



TN : IFB Sales Performance 25/05/2026 9:21 AM

MTD Sales
391.65 L

Brand Share %
2.38 %

Information:

MTD : 01-05-2026 To 24-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.38 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	297.36	13.04 %
Air-Cond	68.42	0.49 %
Dishwash	13.75	12.43 %
Oven	12.13	29.96 %
Total	391.65	2.38 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	74.97	3.29 %
TRICHY-01	64.40	2.84 %
CHENNAI-01	49.13	1.64 %
CHENNAI-02	42.09	1.61 %
WEST-02	41.86	3.59 %
SOUTH-03	41.11	2.17 %
WEST-01	37.87	4.78 %
NORTH ARCOT	20.35	1.72 %
SOUTH ARCOT	19.87	1.55 %
Total	391.65	2.38 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	61.95	15.07 %
Air-Cond	6.65	0.36 %
Oven	3.63	38.06 %
Dishwash	2.74	17.23 %
Total	74.97	3.29 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.83	1.51 %
NGR1	2.81	2.11 %
TUT2	1.85	1.54 %
MAR1	0.73	1.30 %
STU2	0.57	1.76 %
APK2	0.42	1.20 %
UDN1	0.35	0.91 %
ERL2	0.32	0.77 %
KGL1	0.32	1.18 %
RND1	0.31	0.31 %
APK1	0.26	0.63 %
SKD1	0.24	0.72 %
VKM1	0.16	0.55 %
ARM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	74.97	3.29 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	49.59	19.76 %
Air-Cond	12.25	0.61 %
Oven	1.31	37.49 %
Dishwash	1.25	16.03 %
Total	64.40	2.84 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.13	1.09 %
KUM1	2.34	1.93 %
PBR2	1.83	1.27 %
TNJ2	1.64	1.45 %
PBR1	1.16	1.74 %
PDK1	0.66	1.07 %
TVR1	0.43	0.97 %
NCK1	0.40	1.38 %
KUM2	0.33	0.62 %
TRY2	0.31	0.65 %
TRY3	0.17	0.25 %
APM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TZSD		0.00 %
Total	64.40	2.84 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	30.21	9.97 %
Air-Cond	14.34	0.54 %
Dishwash	2.71	8.91 %
Oven	1.86	30.05 %
Total	49.13	1.64 %

Branch *	MTD Sales L	Brand Share %
CH16	3.19	1.54 %
CH47	2.45	1.44 %
CH48	0.92	0.75 %
CH39	0.58	1.14 %
CH05	0.46	0.21 %
CH30	0.43	0.42 %
CH08	0.30	0.21 %
CH25	0.29	0.26 %
GUD1	0.26	0.29 %
KNR1	0.18	0.26 %
TKM1	0.17	0.42 %
CGL1		0.00 %
CH07		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
WHC3		0.00 %
WCHN	-0.98	1.28 %
Total	49.13	1.64 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	24.21	9.70 %
Air-Cond	14.72	0.63 %
Dishwash	1.93	10.39 %
Oven	1.24	34.99 %
Total	42.09	1.61 %

Branch *	MTD Sales L	Brand Share %
CH15	4.59	1.98 %
CH51	1.79	1.82 %
CH12	1.23	0.61 %
CH41	0.93	0.96 %
CH20	0.48	0.45 %
CH33	0.37	0.47 %
UKI1	0.37	0.89 %
CH43	0.34	0.58 %
GPD1	0.30	0.64 %
CH18	0.30	0.22 %
CH36	0.18	0.38 %
CH21	0.17	0.09 %
CH32	0.17	0.96 %
CH06	0.16	0.16 %
CH01		0.00 %
CH17		0.00 %
CH27		0.00 %
CH31		0.00 %
CH46		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	42.09	1.61 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	36.72	15.02 %
Air-Cond	4.39	0.48 %
Oven	0.76	23.19 %
Total	41.86	3.59 %

Branch *	MTD Sales L	Brand Share %
SLM3	1.20	1.83 %
KRI1	0.70	1.84 %
SLM1	0.67	0.62 %
NKL2	0.63	1.01 %
TCG1	0.52	1.50 %
DPR2	0.34	1.76 %
MTR1	0.31	0.78 %
PMP1	0.17	1.32 %
TRM1	0.17	0.78 %
APN1	0.17	0.73 %
BMD1		0.00 %
HRR1		0.00 %
KMM1		0.00 %
OML1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	41.86	3.59 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	33.54	11.56 %
Air-Cond	5.68	0.36 %
Dishwash	1.08	10.91 %
Oven	0.80	18.46 %
Total	41.11	2.17 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.05	1.01 %
MDU6	1.58	1.89 %
MDU2	1.07	0.96 %
ATG1	1.04	1.17 %
MPA1	0.91	1.95 %
ODM1	0.82	1.91 %
MDU7	0.69	1.01 %
PNV2	0.54	1.67 %
DGL2	0.48	1.06 %
PVI1	0.46	1.18 %
KKD3	0.45	0.38 %
TDI1	0.37	0.97 %
ADP1	0.33	2.05 %
KRR1	0.33	0.45 %
CMR1	0.31	0.80 %
SVG1	0.31	0.59 %
MLR1	0.29	0.87 %
NTM1	0.19	0.96 %
PKM1	0.16	1.09 %
BTU1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
WHMD	-0.19	1.03 %
TPT1	-0.29	-0.75 %
Total	41.11	2.17 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	30.36	14.66 %
Air-Cond	3.55	0.63 %
Dishwash	2.78	22.60 %
Oven	1.17	22.81 %
Total	37.87	4.78 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.61	1.51 %
TPR4	0.26	1.50 %
GBM1	0.18	0.69 %
SYM2	0.16	0.92 %
UAM1	0.15	1.47 %
CBE3		0.00 %
CBE5		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
WZSD		0.00 %
WHCB	-0.35	1.06 %
Total	37.87	4.78 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	14.45	9.59 %
Air-Cond	5.01	0.49 %
Dishwash	0.46	16.58 %
Oven	0.43	15.07 %
Total	20.35	1.72 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.38	1.26 %
AKM1	1.03	1.60 %
KPM1	0.79	1.55 %
ABR1	0.74	1.55 %
CYR1	0.64	2.03 %
VEL1	0.57	0.76 %
CPT1	0.43	1.44 %
TRT1	0.35	0.66 %
KPM2	0.34	0.27 %
TRR1	0.32	0.52 %
WJP1	0.31	0.88 %
BGR1	0.28	2.11 %
PTU1	0.24	2.12 %
VNB1	0.17	0.62 %
WJD1	0.17	0.42 %
ANI1	0.17	0.60 %
SBR1	0.11	0.11 %
ARC2		0.00 %
CGM1		0.00 %
PLR1		0.00 %
WHVL	-0.38	1.12 %
Total	20.35	1.72 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	16.31	9.36 %
Air-Cond	1.83	0.17 %
Oven	0.94	43.61 %
Dishwash	0.79	9.49 %
Total	19.87	1.55 %

Branch *	MTD Sales L	Brand Share %
POY1	3.57	2.08 %
NVL2	1.05	1.50 %
KML1	0.89	1.60 %
TRK1	0.59	0.98 %
VCM2	0.34	0.77 %
TVM1	0.31	0.88 %
VCM1	0.30	1.66 %
CDM1	0.28	0.28 %
KLM1	0.19	0.26 %
CUD1	0.17	0.14 %
KKI2	0.16	0.21 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
WHUT		0.00 %
Total	19.87	1.55 %