

MTD Sales
426.72 L

Brand Share %
5.33 %

Information:

MTD : 01-10-2025 To 26-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.33 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	387.32	8.80 %
Oven	20.21	28.92 %
Dishwash	10.85	7.86 %
Air-Cond	8.34	0.25 %
Total	426.72	5.33 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	78.96	5.48 %
WEST-01	65.01	9.69 %
WEST-02	61.45	6.87 %
TRICHY-01	57.51	6.60 %
SOUTH-03	54.56	4.82 %
CHENNAI-02	38.27	4.49 %
CHENNAI-01	35.38	3.29 %
SOUTH ARCOT	19.96	3.94 %
NORTH ARCOT	15.08	2.91 %
KL-SOUTH	0.54	1.09 %
Total	426.72	5.33 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	73.66	10.25 %
Oven	2.04	17.40 %
Dishwash	1.83	7.68 %
Air-Cond	1.43	0.21 %
Total	78.96	5.48 %

Branch *	MTD Sales L	Brand Share %
TVL1	5.98	4.97 %
TUT1	3.94	1.97 %
SVK1	1.89	4.22 %
NGR1	1.36	1.50 %
VNR2	1.28	2.34 %
ARM1	0.95	4.47 %
TYI1	0.86	3.77 %
VNR1	0.81	4.21 %
TVL2	0.58	3.14 %
RND1	0.43	1.16 %
TCN1	0.42	1.15 %
MMT1	0.39	1.75 %
SGT1	0.31	2.74 %
VKM1	0.23	1.58 %
UDN1	0.12	0.51 %
APK1	0.12	0.37 %
ERL2		0.00 %
KSM1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
WHTV		0.00 %
Total	78.96	5.48 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	59.93	12.27 %
Oven	2.62	33.67 %
Dishwash	1.57	9.76 %
Air-Cond	0.90	0.57 %
Total	65.01	9.69 %

Branch *	MTD Sales L	Brand Share %
SUL1	0.80	3.63 %
AVI1	0.69	3.06 %
SYM2	0.63	3.51 %
GBM1	0.60	3.17 %
KMR1	0.46	1.33 %
KGM1	0.29	1.94 %
CBE5	0.27	2.38 %
PPI1	0.26	2.08 %
TPR4	0.25	2.22 %
CBE3		0.00 %
KGI1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	65.01	9.69 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	57.82	8.71 %
Oven	2.39	33.15 %
Dishwash	1.24	10.48 %
Total	61.45	6.87 %

Branch *	MTD Sales L	Brand Share %
MCR1	1.32	4.55 %
VPD1	0.81	2.86 %
ERD2	0.57	0.62 %
MTR1	0.56	1.71 %
SGI1	0.56	3.70 %
KVP1	0.45	3.27 %
KMM1	0.34	2.07 %
HSR1	0.31	1.36 %
KRI1	0.26	1.79 %
NKL2	0.19	0.36 %
BMD1		0.00 %
DPR1		0.00 %
EPI1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	61.45	6.87 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	52.66	13.11 %
Oven	2.74	40.94 %
Dishwash	1.52	14.54 %
Air-Cond	0.59	0.13 %
Total	57.51	6.60 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.55	3.11 %
PBR2	1.70	3.00 %
TRY3	0.73	1.92 %
JKM1	0.70	3.69 %
TNJ2	0.56	1.38 %
TRY2	0.46	1.48 %
PDK1	0.39	1.68 %
PBR1	0.33	1.61 %
APM1	0.27	2.54 %
ORU1	0.26	2.03 %
TVR1	0.21	1.39 %
PTK1	0.17	0.50 %
KRN1		0.00 %
NCK1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	57.51	6.60 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	48.50	7.32 %
Oven	3.19	34.79 %
Air-Cond	1.62	0.37 %
Dishwash	1.26	6.28 %
Total	54.56	4.82 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.31	2.35 %
MDU2	3.66	4.27 %
MDU6	1.57	2.21 %
DGL1	1.41	1.33 %
MDU4	1.16	5.14 %
MPA1	0.66	2.18 %
MDU5	0.54	3.79 %
DGL2	0.54	2.12 %
KKD3	0.51	1.19 %
TPT1	0.34	1.87 %
DKI1	0.33	1.18 %
PKM1	0.25	2.38 %
KPT1	0.25	2.35 %
SVG1	0.24	0.78 %
ATG1	0.15	0.41 %
ADP1		0.00 %
BTU1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
WHMD		0.00 %
Total	54.56	4.82 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	34.76	8.67 %
Oven	1.79	20.83 %
Dishwash	1.31	10.82 %
Air-Cond	0.41	0.10 %
Total	38.27	4.49 %

Branch *	MTD Sales L	Brand Share %
CH15	4.17	4.37 %
CH06	2.27	4.99 %
UKI1	1.12	4.30 %
CH44	0.94	3.66 %
CH20	0.69	2.03 %
CH09	0.48	1.37 %
CH43	0.47	1.19 %
CH18	0.44	1.08 %
CH33	0.31	0.98 %
CH31	0.28	2.24 %
PON1	0.15	0.96 %
CH46	0.15	0.66 %
CH01		0.00 %
CH17		0.00 %
CH27		0.00 %
CH32		0.00 %
CH34		0.00 %
CH36		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
CH41	-0.20	-0.63 %
Total	38.27	4.49 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	29.93	6.05 %
Oven	2.52	26.09 %
Air-Cond	1.64	0.30 %
Dishwash	1.28	4.27 %
Total	35.38	3.29 %

Branch *	MTD Sales L	Brand Share %
CH08	1.92	2.54 %
CH19	1.47	1.89 %
CH30	1.30	3.16 %
CH38	0.93	4.10 %
CH14	0.89	1.16 %
CH37	0.59	2.63 %
CH07	0.58	1.33 %
GUD1	0.53	1.55 %
CH48	0.48	1.13 %
CZWH	0.43	1.22 %
CH35	0.33	1.33 %
MRM1	0.27	0.92 %
CH26	0.26	4.24 %
CGL1	0.26	1.19 %
CH11	0.24	0.70 %
CH05		0.00 %
CH29		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
GUD2		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	35.38	3.29 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	16.10	6.21 %
Air-Cond	1.76	0.74 %
Oven	1.70	43.33 %
Dishwash	0.40	5.72 %
Total	19.96	3.94 %

Branch *	MTD Sales L	Brand Share %
POY1	1.95	3.06 %
NVL2	1.78	4.66 %
CDM1	1.09	3.06 %
KLM1	0.88	3.73 %
TDM1	0.56	2.77 %
PRT1	0.33	2.06 %
KML1	0.30	2.34 %
TRK1	0.30	1.16 %
KKI2	0.27	0.89 %
ULP1	0.26	1.16 %
MKM1	0.17	1.51 %
VPM1	0.17	2.38 %
CUD1	0.16	0.31 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
WHUT		0.00 %
Total	19.96	3.94 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	13.79	4.74 %
Oven	0.85	20.51 %
Dishwash	0.44	8.88 %
Total	15.08	2.91 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.93	2.16 %
KPM2	0.76	0.94 %
TRR1	0.74	2.41 %
TRT1	0.58	2.43 %
KPM1	0.50	2.17 %
ABR1	0.43	2.59 %
WJD1	0.42	2.73 %
SBR1	0.29	0.85 %
VNB1	0.25	1.74 %
SLG1	0.15	1.36 %
UGI1	0.14	1.38 %
AKM1		0.00 %
ARC2		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
BGR1		0.00 %
Total	15.08	2.91 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Oven	0.38	36.65 %
Wash-Mac	0.16	0.87 %
Total	0.54	1.09 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.24	3.17 %
PAS1	0.16	2.03 %
TVP1	0.14	0.40 %
Total	0.54	1.09 %