

MTD Sales
61.14 L

Brand Share %
1.56 %

Information:

MTD : 01-09-2025 To 23-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **1.56 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	41.44	2.67 %
Air-Cond	12.98	0.56 %
Oven	3.60	11.74 %
Dishwash	3.12	7.75 %
Total	61.14	1.56 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	16.03	1.91 %
WEST-02	9.11	3.23 %
WEST-01	8.41	3.40 %
SOUTH-03	7.51	1.89 %
TRICHY-01	7.23	1.60 %
CHENNAI-01	4.93	0.79 %
CHENNAI-02	3.72	0.68 %
SOUTH ARCOT	1.93	0.70 %
NORTH ARCOT	1.62	0.78 %
KL-SOUTH	0.65	1.21 %
Total	61.14	1.56 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	10.77	4.00 %
Air-Cond	3.60	0.65 %
Oven	0.96	16.88 %
Dishwash	0.70	8.99 %
Total	16.03	1.91 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.15	0.97 %
TUT2	0.57	1.25 %
MAR1	0.53	1.54 %
TKS2	0.29	1.38 %
NGR1	0.26	0.54 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKY1		0.00 %
VKM1		0.00 %
VNR2		0.00 %
SNL1		-0.01 %
Total	16.03	1.91 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	8.09	4.67 %
Air-Cond	0.56	0.53 %
Dishwash	0.29	24.97 %
Oven	0.17	6.78 %
Total	9.11	3.23 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.16	0.95 %
TRM1	0.15	1.01 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SLM1		0.00 %
WZWH		0.00 %
SGI1	-0.13	-1.82 %
Total	9.11	3.23 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	4.84	3.20 %
Air-Cond	2.72	3.15 %
Oven	0.84	20.38 %
Total	8.41	3.40 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.81	1.55 %
CBE5	0.15	1.34 %
KMR1	0.13	0.91 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CNR1		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
MPM1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
TPR4		0.00 %
WZSD		0.00 %
Total	8.41	3.40 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	5.86	3.13 %
Air-Cond	1.07	0.52 %
Dishwash	0.29	8.86 %
Oven	0.28	9.86 %
Total	7.51	1.89 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.37	0.64 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MDU6		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
USL1		0.00 %
MDU3	-0.04	-0.35 %
Total	7.51	1.89 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	4.29	2.89 %
Air-Cond	1.83	0.62 %
Dishwash	0.68	16.46 %
Oven	0.43	25.41 %
Total	7.23	1.60 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.20	1.01 %
TVR2	0.30	1.08 %
PBR2	0.26	1.13 %
TRY3	0.15	1.24 %
MVM1	0.02	0.08 %
APM1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
NCK1		0.00 %
PBR1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
TNJ2	-0.04	-0.22 %
Total	7.23	1.60 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	3.35	1.44 %
Air-Cond	0.89	0.23 %
Dishwash	0.38	4.53 %
Oven	0.31	6.30 %
Total	4.93	0.79 %

Branch *	MTD Sales L	Brand Share %
CH19	0.50	1.33 %
CH14	0.44	0.93 %
CH16	0.16	0.37 %
AVD1	0.16	0.82 %
CH08	0.16	0.36 %
CH35	0.16	1.34 %
CH05		0.00 %
CH07		0.00 %
CH11		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	4.93	0.79 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	1.80	0.49 %
Wash-Mac	1.74	1.01 %
Oven	0.18	4.37 %
Total	3.72	0.68 %

Branch *	MTD Sales L	Brand Share %
CH15	1.10	1.54 %
CH18	0.27	0.83 %
CH06	0.25	0.91 %
CH01		0.00 %
CH09		0.00 %
CH17		0.00 %
CH21		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH44		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
CH20	-0.13	-0.51 %
CH23	-0.26	-2.12 %
Total	3.72	0.68 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	1.16	1.17 %
Dishwash	0.38	10.21 %
Air-Cond	0.25	0.15 %
Oven	0.14	12.56 %
Total	1.93	0.70 %

Branch *	MTD Sales L	Brand Share %
POY1	0.52	1.41 %
POY2	0.25	0.81 %
SJI1	0.25	1.55 %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM2		0.00 %
Total	1.93	0.70 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	0.82	0.87 %
Dishwash	0.40	36.26 %
Air-Cond	0.25	0.23 %
Oven	0.15	6.10 %
Total	1.62	0.78 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.26	1.05 %
TRL1	0.25	1.30 %
VEL2	0.15	1.09 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
NASD		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJP1		0.00 %
Total	1.62	0.78 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	0.53	1.90 %
Oven	0.13	11.67 %
Total	0.65	1.21 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.27	0.76 %
PAS1		0.00 %
Total	0.65	1.21 %