

MTD Sales
249.29 L

Brand Share %
6.23 %

Information:

MTD : 01-11-2025 To 23-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **6.23 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	228.20	10.47 %
Oven	8.70	20.43 %
Dishwash	8.42	10.87 %
Air-Cond	3.97	0.23 %
Total	249.29	6.23 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	41.33	6.74 %
WEST-01	38.49	12.02 %
TRICHY-01	33.88	6.98 %
SOUTH-03	31.72	6.50 %
WEST-02	28.98	8.85 %
CHENNAI-01	25.04	3.76 %
CHENNAI-02	24.73	4.90 %
SOUTH ARCOT	11.55	3.97 %
NORTH ARCOT	11.32	4.20 %
KL-SOUTH	2.25	6.60 %
Total	249.29	6.23 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	37.64	11.44 %
Dishwash	2.03	13.64 %
Oven	1.07	15.44 %
Air-Cond	0.59	0.22 %
Total	41.33	6.74 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.52	3.91 %
TVL1	1.35	2.50 %
SVK1	0.85	4.26 %
VNR2	0.43	2.31 %
TCN1	0.42	2.60 %
TKS1	0.35	2.20 %
SKD1	0.34	5.78 %
ARM1	0.31	5.84 %
MAR1	0.29	1.39 %
TVL2	0.25	2.94 %
APK1	0.17	1.58 %
TYI1	0.17	2.48 %
KGL1	0.16	4.05 %
NGR1	0.09	0.26 %
COL1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
STU2		0.00 %
TKY1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	41.33	6.74 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	34.22	14.89 %
Dishwash	2.27	24.54 %
Oven	1.71	33.64 %
Air-Cond	0.30	0.39 %
Total	38.49	12.02 %

Branch *	MTD Sales L	Brand Share %
SUL1	0.58	5.24 %
KGM1	0.30	5.48 %
GBM1	0.30	4.33 %
CBE3		0.00 %
KGI1		0.00 %
PPI1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	38.49	12.02 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	30.31	13.80 %
Dishwash	2.05	27.15 %
Oven	0.91	23.89 %
Air-Cond	0.61	0.24 %
Total	33.88	6.98 %

Branch *	MTD Sales L	Brand Share %
TRY1	5.17	5.66 %
TVR2	1.72	5.61 %
MDI1	1.02	6.20 %
TNJ2	0.92	3.93 %
TRY3	0.48	2.26 %
TRY2	0.47	2.20 %
PBR2	0.38	1.15 %
PBR1	0.33	3.95 %
PDK1	0.30	2.54 %
TRY4	0.26	2.21 %
TVR1	0.25	2.44 %
TTP1	0.17	2.09 %
APM1	0.17	2.75 %
KRN1	0.14	2.61 %
JKM1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PTK1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	33.88	6.98 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	29.62	10.54 %
Oven	0.96	17.30 %
Air-Cond	0.72	0.38 %
Dishwash	0.42	3.87 %
Total	31.72	6.50 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.75	4.87 %
MDU2	1.86	4.81 %
DGL1	1.03	2.74 %
ATG1	0.62	3.64 %
MDU6	0.50	1.86 %
TPT1	0.49	4.57 %
ADP1	0.32	5.40 %
MLR1	0.32	4.92 %
MDU5	0.27	2.72 %
KYK1	0.19	3.22 %
BTU1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MPA1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
WHMD		0.00 %
Total	31.72	6.50 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	27.78	11.77 %
Oven	0.85	33.68 %
Air-Cond	0.35	0.41 %
Dishwash		0.08 %
Total	28.98	8.85 %

Branch *	MTD Sales L	Brand Share %
DPR2	0.67	5.63 %
HSR1	0.59	4.37 %
ERD2	0.58	1.78 %
NKL2	0.53	3.16 %
KRI1	0.33	4.16 %
CMI1	0.17	2.52 %
BMD1		0.00 %
EPI1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	28.98	8.85 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	23.18	7.17 %
Oven	0.98	15.32 %
Air-Cond	0.88	0.28 %
Total	25.04	3.76 %

Branch *	MTD Sales L	Brand Share %
CH16	2.90	5.51 %
CH19	1.57	3.92 %
CH30	0.97	4.12 %
CH07	0.65	2.35 %
TKM1	0.33	5.28 %
CH22	0.33	1.53 %
CH48	0.32	1.17 %
CH11	0.30	1.32 %
CH39	0.26	1.82 %
CH35	0.14	1.26 %
CGL1		0.00 %
CH05		0.00 %
CH14		0.00 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	25.04	3.76 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	21.91	9.18 %
Oven	1.58	24.79 %
Dishwash	1.24	17.97 %
Total	24.73	4.90 %

Branch *	MTD Sales L	Brand Share %
CH15	4.19	5.81 %
CH12	1.79	4.62 %
CH06	0.80	4.89 %
CH44	0.80	5.11 %
CH18	0.51	1.81 %
CH17	0.51	2.20 %
CH34	0.46	2.34 %
CH20	0.40	1.69 %
GPD1	0.29	4.27 %
CH41	0.14	0.76 %
CH31	0.14	1.20 %
CH46	0.14	1.04 %
CH36	0.13	1.44 %
CH27		0.00 %
CH32		0.00 %
CH33		0.00 %
CH43		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	24.73	4.90 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	10.68	7.45 %
Air-Cond	0.53	0.37 %
Oven	0.34	15.68 %
Total	11.55	3.97 %

Branch *	MTD Sales L	Brand Share %
TDM1	0.48	3.35 %
NVL2	0.40	2.06 %
POY1	0.33	0.94 %
VCM1	0.26	2.03 %
CUD1		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
KKI2	-0.11	-0.85 %
Total	11.55	3.97 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	10.61	6.59 %
Dishwash	0.42	15.63 %
Oven	0.30	9.18 %
Total	11.32	4.20 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.57	6.06 %
TRT1	0.42	5.90 %
KPM2	0.41	1.47 %
TRR1	0.31	1.76 %
VNB1	0.29	3.99 %
PTU1	0.26	6.10 %
WJD1	0.19	2.07 %
WJP1	0.17	3.23 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
Total	11.32	4.20 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	2.25	13.16 %
Total	2.25	6.60 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.23	5.23 %
Total	2.25	6.60 %