

MTD Sales
65.35 L

Brand Share %
1.54 %

Information:

MTD : 01-09-2025 To 24-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **1.54 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	42.69	2.58 %
Air-Cond	15.49	0.62 %
Oven	4.04	12.62 %
Dishwash	3.12	6.62 %
Total	65.35	1.54 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	16.87	1.87 %
WEST-01	10.30	3.86 %
WEST-02	9.11	2.84 %
TRICHY-01	7.79	1.63 %
SOUTH-03	7.51	1.67 %
CHENNAI-01	5.33	0.80 %
CHENNAI-02	3.97	0.68 %
SOUTH ARCOT	2.18	0.74 %
NORTH ARCOT	1.62	0.70 %
KL-SOUTH	0.65	1.17 %
Total	65.35	1.54 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	11.13	3.92 %
Air-Cond	4.08	0.67 %
Oven	0.96	16.57 %
Dishwash	0.70	7.00 %
Total	16.87	1.87 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.40	1.10 %
TUT2	0.57	1.16 %
MAR1	0.53	1.42 %
TKS2	0.29	1.30 %
NGR1	0.26	0.51 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKY1		0.00 %
VKM1		0.00 %
VNR2		0.00 %
SNL1		-0.01 %
Total	16.87	1.87 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	5.33	3.33 %
Air-Cond	3.99	4.16 %
Oven	0.97	21.71 %
Total	10.30	3.86 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.81	1.41 %
CBE5	0.15	1.34 %
KMR1	0.13	0.86 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
TPR4		0.00 %
WZSD		0.00 %
Total	10.30	3.86 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	8.09	4.21 %
Air-Cond	0.56	0.45 %
Dishwash	0.29	17.66 %
Oven	0.17	6.64 %
Total	9.11	2.84 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.16	0.84 %
TRM1	0.15	0.98 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SLM1		0.00 %
WZWH		0.00 %
SGI1	-0.13	-1.82 %
Total	9.11	2.84 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	4.29	2.74 %
Air-Cond	2.08	0.66 %
Oven	0.74	33.65 %
Dishwash	0.68	16.46 %
Total	7.79	1.63 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.20	0.97 %
TVR2	0.30	1.02 %
PBR2	0.26	1.01 %
TRY3	0.15	1.15 %
MVM1	0.02	0.08 %
APM1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
NCK1		0.00 %
PBR1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
TNJ2	-0.04	-0.20 %
Total	7.79	1.63 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	5.86	2.93 %
Air-Cond	1.07	0.44 %
Dishwash	0.29	8.86 %
Oven	0.28	9.47 %
Total	7.51	1.67 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.37	0.62 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KPT1		0.00 %
MDU6		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
USL1		0.00 %
MDU3	-0.04	-0.32 %
Total	7.51	1.67 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	3.75	1.53 %
Air-Cond	0.89	0.22 %
Dishwash	0.38	3.52 %
Oven	0.31	6.16 %
Total	5.33	0.80 %

Branch *	MTD Sales L	Brand Share %
CH16	0.56	1.19 %
CH19	0.50	1.26 %
CH14	0.44	0.88 %
CH39	0.25	1.50 %
AVD1	0.16	0.77 %
CH08	0.16	0.34 %
CH35	0.16	1.16 %
CH05		0.00 %
CH07		0.00 %
CH11		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	5.33	0.80 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	2.05	0.52 %
Wash-Mac	1.74	0.96 %
Oven	0.18	4.37 %
Total	3.97	0.68 %

Branch *	MTD Sales L	Brand Share %
CH15	1.10	1.49 %
CH18	0.27	0.77 %
CH06	0.25	0.85 %
CH01		0.00 %
CH09		0.00 %
CH17		0.00 %
CH21		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH44		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
CH20	-0.13	-0.49 %
CH23	-0.26	-2.12 %
Total	3.97	0.68 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	1.16	1.09 %
Air-Cond	0.51	0.28 %
Dishwash	0.38	10.21 %
Oven	0.14	11.97 %
Total	2.18	0.74 %

Branch *	MTD Sales L	Brand Share %
POY1	0.52	1.25 %
POY2	0.25	0.78 %
SJI1	0.25	1.51 %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM2		0.00 %
Total	2.18	0.74 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	0.82	0.80 %
Dishwash	0.40	19.44 %
Air-Cond	0.25	0.20 %
Oven	0.15	5.97 %
Total	1.62	0.70 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.26	1.02 %
TRL1	0.25	1.12 %
VEL2	0.15	0.98 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
NASD		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJP1		0.00 %
Total	1.62	0.70 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	0.53	1.87 %
Oven	0.13	11.67 %
Total	0.65	1.17 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.27	0.73 %
PAS1		0.00 %
Total	0.65	1.17 %