

MTD Sales
396.15 L

Brand Share %
5.23 %

Information:

MTD : 01-10-2025 To 24-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.23 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	359.91	8.77 %
Oven	19.01	29.28 %
Dishwash	10.03	7.69 %
Air-Cond	7.20	0.22 %
Total	396.15	5.23 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	75.20	5.50 %
WEST-01	60.73	9.65 %
WEST-02	59.31	6.99 %
SOUTH-03	51.81	4.79 %
TRICHY-01	50.57	6.09 %
CHENNAI-02	33.57	4.24 %
CHENNAI-01	31.62	3.14 %
SOUTH ARCOT	18.40	3.84 %
NORTH ARCOT	14.54	2.94 %
KL-SOUTH	0.40	0.86 %
Total	396.15	5.23 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	70.31	10.43 %
Oven	1.92	18.16 %
Dishwash	1.83	7.97 %
Air-Cond	1.15	0.17 %
Total	75.20	5.50 %

Branch *	MTD Sales L	Brand Share %
TVL1	5.73	5.07 %
TUT1	3.94	2.08 %
SVK1	1.89	4.46 %
NGR1	1.36	1.57 %
VNR2	1.28	2.52 %
ARM1	0.95	4.57 %
TYI1	0.86	3.81 %
TVL2	0.58	3.48 %
VNR1	0.48	2.59 %
RND1	0.43	1.22 %
TCN1	0.42	1.19 %
MMT1	0.39	1.80 %
VKM1	0.23	1.62 %
SGT1	0.15	1.37 %
UDN1	0.12	0.56 %
APK1	0.12	0.38 %
ERL2		0.00 %
KSM1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
WHTV		0.00 %
Total	75.20	5.50 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	55.79	12.25 %
Oven	2.48	35.03 %
Dishwash	1.57	9.99 %
Air-Cond	0.90	0.59 %
Total	60.73	9.65 %

Branch *	MTD Sales L	Brand Share %
AVI1	0.69	3.34 %
SYM2	0.63	3.69 %
SUL1	0.63	3.03 %
GBM1	0.60	3.30 %
KMR1	0.46	1.46 %
KGM1	0.29	1.95 %
CBE5	0.27	2.52 %
TPR4	0.25	2.37 %
CBE3		0.00 %
KGI1		0.00 %
PPI1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	60.73	9.65 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	55.81	8.91 %
Oven	2.25	32.93 %
Dishwash	1.24	10.48 %
Total	59.31	6.99 %

Branch *	MTD Sales L	Brand Share %
MCR1	1.32	4.91 %
TRM1	0.95	4.96 %
VPD1	0.81	2.98 %
ERD2	0.57	0.64 %
MTR1	0.56	1.84 %
SGI1	0.56	3.74 %
KVP1	0.45	3.66 %
KMM1	0.34	2.14 %
HSR1	0.31	1.40 %
PMP1	0.28	2.85 %
KRI1	0.26	2.06 %
NKL2	0.19	0.38 %
BMD1		0.00 %
DPR1		0.00 %
EPI1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
WZWH		0.00 %
Total	59.31	6.99 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	45.99	7.32 %
Oven	3.19	35.14 %
Air-Cond	1.37	0.32 %
Dishwash	1.26	6.60 %
Total	51.81	4.79 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.31	2.47 %
MDU2	3.50	4.26 %
MDU6	1.57	2.28 %
DGL1	1.41	1.41 %
MPA1	0.66	2.26 %
MDU5	0.54	4.06 %
DGL2	0.54	2.24 %
TPT1	0.34	1.91 %
DKI1	0.33	1.24 %
KKD3	0.28	0.66 %
PKM1	0.25	2.49 %
KPT1	0.25	2.60 %
ATG1	0.15	0.42 %
ADP1		0.00 %
BTU1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
WHMD		0.00 %
Total	51.81	4.79 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	45.73	12.18 %
Oven	2.74	41.64 %
Dishwash	1.52	14.54 %
Air-Cond	0.59	0.13 %
Total	50.57	6.09 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.59	2.57 %
PBR2	1.23	2.26 %
TRY3	0.73	1.94 %
JKM1	0.70	3.79 %
TNJ2	0.56	1.45 %
TRY2	0.46	1.51 %
PDK1	0.39	1.78 %
PBR1	0.33	1.64 %
APM1	0.27	2.70 %
ORU1	0.26	2.11 %
TVR1	0.21	1.44 %
PTK1	0.17	0.52 %
KRN1		0.00 %
NCK1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	50.57	6.09 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	30.50	8.41 %
Oven	1.65	21.63 %
Dishwash	1.31	11.67 %
Air-Cond	0.11	0.03 %
Total	33.57	4.24 %

Branch *	MTD Sales L	Brand Share %
CH15	3.69	4.17 %
CH44	0.94	3.90 %
CH20	0.69	2.12 %
CH09	0.48	1.40 %
CH33	0.31	1.09 %
CH43	0.31	0.84 %
CH18	0.19	0.49 %
PON1	0.15	0.99 %
CH46	0.15	0.68 %
CH01		0.00 %
CH17		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH34		0.00 %
CH36		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
CH41	-0.20	-0.70 %
Total	33.57	4.24 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	27.04	6.00 %
Oven	2.39	26.98 %
Air-Cond	1.33	0.26 %
Dishwash	0.86	3.31 %
Total	31.62	3.14 %

Branch *	MTD Sales L	Brand Share %
CH22	1.49	5.17 %
CH19	1.47	2.00 %
CH08	1.45	2.08 %
CH30	1.30	3.32 %
CH14	0.89	1.21 %
CH38	0.65	3.23 %
CH37	0.59	2.74 %
CH07	0.58	1.42 %
GUD1	0.53	1.70 %
CH48	0.48	1.31 %
CZWH	0.43	1.37 %
CH35	0.33	1.43 %
MRM1	0.27	0.99 %
CH26	0.26	4.70 %
CGL1	0.26	1.23 %
CH11	0.24	0.74 %
CH05		0.00 %
CH29		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
GUD2		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	31.62	3.14 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	15.20	6.26 %
Air-Cond	1.76	0.78 %
Oven	1.44	40.39 %
Total	18.40	3.84 %

Branch *	MTD Sales L	Brand Share %
POY1	1.95	3.21 %
NVL2	1.25	3.59 %
CDM1	0.92	2.69 %
KLM1	0.88	3.87 %
PRT1	0.33	2.17 %
KML1	0.30	2.60 %
TRK1	0.30	1.27 %
KKI2	0.27	0.94 %
ULP1	0.26	1.24 %
MKM1	0.17	1.54 %
VPM1	0.17	2.49 %
CUD1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
WHUT		0.00 %
Total	18.40	3.84 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	13.38	4.92 %
Oven	0.71	17.81 %
Dishwash	0.44	8.88 %
Total	14.54	2.94 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.93	2.34 %
KPM2	0.76	0.97 %
TRR1	0.74	2.50 %
KPM1	0.50	2.27 %
WJD1	0.42	2.89 %
TRT1	0.32	1.39 %
ABR1	0.29	1.81 %
SBR1	0.29	0.92 %
VNB1	0.25	1.80 %
SLG1	0.15	1.39 %
UGI1	0.14	1.42 %
AKM1		0.00 %
ARC2		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
VEL1		0.00 %
WJP1		0.00 %
BGR1		0.00 %
Total	14.54	2.94 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Oven	0.24	32.05 %
Wash-Mac	0.16	0.97 %
Total	0.40	0.86 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.24	3.17 %
PAS1	0.16	2.06 %
TVP1		0.00 %
Total	0.40	0.86 %