



TN : IFB Sales Performance 24/05/2026 9:21 AM

MTD Sales
369.14 L

Brand Share %
2.35 %

Information:

MTD : 01-05-2026 To 23-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.35 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	279.79	13.04 %
Air-Cond	65.38	0.49 %
Dishwash	12.94	12.36 %
Oven	11.03	29.36 %
Total	369.14	2.35 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	70.79	3.25 %
TRICHY-01	61.40	2.83 %
CHENNAI-01	44.17	1.57 %
WEST-02	39.39	3.49 %
CHENNAI-02	39.14	1.59 %
SOUTH-03	39.14	2.14 %
WEST-01	37.13	4.85 %
SOUTH ARCOT	19.18	1.57 %
NORTH ARCOT	18.80	1.69 %
Total	369.14	2.35 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	59.12	15.32 %
Air-Cond	6.37	0.36 %
Oven	2.94	36.19 %
Dishwash	2.37	15.22 %
Total	70.79	3.25 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.83	1.60 %
NGR1	2.81	2.16 %
TUT2	1.85	1.61 %
MAR1	0.73	1.30 %
STU2	0.57	1.87 %
APK2	0.42	1.25 %
UDN1	0.35	1.02 %
ERL2	0.32	0.80 %
RND1	0.31	0.32 %
APK1	0.26	0.65 %
SKD1	0.24	0.80 %
VKM1	0.16	0.56 %
KGL1	0.16	0.58 %
ARM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	70.79	3.25 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	46.94	19.83 %
Air-Cond	11.90	0.62 %
Oven	1.31	39.60 %
Dishwash	1.25	16.03 %
Total	61.40	2.83 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.13	1.12 %
KUM1	1.98	1.72 %
TNJ2	1.64	1.53 %
PBR2	1.49	1.07 %
PBR1	1.16	1.81 %
PDK1	0.66	1.09 %
TVR1	0.43	1.01 %
NCK1	0.40	1.40 %
KUM2	0.33	0.65 %
TRY2	0.31	0.79 %
TRY3	0.17	0.26 %
APM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TZSD		0.00 %
Total	61.40	2.83 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	26.55	9.41 %
Air-Cond	13.17	0.53 %
Dishwash	2.71	9.32 %
Oven	1.73	30.24 %
Total	44.17	1.57 %

Branch *	MTD Sales L	Brand Share %
CH16	3.19	1.62 %
CH47	2.15	1.37 %
CH38	1.32	2.15 %
CH48	0.92	0.79 %
CH39	0.58	1.22 %
CH05	0.46	0.22 %
CH30	0.43	0.43 %
CH08	0.30	0.22 %
CH25	0.29	0.27 %
GUD1	0.26	0.31 %
KNR1	0.18	0.29 %
CGL1		0.00 %
CH07		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
WCHN	-0.98	1.28 %
Total	44.17	1.57 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	35.18	15.19 %
Air-Cond	3.45	0.39 %
Oven	0.76	23.60 %
Total	39.39	3.49 %

Branch *	MTD Sales L	Brand Share %
ERD1	2.56	2.21 %
SLM3	1.20	1.90 %
KRI1	0.70	1.88 %
SLM1	0.67	0.64 %
NKL2	0.63	1.05 %
TCG1	0.52	1.60 %
MTR1	0.31	0.80 %
PMP1	0.17	1.42 %
TRM1	0.17	0.79 %
APN1	0.17	0.75 %
EDP1	0.17	0.94 %
BMD1		0.00 %
DPR2		0.00 %
HRR1		0.00 %
KMM1		0.00 %
OML1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	39.39	3.49 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	21.72	9.32 %
Air-Cond	14.42	0.65 %
Dishwash	1.93	11.88 %
Oven	1.08	31.98 %
Total	39.14	1.59 %

Branch *	MTD Sales L	Brand Share %
CH15	3.97	1.80 %
CH51	1.79	1.95 %
CH12	1.23	0.63 %
CH41	0.93	1.03 %
CH20	0.48	0.48 %
CH33	0.37	0.49 %
UKI1	0.37	0.92 %
CH43	0.34	0.59 %
GPD1	0.30	0.72 %
CH18	0.30	0.24 %
CH36	0.18	0.39 %
CH32	0.17	1.04 %
CH01		0.00 %
CH06		0.00 %
CH17		0.00 %
CH21		0.00 %
CH27		0.00 %
CH31		0.00 %
CH46		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	39.14	1.59 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	31.58	11.45 %
Air-Cond	5.68	0.37 %
Dishwash	1.08	11.55 %
Oven	0.80	20.10 %
Total	39.14	2.14 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.05	1.05 %
MDU6	1.24	1.57 %
MPA1	0.91	2.01 %
ATG1	0.88	1.01 %
ODM1	0.82	1.92 %
MDU7	0.69	1.04 %
MDU2	0.63	0.59 %
PNV2	0.54	1.73 %
KYK1	0.50	1.82 %
PVI1	0.46	1.30 %
TDI1	0.37	0.99 %
ADP1	0.33	2.18 %
KRR1	0.33	0.45 %
CMR1	0.31	0.81 %
SVG1	0.31	0.60 %
MLR1	0.29	0.92 %
NTM1	0.19	0.96 %
KKD3	0.19	0.17 %
DGL2	0.17	0.38 %
PKM1	0.16	1.13 %
BTU1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
WHMD	-0.19	1.04 %
TPT1	-0.29	-0.79 %
Total	39.14	2.14 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	30.19	15.50 %
Air-Cond	3.55	0.64 %
Dishwash	2.35	19.80 %
Oven	1.04	21.27 %
Total	37.13	4.85 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.61	1.52 %
TPR4	0.26	1.52 %
GBM1	0.18	0.70 %
SYM2	0.16	0.98 %
UAM1	0.15	1.50 %
CBE3		0.00 %
CBE5		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
WZSD		0.00 %
WHCB	-0.35	1.06 %
Total	37.13	4.85 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	15.63	9.36 %
Air-Cond	1.83	0.18 %
Oven	0.94	43.61 %
Dishwash	0.79	10.12 %
Total	19.18	1.57 %

Branch *	MTD Sales L	Brand Share %
POY1	3.57	2.15 %
NVL2	1.05	1.55 %
KML1	0.89	1.78 %
VCM2	0.34	0.83 %
TVM1	0.31	0.90 %
VCM1	0.30	1.80 %
CDM1	0.28	0.29 %
TRK1	0.27	0.48 %
CUD1	0.17	0.15 %
KKI2	0.16	0.21 %
KLM1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
WHUT		0.00 %
Total	19.18	1.57 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	12.90	9.27 %
Air-Cond	5.01	0.52 %
Dishwash	0.46	16.58 %
Oven	0.43	15.39 %
Total	18.80	1.69 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.38	1.32 %
AKM1	1.03	1.68 %
KPM1	0.79	1.69 %
CYR1	0.64	2.17 %
ABR1	0.58	1.29 %
VEL1	0.57	0.78 %
CPT1	0.43	1.52 %
TRT1	0.35	0.71 %
TRR1	0.32	0.54 %
WJP1	0.31	0.92 %
BGR1	0.28	2.29 %
PTU1	0.24	2.22 %
VNB1	0.17	0.65 %
WJD1	0.17	0.47 %
ANI1	0.17	0.66 %
KPM2	0.16	0.13 %
SBR1	0.11	0.11 %
ARC2		0.00 %
CGM1		0.00 %
PLR1		0.00 %
WHVL	-0.38	1.12 %
Total	18.80	1.69 %