

MTD Sales
310.21 L

Brand Share %
3.61 %

Information:

MTD : 01-07-2025 To 26-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **3.61 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	248.64	11.27 %
Air-Cond	35.29	0.94 %
Dishwash	13.77	23.32 %
Oven	10.21	22.44 %
Fridge	2.29	0.09 %
Total	310.21	3.61 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	62.24	4.24 %
TRICHY-01	42.55	3.60 %
WEST-02	42.51	6.02 %
SOUTH-03	39.79	3.96 %
WEST-01	36.72	7.16 %
CHENNAI-01	36.52	2.51 %
SOUTH ARCOT	18.18	2.72 %
CHENNAI-02	16.97	1.66 %
NORTH ARCOT	11.16	2.20 %
KL-SOUTH	3.56	5.03 %
Total	310.21	3.61 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	51.99	13.21 %
Air-Cond	5.51	0.85 %
Dishwash	2.90	19.61 %
Oven	1.27	15.17 %
Fridge	0.57	0.14 %
Total	62.24	4.24 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.27	2.02 %
MAR1	1.72	2.92 %
TVL1	1.36	1.12 %
UDN1	0.85	2.12 %
TVL2	0.61	3.25 %
VNR2	0.34	0.60 %
TCN1	0.33	0.97 %
RND1	0.30	0.40 %
SGT1	0.28	3.05 %
ARM1	0.27	2.73 %
APK1	0.27	0.84 %
MMT1	0.26	1.46 %
VKM1	0.24	1.60 %
S2SD	0.22	1.22 %
STU2	0.14	0.50 %
COL1		0.00 %
ERL1		0.00 %
KSM1		0.00 %
TKY1		0.00 %
Total	62.24	4.24 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	30.25	12.96 %
Air-Cond	9.38	1.52 %
Dishwash	2.25	46.71 %
Oven	0.60	15.06 %
Fridge	0.08	0.02 %
Total	42.55	3.60 %

Branch *	MTD Sales L	Brand Share %
TRY1	5.70	1.89 %
KUM1	1.99	2.88 %
PBR2	1.65	2.28 %
MVM1	1.60	2.54 %
TVR2	1.28	2.39 %
TRY2	0.80	2.37 %
TNJ2	0.61	0.99 %
JKM1	0.51	2.06 %
NMM1	0.48	3.26 %
PTK1	0.26	0.55 %
ORU1	0.21	1.28 %
TZSD	0.08	0.65 %
APM1		0.00 %
KRN1		0.00 %
NCK1		0.00 %
PDK1		0.00 %
TVR1		0.00 %
WTRZ		0.00 %
Total	42.55	3.60 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	36.82	13.70 %
Dishwash	1.65	56.71 %
Oven	1.62	36.41 %
Fridge	1.45	0.50 %
Air-Cond	0.97	0.68 %
Total	42.51	6.02 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.89	1.99 %
KVP1	0.56	3.21 %
NKL2	0.40	1.38 %
TRM1	0.37	1.96 %
MTR1	0.27	1.37 %
APN1		0.00 %
CMI1		0.00 %
KMM1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
Total	42.51	6.02 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	33.78	12.46 %
Air-Cond	2.47	0.60 %
Dishwash	1.76	31.81 %
Oven	1.67	33.01 %
Fridge	0.10	0.03 %
Total	39.79	3.96 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.37	3.41 %
MDU6	1.50	3.15 %
ADP1	0.37	3.46 %
NTM1	0.37	3.13 %
SVG1	0.31	0.80 %
KKD2	0.29	0.88 %
MDU4	0.26	1.10 %
KPT1	0.21	1.77 %
ATG1	0.12	0.26 %
SZSD	0.10	0.51 %
DKI1		0.00 %
KRR1		0.00 %
MDU5		0.00 %
MPA1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TDI1		0.00 %
TPT1		0.00 %
WHMD		0.00 %
Total	39.79	3.96 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	29.90	13.74 %
Dishwash	3.45	37.91 %
Air-Cond	1.91	2.42 %
Oven	1.36	24.76 %
Fridge	0.10	0.05 %
Total	36.72	7.16 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.56	2.52 %
CBE3	0.40	3.51 %
TPR2	0.33	1.26 %
CNR1	0.29	3.56 %
KMR1	0.22	1.07 %
GDR1	0.16	2.14 %
KGM1	0.15	0.99 %
WZSD	0.10	0.90 %
GBM1		0.00 %
KGI1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
WHCB		0.00 %
UAM1	-0.03	-0.17 %
Total	36.72	7.16 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	27.43	9.15 %
Air-Cond	6.95	0.90 %
Oven	1.76	23.22 %
Dishwash	0.39	4.56 %
Total	36.52	2.51 %

Branch *	MTD Sales L	Brand Share %
CH14	2.75	2.93 %
CH05	1.79	1.43 %
AVD1	1.31	3.33 %
KNR1	1.06	2.62 %
CH30	0.84	2.12 %
CH11	0.82	1.38 %
CGL1	0.77	2.61 %
MRM1	0.26	0.88 %
CH35	0.25	1.04 %
CH39	0.18	0.57 %
CH07	0.18	0.30 %
CH08		0.00 %
CH26		0.00 %
CH29		0.00 %
CH40		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
MC02		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	36.52	2.51 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	13.08	9.06 %
Air-Cond	4.44	1.36 %
Oven	0.37	12.90 %
Dishwash	0.29	8.17 %
Total	18.18	2.72 %

Branch *	MTD Sales L	Brand Share %
POY1	1.66	1.78 %
KKI2	1.17	3.04 %
CDM1	0.84	2.43 %
NVL2	0.80	1.55 %
CUD1	0.55	0.91 %
MKM1	0.43	2.31 %
PRT1	0.43	2.13 %
KML1	0.32	1.26 %
STP1	0.17	1.23 %
TRK1	0.17	0.44 %
KLM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM1		0.00 %
WHNV		0.00 %
WHUT		0.00 %
Total	18.18	2.72 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	13.70	6.03 %
Air-Cond	1.45	0.27 %
Oven	1.13	25.04 %
Dishwash	0.70	10.77 %
Total	16.97	1.66 %

Branch *	MTD Sales L	Brand Share %
CH03	2.93	2.37 %
CH12	2.07	3.41 %
CH20	1.54	3.41 %
CH15	1.30	1.16 %
CH06	1.25	2.55 %
CH21	1.05	2.00 %
MJR1	1.05	2.45 %
CH17	0.93	2.67 %
CH43	0.40	0.89 %
UKI1	0.34	2.21 %
GPD1	0.29	1.47 %
CH18	0.26	0.44 %
CH27	0.25	1.36 %
CH44	0.13	0.46 %
CH01		0.00 %
CH09		0.00 %
CH24		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
CH41		0.00 %
CH46		0.00 %
PON1		0.00 %
Total	16.97	1.66 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	8.13	6.16 %
Air-Cond	2.22	1.05 %
Oven	0.43	17.99 %
Dishwash	0.38	22.15 %
Total	11.16	2.20 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.79	2.27 %
KPM2	0.49	0.82 %
VEL1	0.38	0.87 %
CPT1	0.33	2.89 %
GDM1	0.33	1.95 %
WJP1	0.30	2.61 %
SBR1	0.29	0.89 %
TRR1	0.27	0.70 %
KPM1	0.16	0.66 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
CGM1		0.00 %
CYR1		0.00 %
NASD		0.00 %
PLR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	11.16	2.20 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	3.56	20.10 %
Total	3.56	5.03 %

Branch *	MTD Sales L	Brand Share %
WTVP		0.00 %
Total	3.56	5.03 %