

MTD Sales
369.21 L

Brand Share %
5.95 %

Information:

MTD : 01-08-2025 To 26-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.95 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	229.64	8.40 %
Air-Cond	113.17	3.38 %
Dishwash	14.76	20.54 %
Oven	11.64	20.14 %
Total	369.21	5.95 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	72.04	7.00 %
TRICHY-01	57.40	7.22 %
WEST-02	48.35	9.66 %
WEST-01	39.85	9.56 %
SOUTH-03	39.83	5.98 %
CHENNAI-01	32.85	3.08 %
CHENNAI-02	30.23	3.81 %
SOUTH ARCOT	28.69	5.73 %
NORTH ARCOT	17.79	4.61 %
KL-SOUTH	2.18	3.99 %
Total	369.21	5.95 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	39.22	9.05 %
Air-Cond	29.17	5.07 %
Dishwash	2.08	21.49 %
Oven	1.58	15.75 %
Total	72.04	7.00 %

Branch *	MTD Sales L	Brand Share %
TUT1	5.28	3.57 %
NGR1	4.20	5.62 %
TVL1	4.11	3.89 %
RND1	1.94	4.77 %
VNR2	1.08	2.55 %
MAR1	1.08	4.82 %
TYI1	0.67	4.73 %
STU2	0.51	4.90 %
UDN1	0.47	2.99 %
TKY1	0.40	2.48 %
APK1	0.28	1.47 %
TCN1	0.26	0.86 %
MMT1	0.26	2.50 %
COL1		0.00 %
ERL1		0.00 %
KSM1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
VKM1		0.00 %
WHTV		0.00 %
Total	72.04	7.00 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	35.26	11.89 %
Air-Cond	18.25	3.72 %
Oven	2.22	43.80 %
Dishwash	1.68	42.98 %
Total	57.40	7.22 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.78	3.66 %
PBR2	1.97	3.69 %
PTK1	0.99	2.38 %
TNJ2	0.82	1.83 %
TVR1	0.45	2.10 %
PDK1	0.30	1.32 %
PBR1	0.26	2.62 %
NCK1	0.21	3.40 %
APM1		0.00 %
AYR1		0.00 %
KRN1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	57.40	7.22 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	38.64	12.55 %
Air-Cond	6.95	3.87 %
Dishwash	1.85	22.26 %
Oven	0.91	18.63 %
Total	48.35	9.66 %

Branch *	MTD Sales L	Brand Share %
ERD1	2.09	4.08 %
OML1	0.77	4.47 %
TRM1	0.56	5.66 %
APN1	0.30	3.28 %
PDR1	0.28	3.96 %
VKL1	0.27	4.79 %
VPD1	0.20	1.59 %
EDP1	0.17	2.09 %
KMM1	0.17	1.94 %
CMI1	0.15	3.73 %
ERD2	0.15	0.54 %
EPI1		0.00 %
MTR1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	48.35	9.66 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	27.86	9.77 %
Air-Cond	6.34	5.85 %
Dishwash	4.68	29.43 %
Oven	0.97	13.12 %
Total	39.85	9.56 %

Branch *	MTD Sales L	Brand Share %
KMR1	2.07	5.81 %
SNR1	0.60	4.72 %
GBM1	0.28	3.41 %
TPR2	0.21	0.74 %
KGI1	0.19	3.54 %
GDR1	0.16	4.25 %
AVI1		0.00 %
CBE3		0.00 %
KGM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	39.85	9.56 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	29.33	8.76 %
Air-Cond	7.96	2.48 %
Oven	1.57	32.34 %
Dishwash	0.96	19.84 %
Total	39.83	5.98 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.35	4.03 %
MDU2	1.99	4.56 %
MDU6	1.58	4.27 %
MDU4	0.82	4.09 %
DGL2	0.59	4.10 %
MDU5	0.47	4.07 %
PNV1	0.40	4.59 %
MPA1	0.30	2.06 %
TDI1	0.27	3.13 %
DKI1	0.27	1.31 %
ATG1	0.20	0.65 %
SVG1	0.17	0.91 %
NTM1	0.16	3.92 %
ADP1		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
WHMD		0.00 %
Total	39.83	5.98 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	17.99	5.06 %
Air-Cond	12.05	1.75 %
Oven	1.73	18.16 %
Dishwash	1.08	7.43 %
Total	32.85	3.08 %

Branch *	MTD Sales L	Brand Share %
CH16	4.54	5.67 %
AVD1	1.78	4.93 %
CH19	1.58	2.40 %
CH48	1.19	2.47 %
GUD1	1.10	2.91 %
KNR1	0.95	4.62 %
CH30	0.85	1.66 %
CH39	0.75	3.63 %
CH07	0.48	1.17 %
CGL1	0.21	1.52 %
CH11	0.20	0.28 %
CH45	0.20	0.55 %
SKL1	0.17	0.69 %
CH26	0.13	1.16 %
CH05		0.00 %
CH08		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC10		0.00 %
MRM1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	32.85	3.08 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	16.00	5.45 %
Air-Cond	11.79	2.43 %
Oven	1.76	20.93 %
Dishwash	0.69	9.67 %
Total	30.23	3.81 %

Branch *	MTD Sales L	Brand Share %
CH03	4.36	5.13 %
CH15	3.52	3.69 %
CH12	2.69	5.57 %
CH20	2.10	5.86 %
MJR1	1.85	4.84 %
CH21	1.69	4.64 %
CH43	1.28	4.59 %
CH41	1.19	3.91 %
CH34	0.39	1.20 %
CH17	0.38	1.67 %
CH18	0.27	0.55 %
GPD1	0.26	2.17 %
CH09	0.20	0.69 %
CH36	0.20	1.03 %
CH44	0.18	0.75 %
CH01		0.00 %
CH27		0.00 %
CH32		0.00 %
CH33		0.00 %
CH46		0.00 %
MC06		0.00 %
MC08		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	30.23	3.81 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	14.06	6.31 %
Air-Cond	12.49	4.61 %
Dishwash	1.75	42.57 %
Oven	0.38	14.43 %
Total	28.69	5.73 %

Branch *	MTD Sales L	Brand Share %
NVL2	2.48	5.81 %
POY1	0.74	1.10 %
KKI2	0.51	1.95 %
TVM1	0.29	2.74 %
STP1	0.21	3.05 %
KLM1	0.21	0.77 %
CUD1		0.00 %
MKM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM1		0.00 %
WHNV		0.00 %
WHUT		0.00 %
Total	28.69	5.73 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	9.30	5.32 %
Air-Cond	7.97	3.87 %
Oven	0.52	14.87 %
Total	17.79	4.61 %

Branch *	MTD Sales L	Brand Share %
ARC2	0.89	3.39 %
KPM2	0.70	2.05 %
VEL1	0.66	2.51 %
KPM1	0.57	2.54 %
AKM1	0.45	1.92 %
UGI1	0.30	4.25 %
TRR1	0.28	1.03 %
TRL1	0.23	0.64 %
ANI1	0.21	2.20 %
ABR1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	17.79	4.61 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	1.98	7.22 %
Air-Cond	0.20	0.81 %
Total	2.18	3.99 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.88	2.57 %
PAS1	0.57	4.85 %
Total	2.18	3.99 %