

MTD Sales
234.64 L

Brand Share %
6.12 %

Information:

MTD : 01-11-2025 To 22-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **6.12 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	215.52	10.35 %
Dishwash	8.08	11.26 %
Oven	7.98	19.93 %
Air-Cond	3.06	0.19 %
Total	234.64	6.12 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	38.89	6.89 %
WEST-01	35.59	11.75 %
TRICHY-01	31.31	6.63 %
SOUTH-03	30.73	6.44 %
WEST-02	27.43	8.61 %
CHENNAI-02	23.17	4.77 %
CHENNAI-01	23.14	3.61 %
SOUTH ARCOT	11.55	4.05 %
NORTH ARCOT	10.87	4.23 %
KL-SOUTH	1.97	5.87 %
Total	234.64	6.12 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	35.65	11.58 %
Dishwash	1.70	13.87 %
Oven	0.95	14.75 %
Air-Cond	0.59	0.25 %
Total	38.89	6.89 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.52	4.17 %
TVL1	1.10	2.14 %
SVK1	0.85	4.30 %
TCN1	0.42	2.90 %
TKS1	0.35	2.36 %
MAR1	0.29	1.54 %
TVL2	0.25	2.94 %
VNR2	0.19	1.09 %
TYI1	0.17	2.52 %
NGR1	0.09	0.30 %
APK1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
STU2		0.00 %
TKY1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	38.89	6.89 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	31.75	14.65 %
Dishwash	2.27	25.59 %
Oven	1.58	32.51 %
Total	35.59	11.75 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.74	5.39 %
SUL1	0.58	5.71 %
GBM1	0.30	4.64 %
CBE3		0.00 %
KGI1		0.00 %
KGM1		0.00 %
PPI1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	35.59	11.75 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	28.04	13.35 %
Dishwash	2.05	27.15 %
Oven	0.91	25.34 %
Air-Cond	0.30	0.12 %
Total	31.31	6.63 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.70	5.32 %
TVR2	1.72	5.75 %
TNJ2	0.92	4.01 %
TRY3	0.48	2.31 %
TRY2	0.47	2.20 %
PBR2	0.38	1.18 %
PBR1	0.33	4.16 %
PDK1	0.30	2.54 %
TRY4	0.26	2.30 %
TVR1	0.25	2.50 %
TTP1	0.17	2.13 %
APM1	0.17	2.75 %
KRN1	0.14	2.61 %
JKM1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PTK1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	31.31	6.63 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	28.52	10.43 %
Oven	1.08	19.03 %
Air-Cond	0.72	0.38 %
Dishwash	0.42	4.05 %
Total	30.73	6.44 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.75	4.95 %
MDU2	1.54	4.13 %
DGL1	1.03	2.82 %
ATG1	0.62	3.68 %
MDU6	0.50	1.87 %
TPT1	0.49	4.57 %
ADP1	0.32	5.40 %
MLR1	0.32	5.13 %
MDU5	0.27	2.77 %
KYK1	0.19	3.22 %
BTU1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MPA1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
WHMD		0.00 %
Total	30.73	6.44 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	26.23	11.43 %
Oven	0.85	35.41 %
Air-Cond	0.35	0.42 %
Dishwash		0.11 %
Total	27.43	8.61 %

Branch *	MTD Sales L	Brand Share %
DPR2	0.67	5.78 %
HSR1	0.59	4.41 %
ERD2	0.58	1.78 %
NKL2	0.53	3.38 %
KRI1	0.33	4.27 %
CMI1	0.17	2.52 %
BMD1		0.00 %
EPI1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	27.43	8.61 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	20.51	8.96 %
Oven	1.42	23.22 %
Dishwash	1.24	17.97 %
Total	23.17	4.77 %

Branch *	MTD Sales L	Brand Share %
CH15	3.99	5.82 %
CH12	1.79	4.69 %
CH21	1.07	5.24 %
CH06	0.80	4.96 %
CH44	0.80	5.32 %
CH18	0.51	1.84 %
CH20	0.40	1.75 %
CH17	0.35	1.56 %
GPD1	0.29	4.74 %
CH34	0.27	1.38 %
CH41	0.14	0.79 %
CH31	0.14	1.20 %
CH46	0.14	1.08 %
CH36	0.13	1.44 %
CH27		0.00 %
CH32		0.00 %
CH33		0.00 %
CH43		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	23.17	4.77 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	21.87	7.13 %
Oven	0.70	13.30 %
Air-Cond	0.57	0.18 %
Total	23.14	3.61 %

Branch *	MTD Sales L	Brand Share %
CH16	2.29	4.53 %
CH19	1.57	4.18 %
CH30	0.97	4.20 %
CH07	0.65	2.47 %
TKM1	0.33	5.69 %
CH22	0.33	1.57 %
CH48	0.32	1.25 %
CH11	0.30	1.38 %
CH39	0.26	1.87 %
CH35	0.14	1.38 %
CGL1		0.00 %
CH05		0.00 %
CH14		0.00 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	23.14	3.61 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	10.68	7.66 %
Air-Cond	0.53	0.37 %
Oven	0.34	15.68 %
Total	11.55	4.05 %

Branch *	MTD Sales L	Brand Share %
TDM1	0.48	3.61 %
NVL2	0.40	2.10 %
POY1	0.33	0.95 %
VCM1	0.26	2.03 %
CUD1		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
KKI2	-0.11	-0.88 %
Total	11.55	4.05 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	10.30	6.75 %
Dishwash	0.42	18.26 %
Oven	0.15	5.02 %
Total	10.87	4.23 %

Branch *	MTD Sales L	Brand Share %
TRT1	0.42	5.90 %
TRR1	0.31	1.77 %
VNB1	0.29	4.44 %
KPM2	0.27	1.01 %
PTU1	0.26	6.10 %
WJD1	0.19	2.12 %
WJP1	0.17	3.31 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
Total	10.87	4.23 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	1.97	11.89 %
Total	1.97	5.87 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.95	4.09 %
Total	1.97	5.87 %