



TN : IFB Sales Performance 25/04/2026 9:21 AM

MTD Sales
525.88 L

Brand Share %
1.88 %

Information:

MTD : 01-04-2026 To 24-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **1.88 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	282.24	12.61 %
Air-Cond	214.96	0.84 %
Oven	15.44	33.28 %
Dishwash	13.25	9.06 %
Total	525.88	1.88 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	107.57	2.82 %
SOUTH-01	73.90	1.59 %
WEST-02	68.56	2.49 %
CHENNAI-01	65.16	1.84 %
WEST-01	63.41	2.53 %
SOUTH-03	58.53	1.55 %
CHENNAI-02	49.86	1.63 %
NORTH ARCOT	26.21	1.31 %
SOUTH ARCOT	12.70	0.66 %
Total	525.88	1.88 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	55.22	1.56 %
Wash-Mac	48.96	18.45 %
Dishwash	2.05	27.71 %
Oven	1.33	28.00 %
Total	107.57	2.82 %

Branch *	MTD Sales L	Brand Share %
TRY1	11.32	1.32 %
PBR2	3.06	1.29 %
TNJ2	2.28	1.34 %
KUM1	1.93	1.00 %
KIK1	1.46	1.38 %
PBR1	1.39	1.46 %
PDK1	0.64	0.61 %
ORU1	0.62	1.81 %
TRY3	0.41	0.26 %
NCK1	0.39	1.12 %
TRY2	0.35	0.31 %
APM1	0.19	0.56 %
KRN1		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	107.57	2.82 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	47.81	13.32 %
Air-Cond	20.77	0.49 %
Oven	3.30	35.62 %
Dishwash	2.02	9.66 %
Total	73.90	1.59 %

Branch *	MTD Sales L	Brand Share %
TVL1	5.23	0.94 %
TUT2	2.41	1.13 %
TUT1	1.69	0.38 %
VNR2	1.66	1.13 %
NGR1	1.51	0.43 %
ASM1	1.30	1.81 %
APK2	0.99	1.68 %
STU2	0.94	1.61 %
KGL1	0.86	0.95 %
TYI1	0.78	1.09 %
RND1	0.72	0.44 %
TKY1	0.51	0.87 %
UDN1	0.33	0.48 %
MMT1	0.30	0.37 %
VKM1	0.30	0.65 %
SKD1	0.27	0.63 %
APK1	0.27	0.37 %
ERL2	0.27	0.26 %
MAR1	0.26	0.16 %
VNR1	0.24	0.55 %
ARM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
WHTV		0.00 %
Total	73.90	1.59 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	38.84	15.36 %
Air-Cond	27.05	1.09 %
Dishwash	1.67	18.55 %
Oven	1.00	22.63 %
Total	68.56	2.49 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.59	0.55 %
SLM3	1.59	1.14 %
MTR1	1.04	1.36 %
NKL2	0.96	0.71 %
MCR1	0.82	1.43 %
TCG1	0.82	1.16 %
HSR1	0.75	0.89 %
CMI1	0.61	1.67 %
KRI1	0.60	0.60 %
DPR2	0.46	1.07 %
KMM1	0.44	0.98 %
HRR1	0.37	1.35 %
BMD1	0.36	1.09 %
OML1	0.35	0.57 %
SGG1	0.33	1.22 %
SGI1	0.19	0.81 %
TRM1	0.17	0.32 %
KAM1	0.17	0.52 %
EDP1		0.00 %
WZWH		0.00 %
WHPD	-0.22	1.35 %
Total	68.56	2.49 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	40.11	12.74 %
Air-Cond	20.14	0.63 %
Oven	3.51	37.81 %
Dishwash	1.40	4.30 %
Total	65.16	1.84 %

Branch *	MTD Sales L	Brand Share %
CH25	1.26	0.90 %
CH08	0.92	0.53 %
CGL1	0.63	0.82 %
CH45	0.57	0.46 %
CH38	0.52	0.59 %
TKM1	0.48	1.10 %
CH07	0.47	0.29 %
CH39	0.33	0.53 %
CH37	0.32	0.52 %
CZWH	0.29	0.39 %
MRM1	0.28	0.29 %
CH26	0.27	1.00 %
CH48	0.24	0.16 %
CH30	0.02	0.01 %
CH05		0.00 %
CH29		0.00 %
CH40		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
SKL1		0.00 %
WHC3		0.00 %
WCHN	-1.51	1.58 %
Total	65.16	1.84 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	30.77	1.34 %
Wash-Mac	28.47	15.12 %
Oven	2.27	41.90 %
Dishwash	1.90	9.28 %
Total	63.41	2.53 %

Branch *	MTD Sales L	Brand Share %
TPR2	3.89	1.87 %
TPR1	2.31	1.76 %
TPR3	0.91	1.48 %
UMP1	0.89	1.14 %
CBE5	0.73	1.63 %
PLI1	0.69	0.63 %
AVI1	0.59	0.80 %
CBE1	0.59	0.56 %
KMD1	0.46	0.97 %
SYM2	0.30	0.62 %
SUL1	0.28	0.44 %
CBE3		0.00 %
GBM1		0.00 %
KGM1		0.00 %
WZSD		0.00 %
WHCB	-0.29	1.24 %
Total	63.41	2.53 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	37.60	12.53 %
Air-Cond	19.25	0.56 %
Oven	1.24	28.37 %
Dishwash	0.44	2.79 %
Total	58.53	1.55 %

Branch *	MTD Sales L	Brand Share %
MDU2	3.60	1.50 %
MDU1	3.44	0.74 %
USL1	1.12	1.62 %
MDU5	1.08	1.53 %
MDU6	0.68	0.32 %
MDU7	0.65	0.47 %
DGL2	0.64	0.75 %
MLR1	0.64	0.96 %
KKD3	0.49	0.31 %
TPT1	0.44	0.42 %
PKM1	0.31	1.01 %
BTU1	0.31	0.80 %
KPT1	0.31	0.92 %
NKI1	0.28	0.78 %
PNV2	0.26	0.52 %
NTM1	0.25	0.82 %
ODM1	0.24	0.51 %
ADP1		0.00 %
DKI1		0.00 %
KRR1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
WHMD		0.00 %
Total	58.53	1.55 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	24.47	0.88 %
Wash-Mac	20.58	8.10 %
Dishwash	2.89	13.12 %
Oven	1.91	42.64 %
Total	49.86	1.63 %

Branch *	MTD Sales L	Brand Share %
CH24	2.06	1.18 %
CH21	1.55	0.81 %
CH17	0.92	0.66 %
CH18	0.54	0.36 %
UKI1	0.45	0.76 %
GPD1	0.32	0.50 %
CH51	0.17	0.16 %
CH12	0.15	0.09 %
CH41	0.14	0.13 %
CH01		0.00 %
CH06		0.00 %
CH20		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
CH43		0.00 %
CH46		0.00 %
PON1		0.00 %
Total	49.86	1.63 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	14.55	0.79 %
Wash-Mac	10.33	6.57 %
Dishwash	0.88	10.51 %
Oven	0.45	16.55 %
Total	26.21	1.31 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.85	1.29 %
AKM1	1.16	1.12 %
VEL2	1.04	0.59 %
CGM1	0.67	1.79 %
KPM2	0.62	0.30 %
CYR1	0.37	0.83 %
KPM1	0.36	0.53 %
CPT1	0.35	0.79 %
TRT1	0.33	0.43 %
WJD1	0.29	0.55 %
VEL1	0.29	0.26 %
ANI1	0.28	0.58 %
TRR1	0.15	0.10 %
ABR1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	26.21	1.31 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	9.53	6.47 %
Air-Cond	2.74	0.15 %
Oven	0.43	25.43 %
Total	12.70	0.66 %

Branch *	MTD Sales L	Brand Share %
POY1	0.84	0.36 %
KLM1	0.67	0.68 %
PRT1	0.65	0.68 %
SJI2	0.57	0.57 %
TVM2	0.44	0.88 %
NVL2	0.31	0.29 %
KKI2	0.30	0.26 %
TRK1	0.29	0.28 %
STP1	0.27	0.95 %
TDM1	0.24	0.36 %
VCM2	0.19	0.35 %
CDM1		0.00 %
CUD1		0.00 %
KML1		0.00 %
MKM1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT	-0.26	1.52 %
Total	12.70	0.66 %