

MTD Sales
411.64 L

Brand Share %
5.30 %

Information:

MTD : 01-10-2025 To 25-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.30 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	373.74	8.84 %
Oven	19.54	28.92 %
Dishwash	10.03	7.45 %
Air-Cond	8.34	0.25 %
Total	411.64	5.30 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	77.50	5.55 %
WEST-01	63.13	9.74 %
WEST-02	60.39	6.96 %
TRICHY-01	54.52	6.39 %
SOUTH-03	53.67	4.86 %
CHENNAI-02	35.05	4.30 %
CHENNAI-01	33.28	3.21 %
SOUTH ARCOT	18.73	3.78 %
NORTH ARCOT	14.83	2.95 %
KL-SOUTH	0.54	1.14 %
Total	411.64	5.30 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	72.20	10.49 %
Oven	2.04	18.14 %
Dishwash	1.83	7.97 %
Air-Cond	1.43	0.21 %
Total	77.50	5.55 %

Branch *	MTD Sales L	Brand Share %
TVL1	5.73	4.92 %
TUT1	3.94	2.05 %
SVK1	1.89	4.40 %
NGR1	1.36	1.53 %
VNR2	1.28	2.45 %
ARM1	0.95	4.57 %
TYI1	0.86	3.79 %
VNR1	0.81	4.26 %
TVL2	0.58	3.30 %
RND1	0.43	1.20 %
TCN1	0.42	1.17 %
MMT1	0.39	1.77 %
VKM1	0.23	1.60 %
SGT1	0.15	1.37 %
UDN1	0.12	0.53 %
APK1	0.12	0.38 %
ERL2		0.00 %
KSM1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
WHTV		0.00 %
Total	77.50	5.55 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	58.19	12.37 %
Oven	2.48	33.59 %
Dishwash	1.57	9.99 %
Air-Cond	0.90	0.58 %
Total	63.13	9.74 %

Branch *	MTD Sales L	Brand Share %
AVI1	0.69	3.24 %
SYM2	0.63	3.64 %
SUL1	0.63	3.00 %
GBM1	0.60	3.26 %
KMR1	0.46	1.43 %
KGM1	0.29	1.95 %
CBE5	0.27	2.38 %
PPI1	0.26	2.14 %
TPR4	0.25	2.34 %
CBE3		0.00 %
KGI1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	63.13	9.74 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	56.89	8.87 %
Oven	2.25	31.86 %
Dishwash	1.24	10.48 %
Total	60.39	6.96 %

Branch *	MTD Sales L	Brand Share %
MCR1	1.32	4.55 %
TRM1	0.95	4.92 %
VPD1	0.81	2.94 %
ERD2	0.57	0.63 %
MTR1	0.56	1.80 %
SGI1	0.56	3.74 %
KVP1	0.45	3.47 %
KMM1	0.34	2.14 %
HSR1	0.31	1.40 %
KRI1	0.26	2.06 %
NKL2	0.19	0.37 %
BMD1		0.00 %
DPR1		0.00 %
EPI1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
WZWH		0.00 %
Total	60.39	6.96 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	49.67	12.73 %
Oven	2.74	40.94 %
Dishwash	1.52	14.54 %
Air-Cond	0.59	0.13 %
Total	54.52	6.39 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.09	2.87 %
KUM1	2.73	5.28 %
PBR2	1.23	2.21 %
TRY3	0.73	1.93 %
JKM1	0.70	3.79 %
TNJ2	0.56	1.41 %
TRY2	0.46	1.50 %
PDK1	0.39	1.70 %
PBR1	0.33	1.64 %
APM1	0.27	2.64 %
ORU1	0.26	2.06 %
TVR1	0.21	1.41 %
PTK1	0.17	0.51 %
KRN1		0.00 %
NCK1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	54.52	6.39 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	47.61	7.40 %
Oven	3.19	35.14 %
Air-Cond	1.62	0.37 %
Dishwash	1.26	6.28 %
Total	53.67	4.86 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.31	2.41 %
MDU2	3.50	4.19 %
MDU6	1.57	2.25 %
DGL1	1.41	1.39 %
MDU4	1.16	5.24 %
MPA1	0.66	2.26 %
MDU5	0.54	3.92 %
DGL2	0.54	2.19 %
TPT1	0.34	1.87 %
DKI1	0.33	1.19 %
KKD3	0.28	0.66 %
PKM1	0.25	2.45 %
KPT1	0.25	2.43 %
SVG1	0.24	0.78 %
ATG1	0.15	0.42 %
ADP1		0.00 %
BTU1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
WHMD		0.00 %
Total	53.67	4.86 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	31.54	8.36 %
Oven	1.79	22.39 %
Dishwash	1.31	10.82 %
Air-Cond	0.41	0.10 %
Total	35.05	4.30 %

Branch *	MTD Sales L	Brand Share %
CH15	3.69	4.07 %
CH06	2.27	5.03 %
UKI1	1.12	5.23 %
CH44	0.94	3.78 %
CH20	0.69	2.08 %
CH09	0.48	1.39 %
CH43	0.47	1.24 %
CH33	0.31	1.04 %
CH18	0.19	0.49 %
PON1	0.15	0.99 %
CH46	0.15	0.68 %
CH01		0.00 %
CH17		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH34		0.00 %
CH36		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
CH41	-0.20	-0.67 %
Total	35.05	4.30 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	28.40	6.03 %
Oven	2.39	25.47 %
Air-Cond	1.64	0.31 %
Dishwash	0.86	3.09 %
Total	33.28	3.21 %

Branch *	MTD Sales L	Brand Share %
CH08	1.92	2.71 %
CH19	1.47	1.93 %
CH30	1.30	3.26 %
CH14	0.89	1.18 %
CH38	0.65	3.18 %
CH37	0.59	2.72 %
CH07	0.58	1.37 %
GUD1	0.53	1.65 %
CH48	0.48	1.17 %
CZWH	0.43	1.22 %
CH35	0.33	1.39 %
MRM1	0.27	0.94 %
CH26	0.26	4.45 %
CGL1	0.26	1.21 %
CH11	0.24	0.72 %
CH05		0.00 %
CH29		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
GUD2		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	33.28	3.21 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	15.53	6.16 %
Air-Cond	1.76	0.76 %
Oven	1.44	39.22 %
Total	18.73	3.78 %

Branch *	MTD Sales L	Brand Share %
POY1	1.95	3.13 %
NVL2	1.25	3.43 %
CDM1	1.09	3.06 %
KLM1	0.88	3.82 %
PRT1	0.33	2.16 %
KML1	0.30	2.49 %
TRK1	0.30	1.19 %
KKI2	0.27	0.93 %
ULP1	0.26	1.19 %
MKM1	0.17	1.51 %
VPM1	0.17	2.49 %
CUD1	0.16	0.32 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
WHUT		0.00 %
Total	18.73	3.78 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	13.54	4.86 %
Oven	0.85	20.51 %
Dishwash	0.44	8.88 %
Total	14.83	2.95 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.93	2.26 %
KPM2	0.76	0.96 %
TRR1	0.74	2.46 %
KPM1	0.50	2.20 %
ABR1	0.43	2.63 %
WJD1	0.42	2.80 %
TRT1	0.32	1.39 %
SBR1	0.29	0.90 %
VNB1	0.25	1.80 %
SLG1	0.15	1.36 %
UGI1	0.14	1.38 %
AKM1		0.00 %
ARC2		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
BGR1		0.00 %
Total	14.83	2.95 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Oven	0.38	40.12 %
Wash-Mac	0.16	0.97 %
Total	0.54	1.14 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.24	3.17 %
PAS1	0.16	2.03 %
TVP1	0.14	0.43 %
Total	0.54	1.14 %