

MTD Sales
380.69 L

Brand Share %
5.15 %

Information:

MTD : 01-10-2025 To 23-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.15 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	345.69	8.67 %
Oven	18.48	29.43 %
Dishwash	9.61	7.49 %
Air-Cond	6.91	0.21 %
Total	380.69	5.15 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	71.02	5.32 %
WEST-01	59.69	9.69 %
WEST-02	57.42	6.96 %
SOUTH-03	50.16	4.73 %
TRICHY-01	46.99	5.80 %
CHENNAI-02	32.56	4.19 %
CHENNAI-01	30.06	3.06 %
SOUTH ARCOT	17.85	3.81 %
NORTH ARCOT	14.54	3.03 %
KL-SOUTH	0.40	0.90 %
Total	380.69	5.15 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	66.12	10.15 %
Oven	1.92	18.75 %
Dishwash	1.83	8.13 %
Air-Cond	1.15	0.18 %
Total	71.02	5.32 %

Branch *	MTD Sales L	Brand Share %
TVL1	4.35	4.04 %
TUT1	3.38	1.81 %
SVK1	1.79	4.41 %
NGR1	1.36	1.58 %
VNR2	1.12	2.30 %
ARM1	0.95	4.80 %
APK2	0.90	3.82 %
TYI1	0.86	3.88 %
TVL2	0.58	3.66 %
VNR1	0.48	2.63 %
RND1	0.43	1.23 %
TCN1	0.42	1.21 %
MMT1	0.39	1.82 %
VKM1	0.23	1.67 %
SGT1	0.15	1.40 %
UDN1	0.12	0.57 %
APK1	0.12	0.38 %
ERL2		0.00 %
KSM1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
Total	71.02	5.32 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	54.87	12.35 %
Oven	2.34	34.73 %
Dishwash	1.57	9.99 %
Air-Cond	0.90	0.60 %
Total	59.69	9.69 %

Branch *	MTD Sales L	Brand Share %
AVI1	0.69	3.43 %
SYM2	0.63	3.77 %
SUL1	0.63	3.22 %
GBM1	0.60	3.35 %
KMR1	0.46	1.50 %
KGM1	0.29	1.99 %
CBE5	0.27	2.52 %
TPR4	0.25	2.47 %
CBE3		0.00 %
KGI1		0.00 %
PPI1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	59.69	9.69 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	53.93	8.85 %
Oven	2.25	34.69 %
Dishwash	1.24	10.48 %
Total	57.42	6.96 %

Branch *	MTD Sales L	Brand Share %
VPD1	0.81	3.06 %
ERD2	0.57	0.65 %
MTR1	0.56	1.87 %
SGI1	0.56	3.74 %
KVP1	0.45	3.66 %
KMM1	0.34	2.18 %
HSR1	0.31	1.42 %
PMP1	0.28	2.85 %
KRI1	0.26	2.06 %
NKL2	0.19	0.39 %
BMD1		0.00 %
DPR1		0.00 %
EPI1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
WZWH		0.00 %
Total	57.42	6.96 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	44.34	7.21 %
Oven	3.19	36.95 %
Air-Cond	1.37	0.33 %
Dishwash	1.26	6.60 %
Total	50.16	4.73 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.03	2.34 %
MDU2	3.50	4.30 %
MDU6	1.57	2.30 %
DGL1	1.13	1.16 %
MPA1	0.66	2.27 %
MDU5	0.54	4.20 %
DGL2	0.54	2.27 %
TPT1	0.34	1.92 %
DKI1	0.33	1.33 %
KKD3	0.28	0.67 %
PKM1	0.25	2.49 %
KPT1	0.25	2.60 %
ATG1	0.15	0.44 %
ADP1		0.00 %
BTU1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
Total	50.16	4.73 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	42.56	11.72 %
Oven	2.74	42.39 %
Dishwash	1.10	10.97 %
Air-Cond	0.59	0.14 %
Total	46.99	5.80 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.66	1.95 %
KUM1	2.46	4.99 %
TRY4	2.00	5.07 %
PBR2	1.23	2.28 %
TRY3	0.73	1.94 %
JKM1	0.70	3.91 %
TRY2	0.46	1.62 %
PDK1	0.39	1.86 %
PBR1	0.33	1.64 %
APM1	0.27	2.80 %
ORU1	0.26	2.14 %
TNJ2	0.26	0.71 %
TVR1	0.21	1.46 %
PTK1	0.17	0.53 %
KRN1		0.00 %
NCK1		0.00 %
TZSD		0.00 %
Total	46.99	5.80 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	29.49	8.37 %
Oven	1.65	21.98 %
Dishwash	1.31	12.14 %
Air-Cond	0.11	0.03 %
Total	32.56	4.19 %

Branch *	MTD Sales L	Brand Share %
CH15	3.37	3.84 %
CH44	0.94	3.99 %
CH20	0.69	2.16 %
CH09	0.48	1.41 %
CH33	0.31	1.11 %
CH43	0.31	0.86 %
PON1	0.15	1.05 %
CH46	0.15	0.70 %
CH01		0.00 %
CH17		0.00 %
CH18		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH34		0.00 %
CH36		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
CH41	-0.20	-0.71 %
Total	32.56	4.19 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	25.77	5.91 %
Oven	2.39	26.98 %
Air-Cond	1.04	0.20 %
Dishwash	0.86	3.37 %
Total	30.06	3.06 %

Branch *	MTD Sales L	Brand Share %
CH19	1.47	2.00 %
CH22	1.33	4.72 %
CH30	1.30	3.35 %
CH08	1.15	1.68 %
CH14	0.89	1.24 %
CH38	0.65	3.25 %
CH37	0.59	2.82 %
GUD1	0.53	1.77 %
CZWH	0.43	1.37 %
CH35	0.33	1.46 %
CH07	0.31	0.79 %
MRM1	0.27	1.00 %
CGL1	0.26	1.25 %
CH11	0.24	0.77 %
CH48	0.14	0.38 %
CH05		0.00 %
CH29		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
GUD2		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	30.06	3.06 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	15.05	6.38 %
Air-Cond	1.76	0.79 %
Oven	1.05	33.07 %
Total	17.85	3.81 %

Branch *	MTD Sales L	Brand Share %
POY1	1.95	3.25 %
NVL2	1.25	3.68 %
CDM1	0.92	2.73 %
KLM1	0.88	3.91 %
KML1	0.30	2.64 %
TRK1	0.30	1.28 %
ULP1	0.26	1.26 %
PRT1	0.18	1.22 %
MKM1	0.17	1.55 %
VPM1	0.17	2.49 %
CUD1		0.00 %
KKI2		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
Total	17.85	3.81 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	13.38	5.09 %
Oven	0.71	18.03 %
Dishwash	0.44	9.62 %
Total	14.54	3.03 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.93	2.42 %
KPM2	0.76	0.99 %
TRR1	0.74	2.63 %
KPM1	0.50	2.31 %
WJD1	0.42	2.93 %
TRT1	0.32	1.42 %
ABR1	0.29	1.91 %
SBR1	0.29	0.96 %
VNB1	0.25	1.84 %
SLG1	0.15	1.39 %
UGI1	0.14	1.46 %
AKM1		0.00 %
ARC2		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
VEL1		0.00 %
WJP1		0.00 %
BGR1		0.00 %
Total	14.54	3.03 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Oven	0.24	32.05 %
Wash-Mac	0.16	1.05 %
Total	0.40	0.90 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.24	3.36 %
PAS1	0.16	2.06 %
TVP1		0.00 %
Total	0.40	0.90 %