	6.14 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	31.74	12.86 %
Air-Cond	9.38	1.50 %
Dishwash	2.25	46.71 %
Oven	0.73	17.38 %
Fridge	0.08	0.02 %
Total	44.17	3.64 %

Branch *	MTD Sales L	Brand Share %
TRY1	5.70	1.87 %
MVM1	2.01	3.11 %
KUM1	1.99	2.73 %
PBR2	1.93	2.56 %
TVR2	1.28	2.29 %
TNJ2	0.86	1.35 %
TRY2	0.80	2.29 %
JKM1	0.51	2.00 %
NMM1	0.48	3.20 %
PTK1	0.26	0.53 %
ORU1	0.21	1.24 %
TZSD	0.08	0.65 %
APM1		0.00 %
KRN1		0.00 %
NCK1		0.00 %
PDK1		0.00 %
TVR1		0.00 %
WTRZ		0.00 %
Total	44.17	3.64 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	35.37	12.28 %
Air-Cond	2.73	0.65 %
Dishwash	2.34	38.27 %
Oven	1.82	32.87 %
Fridge	0.10	0.03 %
Total	42.36	4.04 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.63	3.39 %
MDU6	1.66	3.24 %
ATG1	0.45	0.95 %
ADP1	0.37	3.30 %
SVG1	0.31	0.78 %
KKD2	0.29	0.86 %
MDU4	0.26	1.06 %
KPT1	0.21	1.72 %
SZSD	0.10	0.51 %
DKI1		0.00 %
KRR1		0.00 %
MDU5		0.00 %
MPA1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TDI1		0.00 %
TPT1		0.00 %
WHMD		0.00 %
Total	42.36	4.04 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	31.20	13.08 %
Dishwash	4.81	44.22 %
Air-Cond	3.58	4.34 %
Oven	1.51	24.72 %
Fridge	0.10	0.05 %
Total	41.19	7.44 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.56	2.32 %
AVI1	0.55	3.67 %
CBE3	0.40	3.19 %
TPR2	0.33	1.12 %
CNR1	0.29	3.52 %
KMR1	0.22	1.06 %
KGM1	0.15	0.94 %
WZSD	0.10	0.90 %
GBM1		0.00 %
KGI1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
WHCB		0.00 %
Total	41.19	7.44 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	29.27	9.08 %
Air-Cond	6.95	0.88 %
Oven	1.76	22.31 %
Dishwash	0.80	7.89 %
Total	38.77	2.55 %

Branch *	MTD Sales L	Brand Share %
CH14	3.16	3.20 %
CH05	1.79	1.34 %
KNR1	1.06	2.53 %
CH30	0.84	1.93 %
CH11	0.82	1.35 %
CGL1	0.77	2.52 %
CH07	0.74	1.16 %
CH37	0.61	3.22 %
MRM1	0.26	0.85 %
CH35	0.25	0.98 %
CH39	0.18	0.53 %
CH08		0.00 %
CH26		0.00 %
CH29		0.00 %
CH40		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
MC02		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	38.77	2.55 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	13.74	8.96 %
Air-Cond	4.70	1.42 %
Oven	0.37	12.37 %
Dishwash	0.29	7.18 %
Total	19.10	2.75 %

Branch *	MTD Sales L	Brand Share %
POY1	2.18	2.21 %
KKI2	1.17	2.90 %
CDM1	0.84	2.34 %
NVL2	0.80	1.52 %
CUD1	0.55	0.85 %
MKM1	0.43	2.31 %
PRT1	0.43	2.02 %
KML1	0.32	1.24 %
STP1	0.17	1.23 %
TRK1	0.17	0.43 %
KLM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM1		0.00 %
WHNV		0.00 %
WHUT		0.00 %
Total	19.10	2.75 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	15.04	6.06 %
Air-Cond	1.72	0.31 %
Oven	1.26	23.65 %
Dishwash	0.70	9.61 %
Total	18.71	1.74 %

Branch *	MTD Sales L	Brand Share %
CH03	2.93	2.29 %
CH12	2.07	3.29 %
CH15	1.88	1.59 %
CH20	1.69	3.63 %
CH06	1.42	2.77 %
CH21	1.23	2.27 %
MJR1	1.05	2.30 %
CH17	0.93	2.64 %
CH43	0.40	0.83 %
UKI1	0.34	2.08 %
GPD1	0.29	1.46 %
CH18	0.26	0.42 %
CH27	0.25	1.29 %
CH44	0.13	0.43 %
CH46	0.13	0.42 %
CH01		0.00 %
CH09		0.00 %
CH24		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
CH41		0.00 %
PON1		0.00 %
Total	18.71	1.74 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	8.61	6.02 %
Air-Cond	2.99	1.37 %
Oven	0.43	16.09 %
Dishwash	0.38	22.15 %
Total	12.41	2.31 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.79	2.10 %
VEL1	0.70	1.56 %
KPM2	0.49	0.79 %
CPT1	0.33	2.53 %
GDM1	0.33	1.91 %
WJP1	0.30	2.30 %
SBR1	0.29	0.81 %
TRR1	0.27	0.68 %
KPM1	0.16	0.63 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
CGM1		0.00 %
CYR1		0.00 %
NASD		0.00 %
PLR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	12.41	2.31 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	3.81	19.80 %
Total	3.81	5.18 %

Branch *	MTD Sales L	Brand Share %
WTVP		0.00 %
Total	3.81	5.18 %