



TN : IFB Sales Performance 27/04/2026 9:21 AM

MTD Sales
569.62 L

Brand Share %
1.84 %

Information:

MTD : 01-04-2026 To 26-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **1.84 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 305.95 | 12.59 % |
| Air-Cond | 233.86 | 0.83 % |
| Oven | 16.55 | 33.33 % |
| Dishwash | 13.25 | 8.29 % |
| Total | 569.62 | 1.84 % |

| Sales Zone | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| TRICHY-01 | 116.34 | 2.78 % |
| SOUTH-01 | 83.06 | 1.62 % |
| WEST-02 | 72.73 | 2.42 % |
| CHENNAI-01 | 70.07 | 1.78 % |
| WEST-01 | 66.82 | 2.41 % |
| SOUTH-03 | 64.23 | 1.53 % |
| CHENNAI-02 | 51.87 | 1.53 % |
| NORTH ARCOT | 29.71 | 1.36 % |
| SOUTH ARCOT | 14.79 | 0.69 % |
| Total | 569.62 | 1.84 % |

TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 60.29 | 1.55 % |
| Wash-Mac | 52.68 | 18.56 % |
| Dishwash | 2.05 | 23.11 % |
| Oven | 1.33 | 28.00 % |
| Total | 116.34 | 2.78 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRY1 | 12.25 | 1.29 % |
| PBR2 | 3.33 | 1.31 % |
| TNJ2 | 2.28 | 1.24 % |
| KUM1 | 2.12 | 1.05 % |
| KIK1 | 1.46 | 1.29 % |
| PBR1 | 1.39 | 1.27 % |
| PDK1 | 0.96 | 0.81 % |
| ORU1 | 0.62 | 1.63 % |
| TRY3 | 0.41 | 0.24 % |
| NCK1 | 0.39 | 1.08 % |
| TRY2 | 0.35 | 0.29 % |
| APM1 | 0.19 | 0.47 % |
| KRN1 | | 0.00 % |
| TRY4 | | 0.00 % |
| TTP1 | | 0.00 % |
| TVR1 | | 0.00 % |
| TZSD | | 0.00 % |
| Total | 116.34 | 2.78 % |

SOUTH-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Wash-Mac | 52.39 | 13.41 % |
| Air-Cond | 25.06 | 0.53 % |
| Oven | 3.59 | 36.29 % |
| Dishwash | 2.02 | 8.40 % |
| Total | 83.06 | 1.62 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| TVL1 | 6.17 | 1.03 % |
| TUT2 | 2.59 | 1.11 % |
| VNR2 | 2.08 | 1.26 % |
| TUT1 | 1.69 | 0.34 % |
| NGR1 | 1.51 | 0.38 % |
| ASM1 | 1.30 | 1.62 % |
| APK2 | 0.99 | 1.53 % |
| STU2 | 0.94 | 1.42 % |
| MAR1 | 0.88 | 0.50 % |
| KGL1 | 0.86 | 0.87 % |
| TY11 | 0.78 | 1.03 % |
| RND1 | 0.72 | 0.41 % |
| TKY1 | 0.51 | 0.82 % |
| UDN1 | 0.33 | 0.43 % |
| MMT1 | 0.30 | 0.34 % |
| VKM1 | 0.30 | 0.61 % |
| SKD1 | 0.27 | 0.57 % |
| APK1 | 0.27 | 0.34 % |
| ERL2 | 0.27 | 0.24 % |
| VNR1 | 0.24 | 0.47 % |
| ARM1 | | 0.00 % |
| COL1 | | 0.00 % |
| KSM1 | | 0.00 % |
| S2SD | | 0.00 % |
| SGT1 | | 0.00 % |
| WHTV | | 0.00 % |
| Total | 83.06 | 1.62 % |

WEST-02

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Wash-Mac | 41.98 | 15.39 % |
| Air-Cond | 27.75 | 1.02 % |
| Dishwash | 1.67 | 16.98 % |
| Oven | 1.33 | 27.93 % |
| Total | 72.73 | 2.42 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| SLM1 | 1.94 | 0.63 % |
| SLM3 | 1.59 | 1.05 % |
| TCG1 | 1.14 | 1.43 % |
| MTR1 | 1.04 | 1.07 % |
| NKL2 | 0.96 | 0.65 % |
| KVP1 | 0.84 | 1.81 % |
| MCR1 | 0.82 | 1.31 % |
| HSR1 | 0.75 | 0.80 % |
| KRI1 | 0.60 | 0.56 % |
| DPR2 | 0.46 | 0.92 % |
| KMM1 | 0.44 | 0.89 % |
| HRR1 | 0.37 | 1.24 % |
| BMD1 | 0.36 | 0.97 % |
| OML1 | 0.35 | 0.51 % |
| SGG1 | 0.33 | 1.16 % |
| SGI1 | 0.19 | 0.77 % |
| TRM1 | 0.17 | 0.27 % |
| KAM1 | 0.17 | 0.48 % |
| EDP1 | | 0.00 % |
| WZWH | | 0.00 % |
| WHPD | -0.22 | 1.32 % |
| Total | 72.73 | 2.42 % |

CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 42.88 | 12.59 % |
| Air-Cond | 21.78 | 0.61 % |
| Oven | 4.01 | 38.62 % |
| Dishwash | 1.40 | 3.87 % |
| Total | 70.07 | 1.78 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH25 | 1.26 | 0.85 % |
| CH08 | 0.92 | 0.49 % |
| CGL1 | 0.63 | 0.75 % |
| CH45 | 0.57 | 0.43 % |
| CH38 | 0.52 | 0.46 % |
| CH37 | 0.49 | 0.74 % |
| TKM1 | 0.48 | 1.01 % |
| CH07 | 0.47 | 0.27 % |
| CH39 | 0.33 | 0.49 % |
| CZWH | 0.29 | 0.37 % |
| MRM1 | 0.28 | 0.27 % |
| CH26 | 0.27 | 0.94 % |
| CH48 | 0.24 | 0.14 % |
| CH30 | 0.02 | 0.01 % |
| CH05 | | 0.00 % |
| CH29 | | 0.00 % |
| CH40 | | 0.00 % |
| GUD1 | | 0.00 % |
| GUD2 | | 0.00 % |
| KNR1 | | 0.00 % |
| MC09 | | 0.00 % |
| MC10 | | 0.00 % |
| SKL1 | | 0.00 % |
| WHC3 | | 0.00 % |
| WCHN | -1.94 | 1.58 % |
| Total | 70.07 | 1.78 % |

WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 32.20 | 1.27 % |
| Wash-Mac | 30.45 | 14.92 % |
| Oven | 2.27 | 40.38 % |
| Dishwash | 1.90 | 8.62 % |
| Total | 66.82 | 2.41 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TPR2 | 3.89 | 1.76 % |
| TPR1 | 2.31 | 1.56 % |
| TPR3 | 0.91 | 1.35 % |
| UMP1 | 0.89 | 1.04 % |
| PLI1 | 0.86 | 0.68 % |
| CBE5 | 0.73 | 1.40 % |
| KMD1 | 0.62 | 1.13 % |
| AVI1 | 0.59 | 0.74 % |
| CBE1 | 0.59 | 0.52 % |
| SUL1 | 0.47 | 0.66 % |
| KGM1 | 0.35 | 0.53 % |
| SYM2 | 0.30 | 0.54 % |
| CBE3 | | 0.00 % |
| GBM1 | | 0.00 % |
| WZSD | | 0.00 % |
| Total | 66.82 | 2.41 % |

SOUTH-03

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Wash-Mac | 40.69 | 12.49 % |
| Air-Cond | 21.86 | 0.57 % |
| Oven | 1.24 | 26.73 % |
| Dishwash | 0.44 | 2.72 % |
| Total | 64.23 | 1.53 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| MDU2 | 3.60 | 1.29 % |
| MDU1 | 3.44 | 0.66 % |
| USL1 | 1.12 | 1.46 % |
| MDU5 | 1.08 | 1.38 % |
| MDU7 | 0.95 | 0.60 % |
| MDU6 | 0.84 | 0.37 % |
| DGL2 | 0.64 | 0.65 % |
| MLR1 | 0.64 | 0.85 % |
| ODM1 | 0.55 | 1.11 % |
| KKD3 | 0.49 | 0.28 % |
| NTM1 | 0.46 | 1.31 % |
| TPT1 | 0.44 | 0.40 % |
| PKM1 | 0.31 | 0.85 % |
| BTU1 | 0.31 | 0.72 % |
| KPT1 | 0.31 | 0.85 % |
| NKI1 | 0.28 | 0.65 % |
| PNV2 | 0.26 | 0.46 % |
| ADP1 | | 0.00 % |
| DKI1 | | 0.00 % |
| KRR1 | | 0.00 % |
| PNI1 | | 0.00 % |
| PVI1 | | 0.00 % |
| SGP1 | | 0.00 % |
| SVG1 | | 0.00 % |
| SZSD | | 0.00 % |
| TDI1 | | 0.00 % |
| WHMD | | 0.00 % |
| Total | 64.23 | 1.53 % |

CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond | 25.66 | 0.83 % |
| Wash-Mac | 21.41 | 7.79 % |
| Dishwash | 2.89 | 12.14 % |
| Oven | 1.91 | 38.31 % |
| Total | 51.87 | 1.53 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| CH24 | 2.06 | 1.03 % |
| CH21 | 1.55 | 0.74 % |
| CH17 | 1.20 | 0.77 % |
| CH18 | 0.80 | 0.48 % |
| UKI1 | 0.45 | 0.69 % |
| GPD1 | 0.32 | 0.47 % |
| CH51 | 0.17 | 0.14 % |
| CH12 | 0.15 | 0.08 % |
| CH41 | 0.14 | 0.11 % |
| CH01 | | 0.00 % |
| CH06 | | 0.00 % |
| CH20 | | 0.00 % |
| CH27 | | 0.00 % |
| CH31 | | 0.00 % |
| CH32 | | 0.00 % |
| CH33 | | 0.00 % |
| CH36 | | 0.00 % |
| CH43 | | 0.00 % |
| CH46 | | 0.00 % |
| PON1 | | 0.00 % |
| Total | 51.87 | 1.53 % |

NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond | 16.02 | 0.80 % |
| Wash-Mac | 12.37 | 7.20 % |
| Dishwash | 0.88 | 9.45 % |
| Oven | 0.45 | 15.77 % |
| Total | 29.71 | 1.36 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| TRL1 | 1.85 | 1.16 % |
| AKM1 | 1.44 | 1.25 % |
| VEL2 | 1.30 | 0.68 % |
| CGM1 | 0.67 | 1.72 % |
| KPM2 | 0.62 | 0.27 % |
| TRR1 | 0.54 | 0.35 % |
| CYR1 | 0.37 | 0.76 % |
| KPM1 | 0.36 | 0.49 % |
| CPT1 | 0.35 | 0.73 % |
| TRT1 | 0.33 | 0.39 % |
| WJD1 | 0.29 | 0.53 % |
| VEL1 | 0.29 | 0.24 % |
| ANI1 | 0.28 | 0.54 % |
| ABR1 | | 0.00 % |
| ARC2 | | 0.00 % |
| BGR1 | | 0.00 % |
| PLR1 | | 0.00 % |
| PTU1 | | 0.00 % |
| SBR1 | | 0.00 % |
| VNB1 | | 0.00 % |
| WHVL | | 0.00 % |
| WJP1 | | 0.00 % |
| Total | 29.71 | 1.36 % |

SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Wash-Mac | 11.10 | 6.73 % |
| Air-Cond | 3.26 | 0.17 % |
| Oven | 0.43 | 23.83 % |
| Total | 14.79 | 0.69 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| POY1 | 0.84 | 0.33 % |
| PRT1 | 0.82 | 0.72 % |
| KLM1 | 0.67 | 0.60 % |
| SJI2 | 0.57 | 0.53 % |
| TVM2 | 0.44 | 0.82 % |
| NVL2 | 0.31 | 0.27 % |
| KKI2 | 0.30 | 0.23 % |
| TRK1 | 0.29 | 0.26 % |
| STP1 | 0.27 | 0.81 % |
| TDM1 | 0.24 | 0.33 % |
| VCM2 | 0.19 | 0.33 % |
| CDM1 | | 0.00 % |
| CUD1 | | 0.00 % |
| KML1 | | 0.00 % |
| MKM1 | | 0.00 % |
| TVM1 | | 0.00 % |
| ULP1 | | 0.00 % |
| VCM1 | | 0.00 % |
| VPM1 | | 0.00 % |
| WHUT | -0.26 | 1.33 % |
| Total | 14.79 | 0.69 % |