

MTD Sales
330.74 L

Brand Share %
3.89 %

Information:

MTD : 01-09-2026 To 26-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.89 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	296.33	10.80 %
Oven	16.68	30.64 %
Air-Cond	8.87	0.16 %
Dishwash	8.86	6.29 %
Total	330.74	3.89 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	55.08	4.87 %
SOUTH-01	53.63	3.51 %
SOUTH-03	39.59	4.19 %
CHENNAI-02	39.41	3.31 %
CHENNAI-01	35.56	2.48 %
WEST-02	27.35	6.85 %
WEST-01	27.28	8.48 %
WEST-03	18.23	5.26 %
SOUTH ARCOT	17.71	3.07 %
NORTH ARCOT	16.91	2.66 %
Total	330.74	3.89 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	51.68	17.32 %
Oven	1.70	42.65 %
Dishwash	1.33	9.29 %
Air-Cond	0.36	0.04 %
Total	55.08	4.87 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.28	2.06 %
PBR2	2.19	3.29 %
TRY4	1.84	3.85 %
TNJ2	0.95	1.78 %
KUM2	0.77	2.83 %
TRY3	0.62	1.68 %
TVR1	0.52	1.63 %
PDK1	0.50	2.30 %
PDK2	0.43	1.21 %
NCK1	0.32	3.56 %
PBR1	0.19	0.75 %
TRY2		0.00 %
NMM1		0.00 %
ORU1		0.00 %
TTP1		0.00 %
TZSD		0.00 %
WTRZ	-0.38	3.04 %
Total	55.08	4.87 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	49.33	11.06 %
Oven	3.94	30.63 %
Dishwash	0.36	1.42 %
Total	53.63	3.51 %

Branch *	MTD Sales L	Brand Share %
TVL1	4.41	2.44 %
KVT1	3.61	3.62 %
TUT1	1.70	0.98 %
TUT2	1.66	2.22 %
UDN1	0.87	3.48 %
ERL2	0.69	1.66 %
RND1	0.57	1.24 %
VNR1	0.50	3.26 %
SKD1	0.48	2.93 %
VKM1	0.33	2.19 %
KSM1	0.33	1.43 %
TYI1	0.31	1.03 %
STU2	0.31	2.02 %
RND2	0.30	0.57 %
NGR1	0.25	0.35 %
ARM1	0.23	2.54 %
APK1	0.18	1.09 %
KGL1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
TKY1		0.00 %
WHTV		0.00 %
Total	53.63	3.51 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	34.32	10.94 %
Air-Cond	2.10	0.34 %
Oven	1.97	39.22 %
Dishwash	1.19	12.66 %
Total	39.59	4.19 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.05	2.42 %
MDU2	1.99	3.17 %
MDU6	1.08	2.74 %
DKI1	0.88	1.94 %
MDU7	0.85	2.77 %
KKD3	0.64	0.86 %
TEN1	0.64	3.63 %
MPA1	0.62	2.43 %
TDI1	0.62	3.80 %
PNV2	0.42	3.83 %
PNI1	0.36	3.32 %
BNR1	0.34	2.26 %
ODM1	0.19	2.26 %
ADP1	0.17	1.95 %
SVG1	0.15	0.71 %
MDU5	0.15	0.97 %
NTM1	0.11	2.05 %
CMR1		0.00 %
DGL2		0.00 %
MLR1		0.00 %
PKM1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
Total	39.59	4.19 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	33.89	10.12 %
Dishwash	2.61	14.84 %
Oven	2.22	29.47 %
Air-Cond	0.70	0.08 %
Total	39.41	3.31 %

Branch *	MTD Sales L	Brand Share %
CH03	3.75	2.98 %
CH21	1.88	2.43 %
CH24	1.53	2.59 %
CH20	1.07	2.03 %
CH18	0.93	1.36 %
CH33	0.93	2.25 %
PON1	0.39	1.05 %
CH17	0.31	0.62 %
CH43	0.30	0.88 %
CH37	0.22	1.24 %
CH34	0.22	0.59 %
WHC3	0.18	1.04 %
CH36	0.18	0.92 %
CH01		0.00 %
CH06		0.00 %
CH27		0.00 %
CH31		0.00 %
CH41		0.00 %
CH46		0.00 %
GPD1		0.00 %
UKI1		0.00 %
WCHN	-1.77	3.82 %
Total	39.41	3.31 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	28.05	7.20 %
Air-Cond	2.87	0.29 %
Oven	2.80	32.52 %
Dishwash	1.83	4.87 %
Total	35.56	2.48 %

Branch *	MTD Sales L	Brand Share %
CH47	2.73	2.87 %
CH19	1.55	1.93 %
GUD1	1.28	2.19 %
CH14	1.09	1.33 %
CH22	0.97	2.50 %
CH30	0.93	1.48 %
CH48	0.64	1.08 %
MRM1	0.63	1.85 %
CH45	0.53	1.01 %
CH07	0.46	0.73 %
GUD2	0.39	1.38 %
CH08	0.30	1.14 %
CH39	0.29	1.07 %
CZWH	0.24	0.51 %
CH16	0.19	0.19 %
TKM1	0.18	1.35 %
CH25	0.14	0.25 %
CGL1		0.00 %
CH05		0.00 %
CH26		0.00 %
CH29		0.00 %
CH40		0.00 %
KNR1		0.00 %
MC09		0.00 %
SKL1		0.00 %
Total	35.56	2.48 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	27.03	12.73 %
Oven	0.66	18.12 %
Air-Cond	-0.34	-0.19 %
Total	27.35	6.85 %

Branch *	MTD Sales L	Brand Share %
HSR1	0.79	3.81 %
HSR2	0.50	1.93 %
KAM1	0.34	3.12 %
BMD1	0.32	3.43 %
EPI1	0.32	2.86 %
VPD1	0.29	2.63 %
HRR1	0.20	2.51 %
SLM1	0.18	0.40 %
OML1		0.00 %
PLC1		0.00 %
WZWH		0.00 %
Total	27.35	6.85 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	23.15	12.84 %
Oven	2.33	50.25 %
Dishwash	1.08	15.57 %
Air-Cond	0.72	0.55 %
Total	27.28	8.48 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.83	2.87 %
SUL1	0.51	3.80 %
CBE3	0.21	3.68 %
GDR1		0.00 %
KGI1		0.00 %
WZSD		0.00 %
Total	27.28	8.48 %

WEST-03

Property	MTD Sales L	Brand Share %
Wash-Mac	16.55	10.83 %
Air-Cond	0.70	0.38 %
Oven	0.51	28.09 %
Dishwash	0.47	10.84 %
Total	18.23	5.26 %

Branch *	MTD Sales L	Brand Share %
NKL2	1.08	2.24 %
ERD1	1.05	1.84 %
ERD2	0.56	0.88 %
KMM1	0.18	1.74 %
PDR1	0.14	1.27 %
KGM1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	18.23	5.26 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	16.55	8.54 %
Air-Cond	0.72	0.20 %
Oven	0.44	13.07 %
Total	17.71	3.07 %

Branch *	MTD Sales L	Brand Share %
NVL2	1.27	3.68 %
SJI2	0.81	2.24 %
TDM1	0.67	2.42 %
PRT1	0.62	2.47 %
KML1	0.61	3.21 %
VCM2	0.55	2.68 %
TRK1	0.32	0.83 %
KKI2	0.32	1.25 %
KLM1	0.22	0.61 %
CDM1	0.19	0.46 %
VPM1	0.18	2.02 %
CUD1		0.00 %
MKM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
WHNV		0.00 %
WHUT	-0.17	2.48 %
Total	17.71	3.07 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	15.77	7.14 %
Air-Cond	1.03	0.26 %
Oven	0.11	3.64 %
Total	16.91	2.66 %

Branch *	MTD Sales L	Brand Share %
KPM2	2.08	3.27 %
TRL1	1.51	3.13 %
ABR1	0.84	3.00 %
GDM1	0.64	3.16 %
VSI1	0.60	3.36 %
VEL3	0.48	1.04 %
VNB1	0.45	2.82 %
SBR1	0.42	0.83 %
TRT1	0.37	1.75 %
TRR1	0.35	1.09 %
WJP1	0.33	1.80 %
PLR1	0.30	1.73 %
CYR1	0.18	1.19 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
KPM1		0.00 %
NASD		0.00 %
UGI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	16.91	2.66 %