

MTD Sales
285.26 L

Brand Share %
3.85 %

Information:

MTD : 01-09-2026 To 25-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.85 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	256.64	10.77 %
Oven	14.94	31.45 %
Dishwash	7.31	6.52 %
Air-Cond	6.38	0.13 %
Total	285.26	3.85 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	47.05	3.58 %
TRICHY-01	44.44	4.59 %
CHENNAI-02	34.86	3.41 %
SOUTH-03	33.85	4.10 %
CHENNAI-01	31.47	2.46 %
WEST-01	24.49	8.78 %
WEST-02	22.04	6.52 %
WEST-03	16.56	5.41 %
SOUTH ARCOT	16.38	3.23 %
NORTH ARCOT	14.13	2.48 %
Total	285.26	3.85 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	43.11	11.27 %
Oven	3.94	33.61 %
Total	47.05	3.58 %

Branch *	MTD Sales L	Brand Share %
TVL1	3.87	2.42 %
TUT1	1.70	1.10 %
TUT2	1.47	2.50 %
ERL2	0.34	0.94 %
VKM1	0.33	2.85 %
KSM1	0.33	1.50 %
TYI1	0.31	1.17 %
STU2	0.31	2.27 %
RND1	0.30	0.79 %
RND2	0.30	0.75 %
NGR1	0.25	0.40 %
ARM1	0.23	2.69 %
APK1	0.18	1.38 %
SKD1	0.14	1.03 %
KGL1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
TKY1		0.00 %
WHTV		0.00 %
Total	47.05	3.58 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	41.41	16.96 %
Oven	1.70	45.91 %
Dishwash	0.97	9.94 %
Air-Cond	0.36	0.05 %
Total	44.44	4.59 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.37	1.80 %
PBR2	2.00	3.68 %
TRY4	1.49	3.78 %
TNJ2	0.95	2.26 %
KUM2	0.77	3.30 %
TRY3	0.62	1.90 %
TVR1	0.52	2.08 %
PDK2	0.43	1.34 %
KRN1	0.23	2.64 %
TRY2	0.22	1.87 %
APM1	0.20	2.67 %
PBR1	0.19	0.91 %
PDK1	0.16	0.83 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
TTP1		0.00 %
TZSD		0.00 %
WTRZ	-0.38	3.08 %
Total	44.44	4.59 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	29.60	10.22 %
Dishwash	2.61	17.43 %
Oven	1.95	30.89 %
Air-Cond	0.70	0.10 %
Total	34.86	3.41 %

Branch *	MTD Sales L	Brand Share %
CH03	3.21	2.86 %
CH21	1.70	2.40 %
CH24	1.53	2.98 %
CH18	0.93	1.51 %
CH33	0.93	2.71 %
CH20	0.61	1.46 %
PON1	0.39	1.09 %
CH43	0.30	1.07 %
CH37	0.22	1.59 %
CH34	0.22	0.64 %
WHC3	0.18	1.74 %
CH36	0.18	1.09 %
CH17	0.16	0.38 %
CH01		0.00 %
CH06		0.00 %
CH27		0.00 %
CH31		0.00 %
CH41		0.00 %
CH46		0.00 %
GPD1		0.00 %
UKI1		0.00 %
WCHN	-1.59	3.65 %
Total	34.86	3.41 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	30.06	10.71 %
Oven	1.56	36.60 %
Air-Cond	1.40	0.26 %
Dishwash	0.83	12.72 %
Total	33.85	4.10 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.05	2.60 %
MDU2	1.16	2.19 %
MDU6	1.08	2.95 %
MDU4	0.76	3.51 %
DKI1	0.70	1.65 %
MDU7	0.53	1.86 %
KKD3	0.35	1.03 %
MPA1	0.34	1.50 %
BNR1	0.34	2.41 %
ODM1	0.19	2.36 %
ADP1	0.17	2.27 %
SVG1	0.15	0.72 %
NTM1	0.11	2.05 %
CMR1		0.00 %
DGL2		0.00 %
MDU5		0.00 %
MLR1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
Total	33.85	4.10 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	25.77	7.36 %
Oven	2.09	28.18 %
Dishwash	1.83	5.67 %
Air-Cond	1.78	0.20 %
Total	31.47	2.46 %

Branch *	MTD Sales L	Brand Share %
CH47	2.22	2.69 %
CH19	1.12	1.55 %
GUD1	1.09	2.09 %
CH14	0.95	1.38 %
CH30	0.93	1.67 %
CH22	0.82	2.35 %
CH48	0.64	1.20 %
CH45	0.53	1.08 %
MRM1	0.50	1.66 %
CH07	0.46	0.84 %
GUD2	0.39	1.50 %
CH08	0.30	1.14 %
CH39	0.29	1.14 %
CZWH	0.24	0.57 %
CH16	0.19	0.22 %
TKM1	0.18	1.45 %
CH25	0.14	0.28 %
CGL1		0.00 %
CH05		0.00 %
CH26		0.00 %
CH29		0.00 %
CH40		0.00 %
KNR1		0.00 %
MC09		0.00 %
SKL1		0.00 %
Total	31.47	2.46 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	20.89	13.36 %
Oven	2.27	49.63 %
Air-Cond	0.72	0.64 %
Dishwash	0.60	11.50 %
Total	24.49	8.78 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.83	3.09 %
CBE1	0.50	2.20 %
GDR1		0.00 %
KGI1		0.00 %
WZSD		0.00 %
Total	24.49	8.78 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	21.86	12.30 %
Oven	0.51	19.76 %
Air-Cond	-0.34	-0.22 %
Total	22.04	6.52 %

Branch *	MTD Sales L	Brand Share %
SLM2	0.76	3.33 %
HSR1	0.51	2.86 %
HSR2	0.50	2.21 %
BMD1	0.32	3.47 %
VPD1	0.29	2.87 %
HRR1	0.20	2.69 %
EPI1		0.00 %
OML1		0.00 %
PLC1		0.00 %
SLM1		0.00 %
WZWH		0.00 %
Total	22.04	6.52 %

WEST-03

Property	MTD Sales L	Brand Share %
Wash-Mac	15.22	11.33 %
Oven	0.51	35.76 %
Dishwash	0.47	12.34 %
Air-Cond	0.36	0.22 %
Total	16.56	5.41 %

Branch *	MTD Sales L	Brand Share %
NKL2	1.08	2.51 %
ERD1	1.05	2.14 %
ERD2	0.56	1.02 %
KMM1	0.18	2.04 %
KGM1		0.00 %
PDR1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	16.56	5.41 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	15.36	9.01 %
Air-Cond	0.72	0.22 %
Oven	0.29	9.94 %
Total	16.38	3.23 %

Branch *	MTD Sales L	Brand Share %
TDM1	0.67	2.65 %
PRT1	0.62	2.77 %
VCM2	0.55	3.01 %
SJI2	0.49	1.51 %
TRK1	0.32	0.97 %
KKI2	0.32	1.53 %
KML1	0.30	2.10 %
KLM1	0.22	0.68 %
CDM1	0.19	0.51 %
CUD1		0.00 %
MKM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHNV		0.00 %
WHUT	-0.17	2.94 %
Total	16.38	3.23 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	13.35	6.80 %
Air-Cond	0.67	0.19 %
Oven	0.11	4.23 %
Total	14.13	2.48 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.58	2.72 %
TRL1	1.51	3.43 %
VEL2	0.94	2.92 %
GDM1	0.64	3.52 %
VSI1	0.60	3.52 %
ABR1	0.56	2.21 %
VEL3	0.48	1.10 %
VNB1	0.45	3.33 %
SBR1	0.42	0.85 %
TRT1	0.37	2.19 %
TRR1	0.35	1.26 %
WJP1	0.33	1.99 %
PLR1	0.30	2.04 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
NASD		0.00 %
UGI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	14.13	2.48 %