

MTD Sales
280.26 L

Brand Share %
3.84 %

Information:

MTD : 01-09-2026 To 24-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.84 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	252.26	10.81 %
Oven	14.67	31.91 %
Dishwash	7.31	6.52 %
Air-Cond	6.02	0.13 %
Total	280.26	3.84 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	46.66	3.59 %
TRICHY-01	44.05	4.60 %
CHENNAI-02	34.18	3.40 %
SOUTH-03	32.95	4.07 %
CHENNAI-01	30.81	2.45 %
WEST-01	23.37	8.54 %
WEST-02	21.85	6.53 %
WEST-03	16.56	5.48 %
SOUTH ARCOT	16.38	3.26 %
NORTH ARCOT	13.46	2.45 %
Total	280.26	3.84 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	42.83	11.34 %
Oven	3.83	33.46 %
Total	46.66	3.59 %

Branch *	MTD Sales L	Brand Share %
TVL1	3.87	2.45 %
TUT1	1.70	1.12 %
TUT2	1.47	2.53 %
ERL2	0.34	0.94 %
VKM1	0.33	2.85 %
KSM1	0.33	1.54 %
TYI1	0.31	1.19 %
STU2	0.31	2.27 %
RND1	0.30	0.81 %
RND2	0.30	0.75 %
NGR1	0.25	0.40 %
ARM1	0.23	2.69 %
APK1	0.18	1.40 %
SKD1	0.14	1.03 %
KGL1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
TKY1		0.00 %
WHTV		0.00 %
Total	46.66	3.59 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	41.02	17.06 %
Oven	1.70	45.91 %
Dishwash	0.97	9.94 %
Air-Cond	0.36	0.05 %
Total	44.05	4.60 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.37	1.84 %
PBR2	2.00	3.70 %
TRY4	1.49	3.83 %
TNJ2	0.95	2.30 %
KUM2	0.77	3.30 %
TRY3	0.62	1.91 %
TVR1	0.52	2.08 %
PDK2	0.43	1.34 %
KRN1	0.23	2.64 %
TRY2	0.22	1.89 %
APM1	0.20	2.67 %
PBR1	0.19	0.91 %
PDK1	0.16	0.85 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
TTP1		0.00 %
TZSD		0.00 %
WTRZ	-0.19	1.56 %
Total	44.05	4.60 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	28.93	10.16 %
Dishwash	2.61	17.43 %
Oven	1.95	31.15 %
Air-Cond	0.70	0.10 %
Total	34.18	3.40 %

Branch *	MTD Sales L	Brand Share %
CH03	3.21	2.89 %
CH21	1.70	2.51 %
CH24	1.53	3.03 %
CH18	0.93	1.54 %
CH33	0.93	2.77 %
CH20	0.61	1.48 %
PON1	0.39	1.11 %
CH43	0.30	1.09 %
CH37	0.22	1.62 %
CH34	0.22	0.65 %
WHC3	0.18	1.74 %
CH36	0.18	1.09 %
CH17	0.16	0.39 %
CH01		0.00 %
CH06		0.00 %
CH27		0.00 %
CH31		0.00 %
CH41		0.00 %
CH46		0.00 %
GPD1		0.00 %
UKI1		0.00 %
WCHN	-1.59	3.70 %
Total	34.18	3.40 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	29.52	10.82 %
Oven	1.56	37.70 %
Air-Cond	1.04	0.20 %
Dishwash	0.83	12.72 %
Total	32.95	4.07 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.05	2.69 %
MDU2	1.16	2.22 %
MDU6	1.08	2.95 %
MDU4	0.76	3.52 %
DKI1	0.70	1.66 %
MDU7	0.53	2.01 %
KKD3	0.35	1.02 %
MPA1	0.34	1.50 %
BNR1	0.34	2.41 %
NKI1	0.28	2.37 %
ODM1	0.19	2.36 %
ADP1	0.17	2.37 %
SVG1	0.15	0.72 %
NTM1	0.11	2.13 %
CMR1		0.00 %
DGL2		0.00 %
MDU5		0.00 %
MLR1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
Total	32.95	4.07 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	25.11	7.27 %
Oven	2.09	29.92 %
Dishwash	1.83	5.67 %
Air-Cond	1.78	0.20 %
Total	30.81	2.45 %

Branch *	MTD Sales L	Brand Share %
CH47	2.22	2.73 %
CH19	1.12	1.61 %
GUD1	1.09	2.11 %
CH14	0.95	1.40 %
CH30	0.93	1.70 %
CH22	0.82	2.35 %
CH48	0.64	1.22 %
CH45	0.53	1.09 %
MRM1	0.50	1.66 %
CH07	0.46	0.85 %
GUD2	0.39	1.50 %
CH08	0.30	1.14 %
CH39	0.29	1.14 %
CZWH	0.24	0.57 %
CH16	0.19	0.22 %
TKM1	0.18	1.47 %
CGL1		0.00 %
CH05		0.00 %
CH25		0.00 %
CH26		0.00 %
CH29		0.00 %
CH40		0.00 %
KNR1		0.00 %
MC09		0.00 %
SKL1		0.00 %
Total	30.81	2.45 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	19.92	13.05 %
Oven	2.12	49.45 %
Air-Cond	0.72	0.65 %
Dishwash	0.60	11.50 %
Total	23.37	8.54 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.83	3.13 %
CBE1	0.50	2.22 %
UAM1	0.13	2.46 %
GDR1		0.00 %
KGI1		0.00 %
WZSD		0.00 %
Total	23.37	8.54 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	21.67	12.37 %
Oven	0.51	20.82 %
Air-Cond	-0.34	-0.22 %
Total	21.85	6.53 %

Branch *	MTD Sales L	Brand Share %
SLM2	0.76	3.39 %
HSR1	0.51	2.96 %
HSR2	0.50	2.22 %
BMD1	0.32	3.59 %
VPD1	0.29	2.94 %
HRR1	0.20	2.69 %
EPI1		0.00 %
OML1		0.00 %
PLC1		0.00 %
SLM1		0.00 %
WZWH		0.00 %
Total	21.85	6.53 %

WEST-03

Property	MTD Sales L	Brand Share %
Wash-Mac	15.22	11.50 %
Oven	0.51	35.76 %
Dishwash	0.47	12.34 %
Air-Cond	0.36	0.22 %
Total	16.56	5.48 %

Branch *	MTD Sales L	Brand Share %
NKL2	1.08	2.57 %
ERD1	1.05	2.18 %
ERD2	0.56	1.03 %
KMM1	0.18	2.04 %
KGM1		0.00 %
PDR1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	16.56	5.48 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	15.36	9.13 %
Air-Cond	0.72	0.22 %
Oven	0.29	10.25 %
Total	16.38	3.26 %

Branch *	MTD Sales L	Brand Share %
TDM1	0.67	2.65 %
PRT1	0.62	2.77 %
VCM2	0.55	3.01 %
SJI2	0.49	1.51 %
TRK1	0.32	0.97 %
KKI2	0.32	1.60 %
KML1	0.30	2.10 %
KLM1	0.22	0.71 %
CDM1	0.19	0.52 %
CUD1		0.00 %
MKM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHNV		0.00 %
WHUT	-0.17	2.94 %
Total	16.38	3.26 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	12.68	6.91 %
Air-Cond	0.67	0.19 %
Oven	0.11	4.43 %
Total	13.46	2.45 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.58	2.81 %
TRL1	1.51	3.43 %
VEL2	0.94	2.94 %
GDM1	0.64	3.52 %
VSI1	0.60	3.52 %
VEL3	0.48	1.16 %
VNB1	0.45	3.33 %
SBR1	0.42	0.86 %
TRT1	0.37	2.22 %
ABR1	0.37	1.47 %
TRR1	0.35	1.28 %
WJP1	0.33	2.07 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
NASD		0.00 %
PLR1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	13.46	2.45 %