

MTD Sales
360.88 L

Brand Share %
6.07 %

Information:

MTD : 01-08-2025 To 25-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **6.07 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	225.28	8.60 %
Air-Cond	110.15	3.44 %
Dishwash	14.09	20.20 %
Oven	11.36	20.61 %
Total	360.88	6.07 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	69.21	7.04 %
TRICHY-01	57.25	7.53 %
WEST-02	46.89	9.68 %
WEST-01	39.56	9.72 %
SOUTH-03	37.96	6.13 %
CHENNAI-01	32.51	3.15 %
CHENNAI-02	29.87	3.88 %
SOUTH ARCOT	27.91	5.98 %
NORTH ARCOT	17.56	4.70 %
KL-SOUTH	2.18	4.26 %
Total	360.88	6.07 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	38.72	9.32 %
Air-Cond	26.83	4.90 %
Dishwash	2.08	21.49 %
Oven	1.58	16.04 %
Total	69.21	7.04 %

Branch *	MTD Sales L	Brand Share %
NGR1	4.20	5.96 %
TVL1	4.11	4.05 %
TUT1	4.11	2.85 %
RND1	1.94	4.97 %
VNR2	1.08	2.57 %
MAR1	1.08	5.06 %
TYI1	0.67	5.17 %
STU2	0.51	4.97 %
UDN1	0.47	3.38 %
TKY1	0.40	2.55 %
APK1	0.28	1.48 %
TCN1	0.26	0.91 %
MMT1	0.26	2.78 %
COL1		0.00 %
ERL1		0.00 %
KSM1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
VKM1		0.00 %
WHTV		0.00 %
Total	69.21	7.04 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	35.10	12.27 %
Air-Cond	18.25	3.92 %
Oven	2.22	44.66 %
Dishwash	1.68	42.98 %
Total	57.25	7.53 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.78	3.76 %
PBR2	1.97	3.73 %
PTK1	0.99	2.47 %
TNJ2	0.82	1.98 %
TVR1	0.45	2.39 %
PDK1	0.30	1.47 %
PBR1	0.26	2.79 %
NCK1	0.21	3.51 %
APM1		0.00 %
AYR1		0.00 %
KRN1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	57.25	7.53 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	37.18	12.67 %
Air-Cond	6.95	3.91 %
Dishwash	1.85	22.26 %
Oven	0.91	19.10 %
Total	46.89	9.68 %

Branch *	MTD Sales L	Brand Share %
ERD1	2.09	4.11 %
OML1	0.77	4.54 %
TRM1	0.56	5.74 %
KRI1	0.44	3.22 %
APN1	0.30	3.49 %
PDR1	0.28	3.96 %
VKL1	0.27	4.79 %
VPD1	0.20	1.62 %
EDP1	0.17	2.18 %
KMM1	0.17	2.01 %
ERD2	0.15	0.55 %
CMI1		0.00 %
EPI1		0.00 %
MTR1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	46.89	9.68 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	27.86	9.98 %
Air-Cond	6.34	6.00 %
Dishwash	4.39	29.04 %
Oven	0.97	14.15 %
Total	39.56	9.72 %

Branch *	MTD Sales L	Brand Share %
KMR1	2.07	5.81 %
SNR1	0.60	4.72 %
UMP1	0.30	3.97 %
GBM1	0.28	3.41 %
TPR2	0.21	0.76 %
KGI1	0.19	3.54 %
GDR1	0.16	4.25 %
AVI1		0.00 %
CBE3		0.00 %
KGM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	39.56	9.72 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	27.60	8.88 %
Air-Cond	7.96	2.66 %
Oven	1.43	32.01 %
Dishwash	0.96	19.84 %
Total	37.96	6.13 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.35	4.16 %
MDU2	1.99	4.95 %
MDU6	1.31	3.99 %
MDU4	0.82	4.15 %
USL1	0.70	4.84 %
DGL2	0.59	4.36 %
MDU5	0.47	4.24 %
PNV1	0.40	5.07 %
MPA1	0.30	2.21 %
TDI1	0.27	3.93 %
DKI1	0.27	1.62 %
ATG1	0.20	0.76 %
SVG1	0.17	1.00 %
NTM1	0.16	4.56 %
ADP1		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
WHMD		0.00 %
Total	37.96	6.13 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	17.78	5.11 %
Air-Cond	12.05	1.82 %
Oven	1.60	17.90 %
Dishwash	1.08	7.68 %
Total	32.51	3.15 %

Branch *	MTD Sales L	Brand Share %
CH16	4.54	5.71 %
AVD1	1.78	5.04 %
CH19	1.37	2.48 %
CH48	1.19	2.51 %
GUD1	1.10	2.93 %
KNR1	0.95	4.91 %
CH30	0.85	1.71 %
CH39	0.75	3.67 %
CH07	0.48	1.19 %
CGL1	0.21	1.52 %
CH11	0.20	0.28 %
CH45	0.20	0.56 %
SKL1	0.17	0.73 %
CH05		0.00 %
CH08		0.00 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC10		0.00 %
MRM1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	32.51	3.15 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	15.85	5.58 %
Air-Cond	11.58	2.45 %
Oven	1.76	21.50 %
Dishwash	0.69	10.37 %
Total	29.87	3.88 %

Branch *	MTD Sales L	Brand Share %
CH03	4.36	5.16 %
CH15	3.16	3.40 %
CH12	2.69	5.70 %
CH06	2.52	6.04 %
CH20	2.10	6.06 %
MJR1	1.85	5.14 %
CH21	1.69	4.64 %
CH43	1.28	5.21 %
CH41	1.19	4.10 %
CH34	0.39	1.35 %
CH17	0.38	1.70 %
CH18	0.27	0.60 %
GPD1	0.26	2.17 %
CH09	0.20	0.69 %
CH36	0.20	1.05 %
CH44	0.18	0.77 %
CH01		0.00 %
CH27		0.00 %
CH32		0.00 %
CH33		0.00 %
CH46		0.00 %
MC06		0.00 %
MC08		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	29.87	3.88 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	13.90	6.70 %
Air-Cond	12.25	4.83 %
Dishwash	1.37	36.71 %
Oven	0.38	16.70 %
Total	27.91	5.98 %

Branch *	MTD Sales L	Brand Share %
NVL2	2.10	5.27 %
POY1	0.74	1.12 %
KKI2	0.51	2.13 %
TVM1	0.29	3.56 %
STP1	0.21	3.33 %
KLM1	0.21	0.93 %
CUD1		0.00 %
MKM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM1		0.00 %
WHNV		0.00 %
WHUT		0.00 %
Total	27.91	5.98 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	9.30	5.48 %
Air-Cond	7.73	3.90 %
Oven	0.52	14.87 %
Total	17.56	4.70 %

Branch *	MTD Sales L	Brand Share %
ARC2	0.89	3.43 %
VEL1	0.66	2.53 %
KPM1	0.57	2.81 %
KPM2	0.47	1.46 %
AKM1	0.45	1.95 %
UGI1	0.30	4.37 %
TRR1	0.28	1.06 %
TRL1	0.23	0.69 %
ANI1	0.21	2.31 %
ABR1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	17.56	4.70 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	1.98	7.75 %
Air-Cond	0.20	0.86 %
Total	2.18	4.26 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.88	2.69 %
PAS1	0.57	5.17 %
Total	2.18	4.26 %