



TN : IFB Sales Performance 26/04/2026 9:21 AM

MTD Sales
548.45 L

Brand Share %
1.86 %

Information:

MTD : 01-04-2026 To 25-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **1.86 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	293.94	12.65 %
Air-Cond	225.54	0.84 %
Oven	15.73	33.08 %
Dishwash	13.25	8.61 %
Total	548.45	1.86 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	113.52	2.83 %
SOUTH-01	79.54	1.62 %
WEST-02	70.23	2.43 %
CHENNAI-01	66.81	1.82 %
WEST-01	65.81	2.50 %
SOUTH-03	61.11	1.52 %
CHENNAI-02	50.04	1.56 %
NORTH ARCOT	27.62	1.33 %
SOUTH ARCOT	13.79	0.67 %
Total	548.45	1.86 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	58.41	1.57 %
Wash-Mac	51.73	18.82 %
Dishwash	2.05	24.48 %
Oven	1.33	28.00 %
Total	113.52	2.83 %

Branch *	MTD Sales L	Brand Share %
TRY1	11.90	1.34 %
PBR2	3.33	1.36 %
TNJ2	2.28	1.28 %
KUM1	2.12	1.07 %
KIK1	1.46	1.32 %
PBR1	1.39	1.32 %
PDK1	0.64	0.56 %
ORU1	0.62	1.70 %
TRY3	0.41	0.25 %
NCK1	0.39	1.10 %
TRY2	0.35	0.30 %
APM1	0.19	0.48 %
KRN1		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	113.52	2.83 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	50.57	13.53 %
Air-Cond	23.53	0.52 %
Oven	3.42	36.03 %
Dishwash	2.02	8.59 %
Total	79.54	1.62 %

Branch *	MTD Sales L	Brand Share %
TVL1	6.00	1.04 %
TUT2	2.41	1.06 %
VNR2	2.08	1.35 %
TUT1	1.69	0.36 %
NGR1	1.51	0.40 %
ASM1	1.30	1.71 %
APK2	0.99	1.59 %
STU2	0.94	1.51 %
KGL1	0.86	0.89 %
TYI1	0.78	1.05 %
RND1	0.72	0.43 %
MAR1	0.58	0.34 %
TKY1	0.51	0.85 %
UDN1	0.33	0.45 %
MMT1	0.30	0.35 %
VKM1	0.30	0.63 %
SKD1	0.27	0.59 %
APK1	0.27	0.35 %
ERL2	0.27	0.25 %
VNR1	0.24	0.50 %
ARM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
WHTV		0.00 %
Total	79.54	1.62 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	40.16	15.39 %
Air-Cond	27.40	1.05 %
Dishwash	1.67	17.65 %
Oven	1.00	22.63 %
Total	70.23	2.43 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.59	0.53 %
SLM3	1.59	1.10 %
TCG1	1.14	1.52 %
MTR1	1.04	1.15 %
NKL2	0.96	0.68 %
MCR1	0.82	1.36 %
HSR1	0.75	0.84 %
CMI1	0.61	1.61 %
KRI1	0.60	0.59 %
DPR2	0.46	0.98 %
KMM1	0.44	0.92 %
HRR1	0.37	1.27 %
BMD1	0.36	1.02 %
OML1	0.35	0.55 %
SGG1	0.33	1.18 %
SIG1	0.19	0.79 %
TRM1	0.17	0.28 %
KAM1	0.17	0.50 %
EDP1		0.00 %
WZWH		0.00 %
WHPD	-0.22	1.32 %
Total	70.23	2.43 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	40.65	12.59 %
Air-Cond	21.08	0.64 %
Oven	3.68	37.49 %
Dishwash	1.40	4.13 %
Total	66.81	1.82 %

Branch *	MTD Sales L	Brand Share %
CH25	1.26	0.89 %
CH08	0.92	0.51 %
CGL1	0.63	0.79 %
CH45	0.57	0.45 %
CH38	0.52	0.58 %
TKM1	0.48	1.06 %
CH07	0.47	0.28 %
CH39	0.33	0.50 %
CH37	0.32	0.51 %
CZWH	0.29	0.37 %
MRM1	0.28	0.29 %
CH26	0.27	0.98 %
CH48	0.24	0.15 %
CH30	0.02	0.01 %
CH05		0.00 %
CH29		0.00 %
CH40		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
SKL1		0.00 %
WHC3		0.00 %
WCHN	-1.94	1.85 %
Total	66.81	1.82 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	32.20	1.33 %
Wash-Mac	29.44	14.99 %
Oven	2.27	41.90 %
Dishwash	1.90	8.81 %
Total	65.81	2.50 %

Branch *	MTD Sales L	Brand Share %
TPR2	3.89	1.83 %
TPR1	2.31	1.66 %
TPR3	0.91	1.44 %
UMP1	0.89	1.08 %
PLI1	0.86	0.72 %
CBE5	0.73	1.52 %
AVI1	0.59	0.76 %
CBE1	0.59	0.56 %
KMD1	0.46	0.92 %
KGM1	0.35	0.54 %
SYM2	0.30	0.57 %
SUL1	0.28	0.41 %
CBE3		0.00 %
GBM1		0.00 %
WZSD		0.00 %
Total	65.81	2.50 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	39.08	12.60 %
Air-Cond	20.35	0.55 %
Oven	1.24	26.73 %
Dishwash	0.44	2.72 %
Total	61.11	1.52 %

Branch *	MTD Sales L	Brand Share %
MDU2	3.60	1.37 %
MDU1	3.44	0.69 %
USL1	1.12	1.53 %
MDU5	1.08	1.46 %
MDU7	0.95	0.63 %
MDU6	0.84	0.39 %
DGL2	0.64	0.68 %
MLR1	0.64	0.88 %
KKD3	0.49	0.28 %
TPT1	0.44	0.41 %
PKM1	0.31	0.91 %
BTU1	0.31	0.74 %
KPT1	0.31	0.87 %
NKI1	0.28	0.72 %
PNV2	0.26	0.47 %
NTM1	0.25	0.74 %
ODM1	0.24	0.49 %
ADP1		0.00 %
DKI1		0.00 %
KRR1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
WHMD		0.00 %
Total	61.11	1.52 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	24.47	0.84 %
Wash-Mac	20.76	7.87 %
Dishwash	2.89	12.85 %
Oven	1.91	41.64 %
Total	50.04	1.56 %

Branch *	MTD Sales L	Brand Share %
CH24	2.06	1.10 %
CH21	1.55	0.78 %
CH17	0.92	0.64 %
CH18	0.54	0.35 %
UKI1	0.45	0.72 %
GPD1	0.32	0.49 %
MC06	0.26	1.85 %
CH51	0.17	0.15 %
CH12	0.15	0.08 %
CH41	0.14	0.12 %
CH01		0.00 %
CH06		0.00 %
CH20		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
CH43		0.00 %
CH46		0.00 %
PON1		0.00 %
Total	50.04	1.56 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	15.12	0.80 %
Wash-Mac	11.17	6.85 %
Dishwash	0.88	10.00 %
Oven	0.45	16.40 %
Total	27.62	1.33 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.85	1.24 %
VEL2	1.30	0.71 %
AKM1	1.16	1.06 %
CGM1	0.67	1.75 %
KPM2	0.62	0.29 %
TRR1	0.54	0.36 %
CYR1	0.37	0.81 %
KPM1	0.36	0.51 %
CPT1	0.35	0.75 %
TRT1	0.33	0.41 %
WJD1	0.29	0.54 %
VEL1	0.29	0.25 %
ANI1	0.28	0.55 %
ABR1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	27.62	1.33 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	10.38	6.61 %
Air-Cond	2.98	0.16 %
Oven	0.43	25.43 %
Total	13.79	0.67 %

Branch *	MTD Sales L	Brand Share %
POY1	0.84	0.35 %
KLM1	0.67	0.63 %
PRT1	0.65	0.60 %
SJI2	0.57	0.54 %
TVM2	0.44	0.84 %
NVL2	0.31	0.28 %
KKI2	0.30	0.24 %
TRK1	0.29	0.27 %
STP1	0.27	0.82 %
TDM1	0.24	0.34 %
VCM2	0.19	0.34 %
CDM1		0.00 %
CUD1		0.00 %
KML1		0.00 %
MKM1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT	-0.26	1.43 %
Total	13.79	0.67 %