

MTD Sales
272.29 L

Brand Share %
6.36 %

Information:

MTD : 01-11-2025 To 26-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **6.36 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	249.85	10.60 %
Oven	9.27	19.62 %
Dishwash	9.20	10.65 %
Air-Cond	3.97	0.22 %
Total	272.29	6.36 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	44.33	6.64 %
WEST-01	41.72	12.20 %
TRICHY-01	36.60	7.20 %
SOUTH-03	34.64	6.56 %
WEST-02	33.36	9.50 %
CHENNAI-01	26.69	3.78 %
CHENNAI-02	26.50	4.96 %
SOUTH ARCOT	13.02	4.04 %
NORTH ARCOT	12.92	4.51 %
KL-SOUTH	2.50	6.75 %
Total	272.29	6.36 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	40.49	11.23 %
Dishwash	2.03	11.88 %
Oven	1.22	14.40 %
Air-Cond	0.59	0.21 %
Total	44.33	6.64 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.52	3.60 %
TVL1	1.82	3.00 %
SVK1	1.02	4.71 %
VKM1	0.45	6.03 %
VNR2	0.43	2.18 %
TCN1	0.42	2.46 %
TKS1	0.35	2.00 %
TYI1	0.35	4.40 %
SKD1	0.34	5.24 %
ARM1	0.31	4.91 %
MAR1	0.29	1.23 %
TVL2	0.25	2.94 %
NGR1	0.25	0.69 %
COL1	0.20	4.83 %
APK1	0.17	1.44 %
KGL1	0.16	4.05 %
ERL2		0.00 %
KSM1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
STU2		0.00 %
TKY1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	44.33	6.64 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	37.45	15.23 %
Dishwash	2.27	24.07 %
Oven	1.71	29.46 %
Air-Cond	0.30	0.37 %
Total	41.72	12.20 %

Branch *	MTD Sales L	Brand Share %
KMR1	1.26	6.35 %
SUL1	0.58	4.67 %
KGM1	0.30	5.05 %
SYM2	0.29	5.71 %
TPR4	0.26	6.05 %
CBE3		0.00 %
KGI1		0.00 %
PPI1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	41.72	12.20 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	33.04	14.12 %
Dishwash	2.05	25.83 %
Oven	0.91	21.99 %
Air-Cond	0.61	0.23 %
Total	36.60	7.20 %

Branch *	MTD Sales L	Brand Share %
TRY1	5.75	6.13 %
TNJ2	1.10	4.71 %
TRY3	0.65	2.94 %
PDK1	0.64	4.78 %
TRY2	0.47	2.17 %
PBR2	0.38	1.06 %
PBR1	0.33	3.86 %
TRY4	0.26	1.78 %
TVR1	0.25	2.44 %
TTP1	0.17	1.96 %
APM1	0.17	2.56 %
KRN1	0.14	2.53 %
JKM1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PTK1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	36.60	7.20 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	32.54	10.48 %
Oven	0.96	16.66 %
Air-Cond	0.72	0.36 %
Dishwash	0.42	3.94 %
Total	34.64	6.56 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.21	5.10 %
MDU2	2.26	5.48 %
DGL1	1.03	2.61 %
ATG1	0.62	3.02 %
MDU6	0.50	1.76 %
TPT1	0.49	4.44 %
ADP1	0.32	5.24 %
MLR1	0.32	4.92 %
MDU5	0.27	2.41 %
KRR1	0.27	1.94 %
MPA1	0.26	1.93 %
PKM1	0.26	3.99 %
KYK1	0.19	3.11 %
BTU1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
WHMD		0.00 %
Total	34.64	6.56 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	31.38	12.27 %
Oven	0.85	32.94 %
Dishwash	0.79	16.25 %
Air-Cond	0.35	0.40 %
Total	33.36	9.50 %

Branch *	MTD Sales L	Brand Share %
NKL2	0.71	4.05 %
DPR2	0.67	5.34 %
HSR1	0.59	4.32 %
ERD2	0.58	1.69 %
KRI1	0.33	3.76 %
CMI1	0.17	2.47 %
BMD1		0.00 %
EPI1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	33.36	9.50 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	24.55	7.10 %
Oven	1.26	17.78 %
Air-Cond	0.88	0.27 %
Total	26.69	3.78 %

Branch *	MTD Sales L	Brand Share %
CH16	3.18	5.75 %
CH19	1.57	3.64 %
CH30	0.97	3.90 %
CH07	0.65	2.22 %
CH35	0.41	3.51 %
TKM1	0.33	4.11 %
CH22	0.33	1.43 %
CH48	0.32	1.13 %
CH11	0.30	1.24 %
CH39	0.26	1.75 %
CGL1		0.00 %
CH05		0.00 %
CH14		0.00 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	26.69	3.78 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	23.68	9.37 %
Oven	1.58	22.16 %
Dishwash	1.24	15.88 %
Total	26.50	4.96 %

Branch *	MTD Sales L	Brand Share %
CH15	4.51	5.88 %
CH24	2.21	6.08 %
CH12	1.79	4.36 %
CH21	1.37	5.98 %
CH34	1.19	5.28 %
CH23	0.94	6.13 %
CH06	0.80	4.71 %
CH44	0.80	4.79 %
CH18	0.51	1.74 %
CH17	0.51	2.15 %
CH20	0.40	1.60 %
GPD1	0.29	4.13 %
CH41	0.14	0.74 %
CH31	0.14	1.15 %
CH46	0.14	1.03 %
CH36	0.13	1.36 %
CH27		0.00 %
CH32		0.00 %
CH33		0.00 %
CH43		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	26.50	4.96 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	12.16	7.55 %
Air-Cond	0.53	0.34 %
Oven	0.34	15.68 %
Total	13.02	4.04 %

Branch *	MTD Sales L	Brand Share %
POY1	0.48	1.08 %
TDM1	0.48	3.31 %
NVL2	0.40	2.05 %
VCM1	0.26	1.97 %
CUD1		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
KKI2	-0.11	-0.83 %
Total	13.02	4.04 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	12.07	7.05 %
Oven	0.44	12.97 %
Dishwash	0.42	10.13 %
Total	12.92	4.51 %

Branch *	MTD Sales L	Brand Share %
TRT1	0.42	5.75 %
KPM2	0.41	1.38 %
TRR1	0.31	1.66 %
VNB1	0.29	3.86 %
PTU1	0.26	5.84 %
WJD1	0.19	1.99 %
WJP1	0.17	3.15 %
KPM1	0.14	1.05 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
Total	12.92	4.51 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	2.50	13.22 %
Total	2.50	6.75 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.48	5.62 %
Total	2.50	6.75 %