

MTD Sales  
258.52 L

Brand Share %  
6.27 %

Information:

MTD : 01-11-2025 To 24-11-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **6.27 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 237.00      | 10.51 %       |
| Dishwash | 8.85        | 10.75 %       |
| Oven     | 8.70        | 19.54 %       |
| Air-Cond | 3.97        | 0.23 %        |
| Total    | 258.52      | 6.27 %        |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| SOUTH-01    | 42.57       | 6.72 %        |
| WEST-01     | 40.01       | 12.15 %       |
| TRICHY-01   | 34.81       | 7.02 %        |
| SOUTH-03    | 32.55       | 6.44 %        |
| WEST-02     | 30.50       | 9.04 %        |
| CHENNAI-01  | 25.93       | 3.80 %        |
| CHENNAI-02  | 25.70       | 4.97 %        |
| SOUTH ARCOT | 12.66       | 4.06 %        |
| NORTH ARCOT | 11.53       | 4.15 %        |
| KL-SOUTH    | 2.25        | 6.43 %        |
| Total       | 258.52      | 6.27 %        |

## SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 38.87       | 11.37 %       |
| Dishwash | 2.03        | 12.86 %       |
| Oven     | 1.07        | 14.20 %       |
| Air-Cond | 0.59        | 0.22 %        |
| Total    | 42.57       | 6.72 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TUT1     | 3.52        | 3.77 %        |
| TVL1     | 1.53        | 2.74 %        |
| SVK1     | 0.85        | 4.16 %        |
| VNR2     | 0.43        | 2.25 %        |
| TCN1     | 0.42        | 2.57 %        |
| TKS1     | 0.35        | 2.11 %        |
| TYI1     | 0.35        | 4.75 %        |
| SKD1     | 0.34        | 5.78 %        |
| ARM1     | 0.31        | 5.84 %        |
| MAR1     | 0.29        | 1.29 %        |
| TVL2     | 0.25        | 2.94 %        |
| NGR1     | 0.25        | 0.73 %        |
| APK1     | 0.17        | 1.53 %        |
| KGL1     | 0.16        | 4.05 %        |
| COL1     |             | 0.00 %        |
| ERL2     |             | 0.00 %        |
| KSM1     |             | 0.00 %        |
| RND1     |             | 0.00 %        |
| S2SD     |             | 0.00 %        |
| SGT1     |             | 0.00 %        |
| STU2     |             | 0.00 %        |
| TKY1     |             | 0.00 %        |
| VNR1     |             | 0.00 %        |
| WHTV     |             | 0.00 %        |
| Total    | 42.57       | 6.72 %        |

**WEST-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 35.74       | 15.14 %       |
| Dishwash | 2.27        | 24.07 %       |
| Oven     | 1.71        | 32.65 %       |
| Air-Cond | 0.30        | 0.38 %        |
| Total    | 40.01       | 12.15 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| SUL1     | 0.58        | 5.00 %        |
| KGM1     | 0.30        | 5.16 %        |
| GBM1     | 0.30        | 4.33 %        |
| SYM2     | 0.29        | 6.06 %        |
| CBE3     |             | 0.00 %        |
| KGI1     |             | 0.00 %        |
| PPI1     |             | 0.00 %        |
| UAM1     |             | 0.00 %        |
| WZSD     |             | 0.00 %        |
| Total    | 40.01       | 12.15 %       |

**TRICHY-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 31.24       | 13.78 %       |
| Dishwash | 2.05        | 25.83 %       |
| Oven     | 0.91        | 23.19 %       |
| Air-Cond | 0.61        | 0.24 %        |
| Total    | 34.81       | 7.02 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRY1     | 5.57        | 6.05 %        |
| TVR2     | 1.90        | 5.80 %        |
| MDI1     | 1.02        | 6.02 %        |
| TNJ2     | 0.92        | 3.95 %        |
| PDK1     | 0.64        | 5.20 %        |
| TRY3     | 0.48        | 2.22 %        |
| TRY2     | 0.47        | 2.20 %        |
| PBR2     | 0.38        | 1.11 %        |
| PBR1     | 0.33        | 3.95 %        |
| TRY4     | 0.26        | 2.03 %        |
| TVR1     | 0.25        | 2.44 %        |
| TTP1     | 0.17        | 2.05 %        |
| APM1     | 0.17        | 2.69 %        |
| KRN1     | 0.14        | 2.61 %        |
| JKM1     |             | 0.00 %        |
| NCK1     |             | 0.00 %        |
| ORU1     |             | 0.00 %        |
| PTK1     |             | 0.00 %        |
| TZSD     |             | 0.00 %        |
| WTRZ     |             | 0.00 %        |
| Total    | 34.81       | 7.02 %        |

SOUTH-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 30.45       | 10.38 %       |
| Oven     | 0.96        | 17.02 %       |
| Air-Cond | 0.72        | 0.37 %        |
| Dishwash | 0.42        | 3.87 %        |
| Total    | 32.55       | 6.44 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MDU1     | 2.75        | 4.55 %        |
| MDU2     | 1.86        | 4.65 %        |
| DGL1     | 1.03        | 2.71 %        |
| ATG1     | 0.62        | 3.42 %        |
| MDU6     | 0.50        | 1.81 %        |
| TPT1     | 0.49        | 4.57 %        |
| ADP1     | 0.32        | 5.40 %        |
| MLR1     | 0.32        | 4.92 %        |
| MDU5     | 0.27        | 2.55 %        |
| KRR1     | 0.27        | 2.18 %        |
| PKM1     | 0.26        | 4.22 %        |
| KYK1     | 0.19        | 3.22 %        |
| BTU1     |             | 0.00 %        |
| DGL2     |             | 0.00 %        |
| DKI1     |             | 0.00 %        |
| KPT1     |             | 0.00 %        |
| MPA1     |             | 0.00 %        |
| ODM1     |             | 0.00 %        |
| PNI1     |             | 0.00 %        |
| SGP1     |             | 0.00 %        |
| SVG1     |             | 0.00 %        |
| SZSD     |             | 0.00 %        |
| TDI1     |             | 0.00 %        |
| WHMD     |             | 0.00 %        |
| Total    | 32.55       | 6.44 %        |

## WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 28.87       | 11.79 %       |
| Oven     | 0.85        | 33.68 %       |
| Dishwash | 0.43        | 9.64 %        |
| Air-Cond | 0.35        | 0.41 %        |
| Total    | 30.50       | 9.04 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| DPR2     | 0.67        | 5.48 %        |
| HSR1     | 0.59        | 4.32 %        |
| ERD2     | 0.58        | 1.73 %        |
| NKL2     | 0.53        | 3.13 %        |
| KRI1     | 0.33        | 4.06 %        |
| CMI1     | 0.17        | 2.62 %        |
| BMD1     |             | 0.00 %        |
| EPI1     |             | 0.00 %        |
| KMM1     |             | 0.00 %        |
| KVP1     |             | 0.00 %        |
| MTR1     |             | 0.00 %        |
| PDR1     |             | 0.00 %        |
| PMP1     |             | 0.00 %        |
| SGG1     |             | 0.00 %        |
| SGI1     |             | 0.00 %        |
| TRM1     |             | 0.00 %        |
| VPD1     |             | 0.00 %        |
| WHKP     |             | 0.00 %        |
| WZWH     |             | 0.00 %        |
| Total    | 30.50       | 9.04 %        |

## CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 24.07       | 7.27 %        |
| Oven     | 0.98        | 14.84 %       |
| Air-Cond | 0.88        | 0.27 %        |
| Total    | 25.93       | 3.80 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH16     | 3.18        | 5.93 %        |
| CH19     | 1.57        | 3.75 %        |
| CH30     | 0.97        | 3.98 %        |
| CH07     | 0.65        | 2.29 %        |
| CH35     | 0.41        | 3.64 %        |
| TKM1     | 0.33        | 5.16 %        |
| CH22     | 0.33        | 1.49 %        |
| CH48     | 0.32        | 1.16 %        |
| CH11     | 0.30        | 1.30 %        |
| CH39     | 0.26        | 1.79 %        |
| CGL1     |             | 0.00 %        |
| CH05     |             | 0.00 %        |
| CH14     |             | 0.00 %        |
| CH29     |             | 0.00 %        |
| CH37     |             | 0.00 %        |
| CH38     |             | 0.00 %        |
| CH40     |             | 0.00 %        |
| CH45     |             | 0.00 %        |
| CZWH     |             | 0.00 %        |
| GUD1     |             | 0.00 %        |
| GUD2     |             | 0.00 %        |
| MC09     |             | 0.00 %        |
| MC10     |             | 0.00 %        |
| MRM1     |             | 0.00 %        |
| SKL1     |             | 0.00 %        |
| WCHN     |             | 0.00 %        |
| WHC3     |             | 0.00 %        |
| Total    | 25.93       | 3.80 %        |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 22.88       | 9.37 %        |
| Oven     | 1.58        | 22.52 %       |
| Dishwash | 1.24        | 16.75 %       |
| Total    | 25.70       | 4.97 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH15     | 4.51        | 6.02 %        |
| CH24     | 2.21        | 6.09 %        |
| CH12     | 1.79        | 4.57 %        |
| CH21     | 1.37        | 6.18 %        |
| CH23     | 0.94        | 6.19 %        |
| CH06     | 0.80        | 4.89 %        |
| CH44     | 0.80        | 5.06 %        |
| CH34     | 0.73        | 3.51 %        |
| CH18     | 0.51        | 1.80 %        |
| CH17     | 0.51        | 2.20 %        |
| CH20     | 0.40        | 1.64 %        |
| GPD1     | 0.29        | 4.20 %        |
| CH41     | 0.14        | 0.75 %        |
| CH31     | 0.14        | 1.16 %        |
| CH46     | 0.14        | 1.04 %        |
| CH36     | 0.13        | 1.42 %        |
| CH27     |             | 0.00 %        |
| CH32     |             | 0.00 %        |
| CH33     |             | 0.00 %        |
| CH43     |             | 0.00 %        |
| PON1     |             | 0.00 %        |
| UKI1     |             | 0.00 %        |
| Total    | 25.70       | 4.97 %        |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 11.80       | 7.65 %        |
| Air-Cond | 0.53        | 0.34 %        |
| Oven     | 0.34        | 15.68 %       |
| Total    | 12.66       | 4.06 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TDM1     | 0.48        | 3.35 %        |
| NVL2     | 0.40        | 2.08 %        |
| POY1     | 0.33        | 0.76 %        |
| VCM1     | 0.26        | 1.97 %        |
| CUD1     |             | 0.00 %        |
| KLM1     |             | 0.00 %        |
| KML1     |             | 0.00 %        |
| MKM1     |             | 0.00 %        |
| PRT1     |             | 0.00 %        |
| STP1     |             | 0.00 %        |
| TRK1     |             | 0.00 %        |
| TVM1     |             | 0.00 %        |
| TVM2     |             | 0.00 %        |
| ULP1     |             | 0.00 %        |
| KKI2     | -0.11       | -0.84 %       |
| Total    | 12.66       | 4.06 %        |

NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 10.82       | 6.55 %        |
| Dishwash | 0.42        | 11.79 %       |
| Oven     | 0.30        | 9.18 %        |
| Total    | 11.53       | 4.15 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRT1     | 0.42        | 5.90 %        |
| KPM2     | 0.41        | 1.42 %        |
| TRR1     | 0.31        | 1.69 %        |
| VNB1     | 0.29        | 3.99 %        |
| PTU1     | 0.26        | 6.10 %        |
| WJD1     | 0.19        | 1.99 %        |
| WJP1     | 0.17        | 3.23 %        |
| ABR1     |             | 0.00 %        |
| AKM1     |             | 0.00 %        |
| ANI1     |             | 0.00 %        |
| ARC2     |             | 0.00 %        |
| BGR1     |             | 0.00 %        |
| CGM1     |             | 0.00 %        |
| CYR1     |             | 0.00 %        |
| GDM1     |             | 0.00 %        |
| KPM1     |             | 0.00 %        |
| PLR1     |             | 0.00 %        |
| SBR1     |             | 0.00 %        |
| SLG1     |             | 0.00 %        |
| VEL1     |             | 0.00 %        |
| WHVL     |             | 0.00 %        |
| Total    | 11.53       | 4.15 %        |

KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 2.25        | 12.77 %       |
| Total    | 2.25        | 6.43 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVP1     | 1.23        | 5.05 %        |
| Total    | 2.25        | 6.43 %        |