



TN : IFB Sales Performance 28/05/2026 9:21 AM

MTD Sales
439.33 L

Brand Share %
2.44 %

Information:

MTD : 01-05-2026 To 27-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.44 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	334.75	13.13 %
Air-Cond	77.09	0.50 %
Dishwash	14.36	12.38 %
Oven	13.13	28.75 %
Total	439.33	2.44 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	85.84	3.47 %
TRICHY-01	72.07	2.91 %
CHENNAI-01	54.45	1.63 %
SOUTH-03	47.94	2.32 %
WEST-02	45.91	3.78 %
CHENNAI-02	45.53	1.56 %
WEST-01	41.62	5.00 %
NORTH ARCOT	23.13	1.81 %
SOUTH ARCOT	22.83	1.62 %
Total	439.33	2.44 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	71.48	15.31 %
Air-Cond	7.86	0.40 %
Oven	3.75	35.13 %
Dishwash	2.74	15.74 %
Total	85.84	3.47 %

Branch *	MTD Sales L	Brand Share %
TUT1	4.02	1.47 %
NGR1	3.12	2.21 %
TUT2	1.85	1.43 %
MAR1	1.40	2.35 %
RND1	0.66	0.56 %
STU2	0.57	1.64 %
VNR1	0.54	1.36 %
APK2	0.42	1.03 %
UDN1	0.35	0.82 %
ERL2	0.32	0.69 %
KGL1	0.32	1.00 %
APK1	0.26	0.59 %
SKD1	0.24	0.66 %
MMT1	0.23	0.64 %
VKM1	0.16	0.49 %
ARM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
WHTV		0.00 %
Total	85.84	3.47 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	54.32	19.05 %
Air-Cond	14.91	0.68 %
Oven	1.59	38.87 %
Dishwash	1.25	16.03 %
Total	72.07	2.91 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.57	1.15 %
KUM1	2.52	1.92 %
PBR2	1.83	1.14 %
TNJ2	1.64	1.30 %
PBR1	1.46	1.96 %
PDK1	0.66	0.96 %
TVR1	0.61	1.28 %
NCK1	0.40	1.30 %
TRY3	0.38	0.53 %
TTP1	0.36	0.70 %
KUM2	0.33	0.56 %
TRY2	0.31	0.63 %
TRY4	0.23	0.34 %
APM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
TZSD		0.00 %
Total	72.07	2.91 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	33.04	9.82 %
Air-Cond	16.55	0.56 %
Dishwash	2.71	8.93 %
Oven	2.15	27.84 %
Total	54.45	1.63 %

Branch *	MTD Sales L	Brand Share %
CH16	3.19	1.35 %
CH47	2.45	1.31 %
CH38	1.63	2.36 %
CH48	0.92	0.67 %
CH39	0.58	1.05 %
CH05	0.46	0.19 %
CH30	0.43	0.39 %
CH08	0.43	0.27 %
CH25	0.29	0.23 %
GUD1	0.26	0.24 %
KNR1	0.18	0.24 %
TKM1	0.17	0.36 %
CGL1		0.00 %
CH07		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
WHC3		0.00 %
WCHN	-0.98	1.22 %
Total	54.45	1.63 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	39.63	12.21 %
Air-Cond	6.42	0.37 %
Dishwash	1.08	9.97 %
Oven	0.80	16.38 %
Total	47.94	2.32 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.56	1.17 %
MDU6	1.89	2.13 %
ATG1	1.48	1.47 %
MDU7	1.11	1.46 %
MDU2	1.07	0.90 %
MPA1	0.91	1.67 %
ODM1	0.82	1.88 %
PNV2	0.75	2.13 %
PVI1	0.74	1.66 %
KKD3	0.74	0.57 %
TEN2	0.72	2.25 %
DGL2	0.48	1.03 %
TDI1	0.37	0.88 %
ADP1	0.33	1.91 %
KRR1	0.33	0.44 %
CMR1	0.31	0.77 %
SVG1	0.31	0.53 %
MLR1	0.29	0.75 %
NTM1	0.19	0.90 %
PKM1	0.16	1.07 %
BTU1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
WHMD	-0.19	0.95 %
TPT1	-0.29	-0.66 %
Total	47.94	2.32 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	40.60	15.27 %
Air-Cond	4.39	0.47 %
Oven	0.92	25.06 %
Total	45.91	3.78 %

Branch *	MTD Sales L	Brand Share %
SLM3	1.43	2.07 %
SLM1	0.96	0.80 %
TCG1	0.71	1.92 %
KRI1	0.70	1.82 %
NKL2	0.63	0.94 %
KAM1	0.36	2.02 %
DPR2	0.34	1.70 %
HRR1	0.34	1.65 %
MTR1	0.31	0.76 %
PMP1	0.17	1.28 %
TRM1	0.17	0.76 %
APN1	0.17	0.69 %
BMD1		0.00 %
KMM1		0.00 %
OML1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
WHPK	-0.18	1.05 %
Total	45.91	3.78 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	26.76	9.59 %
Air-Cond	15.62	0.60 %
Dishwash	1.93	9.67 %
Oven	1.24	33.70 %
Total	45.53	1.56 %

Branch *	MTD Sales L	Brand Share %
CH15	4.92	1.92 %
CH51	1.79	1.65 %
CH12	1.23	0.56 %
CH41	0.93	0.86 %
CH33	0.69	0.72 %
CH20	0.48	0.42 %
UKI1	0.37	0.81 %
CH43	0.34	0.54 %
GPD1	0.30	0.58 %
CH18	0.30	0.19 %
PON1	0.19	0.34 %
CH36	0.18	0.32 %
CH21	0.17	0.08 %
CH32	0.17	0.84 %
CH06	0.16	0.14 %
CH01		0.00 %
CH17		0.00 %
CH27		0.00 %
CH31		0.00 %
CH46		0.00 %
MC06		0.00 %
Total	45.53	1.56 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	33.64	14.85 %
Air-Cond	3.85	0.66 %
Dishwash	2.97	22.65 %
Oven	1.17	21.83 %
Total	41.62	5.00 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.61	1.49 %
TPR4	0.26	1.41 %
GBM1	0.18	0.69 %
SYM2	0.16	0.87 %
UAM1	0.15	1.43 %
CBE3		0.00 %
CBE5		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
WZSD		0.00 %
WHCB	-0.35	0.96 %
Total	41.62	5.00 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	16.86	10.12 %
Air-Cond	5.38	0.49 %
Dishwash	0.46	15.46 %
Oven	0.43	13.81 %
Total	23.13	1.81 %

Branch *	MTD Sales L	Brand Share %
VEL2	2.60	2.32 %
TRL1	1.67	1.39 %
KPM1	1.25	2.26 %
AKM1	1.03	1.46 %
ABR1	0.91	1.80 %
WJP1	0.81	2.12 %
CYR1	0.64	1.85 %
VEL1	0.57	0.71 %
CPT1	0.43	1.30 %
TRT1	0.35	0.59 %
KPM2	0.34	0.25 %
TRR1	0.32	0.50 %
BGR1	0.28	2.07 %
SBR1	0.28	0.24 %
PTU1	0.24	2.02 %
VNB1	0.17	0.59 %
WJD1	0.17	0.39 %
ANI1	0.17	0.55 %
ARC2		0.00 %
CGM1		0.00 %
PLR1		0.00 %
WHVL	-0.64	1.82 %
Total	23.13	1.81 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	18.42	9.30 %
Air-Cond	2.11	0.18 %
Dishwash	1.22	13.62 %
Oven	1.09	43.41 %
Total	22.83	1.62 %

Branch *	MTD Sales L	Brand Share %
POY1	4.00	2.20 %
NVL2	1.36	1.74 %
KML1	0.89	1.48 %
TRK1	0.59	0.86 %
PRT1	0.53	0.86 %
VCM2	0.52	1.07 %
TVM1	0.31	0.86 %
CDM1	0.28	0.25 %
KLM1	0.19	0.24 %
CUD1	0.17	0.13 %
KKI2	0.16	0.19 %
MKM1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
WHUT		0.00 %
Total	22.83	1.62 %