

MTD Sales  
359.98 L

Brand Share %  
5.00 %

Information:

MTD : 01-10-2025 To 22-10-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **5.00 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 325.54      | 8.44 %        |
| Oven     | 17.93       | 29.22 %       |
| Dishwash | 9.61        | 7.72 %        |
| Air-Cond | 6.91        | 0.22 %        |
| Total    | 359.98      | 5.00 %        |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| SOUTH-01    | 62.58       | 4.89 %        |
| WEST-01     | 56.65       | 9.48 %        |
| WEST-02     | 56.19       | 6.98 %        |
| SOUTH-03    | 48.22       | 4.63 %        |
| TRICHY-01   | 42.95       | 5.46 %        |
| CHENNAI-02  | 31.60       | 4.16 %        |
| CHENNAI-01  | 29.90       | 3.10 %        |
| SOUTH ARCOT | 17.85       | 3.95 %        |
| NORTH ARCOT | 13.64       | 2.92 %        |
| KL-SOUTH    | 0.40        | 0.92 %        |
| Total       | 359.98      | 5.00 %        |

## SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 57.68       | 9.28 %        |
| Oven     | 1.92        | 18.91 %       |
| Dishwash | 1.83        | 8.40 %        |
| Air-Cond | 1.15        | 0.18 %        |
| Total    | 62.58       | 4.89 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVL1     | 3.37        | 3.37 %        |
| TUT1     | 2.97        | 1.65 %        |
| SVK1     | 1.64        | 4.37 %        |
| VNR2     | 1.12        | 2.44 %        |
| NGR1     | 1.10        | 1.31 %        |
| APK2     | 0.90        | 3.98 %        |
| TYI1     | 0.86        | 3.93 %        |
| ARM1     | 0.77        | 4.09 %        |
| TVL2     | 0.58        | 3.70 %        |
| VNR1     | 0.48        | 2.68 %        |
| RND1     | 0.43        | 1.30 %        |
| MMT1     | 0.39        | 1.96 %        |
| VKM1     | 0.23        | 1.70 %        |
| TCN1     | 0.16        | 0.49 %        |
| SGT1     | 0.15        | 1.43 %        |
| UDN1     | 0.12        | 0.59 %        |
| APK1     | 0.12        | 0.40 %        |
| ERL2     |             | 0.00 %        |
| KSM1     |             | 0.00 %        |
| S2SD     |             | 0.00 %        |
| TKY1     |             | 0.00 %        |
| Total    | 62.58       | 4.89 %        |

## WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 52.11       | 12.18 %       |
| Oven     | 2.07        | 31.91 %       |
| Dishwash | 1.57        | 9.99 %        |
| Air-Cond | 0.90        | 0.61 %        |
| Total    | 56.65       | 9.48 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| SYM2     | 0.63        | 3.79 %        |
| SUL1     | 0.63        | 3.29 %        |
| GBM1     | 0.60        | 3.54 %        |
| KMR1     | 0.46        | 1.52 %        |
| AVI1     | 0.45        | 2.42 %        |
| CBE5     | 0.27        | 2.62 %        |
| TPR4     | 0.25        | 2.51 %        |
| CBE3     |             | 0.00 %        |
| KGI1     |             | 0.00 %        |
| KGM1     |             | 0.00 %        |
| PPI1     |             | 0.00 %        |
| UAM1     |             | 0.00 %        |
| WZSD     |             | 0.00 %        |
| Total    | 56.65       | 9.48 %        |

## WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 52.69       | 8.88 %        |
| Oven     | 2.25        | 34.69 %       |
| Dishwash | 1.24        | 10.83 %       |
| Total    | 56.19       | 6.98 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| VPD1     | 0.81        | 3.08 %        |
| TRM1     | 0.76        | 4.33 %        |
| MTR1     | 0.56        | 1.92 %        |
| SGI1     | 0.56        | 3.80 %        |
| KVP1     | 0.45        | 3.66 %        |
| KMM1     | 0.34        | 2.19 %        |
| ERD2     | 0.31        | 0.37 %        |
| HSR1     | 0.31        | 1.46 %        |
| PMP1     | 0.28        | 3.00 %        |
| KRI1     | 0.26        | 2.08 %        |
| NKL2     | 0.19        | 0.40 %        |
| BMD1     |             | 0.00 %        |
| DPR1     |             | 0.00 %        |
| EPI1     |             | 0.00 %        |
| PDR1     |             | 0.00 %        |
| SGG1     |             | 0.00 %        |
| WZWH     |             | 0.00 %        |
| Total    | 56.19       | 6.98 %        |

### SOUTH-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 42.40       | 7.05 %        |
| Oven     | 3.19        | 36.95 %       |
| Air-Cond | 1.37        | 0.33 %        |
| Dishwash | 1.26        | 6.60 %        |
| Total    | 48.22       | 4.63 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MDU2     | 3.50        | 4.35 %        |
| MDU1     | 3.10        | 1.86 %        |
| MDU6     | 1.57        | 2.30 %        |
| DGL1     | 1.13        | 1.17 %        |
| MPA1     | 0.66        | 2.32 %        |
| MDU5     | 0.54        | 4.34 %        |
| DGL2     | 0.54        | 2.38 %        |
| TPT1     | 0.34        | 1.96 %        |
| DKI1     | 0.33        | 1.36 %        |
| KKD3     | 0.28        | 0.69 %        |
| PKM1     | 0.25        | 2.49 %        |
| KPT1     | 0.25        | 2.60 %        |
| ATG1     | 0.15        | 0.45 %        |
| ADP1     |             | 0.00 %        |
| BTU1     |             | 0.00 %        |
| KRR1     |             | 0.00 %        |
| KYK1     |             | 0.00 %        |
| ODM1     |             | 0.00 %        |
| PNI1     |             | 0.00 %        |
| PNV1     |             | 0.00 %        |
| SGP1     |             | 0.00 %        |
| SVG1     |             | 0.00 %        |
| SZSD     |             | 0.00 %        |
| TDI1     |             | 0.00 %        |
| Total    | 48.22       | 4.63 %        |

### TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 38.66       | 11.04 %       |
| Oven     | 2.61        | 41.78 %       |
| Dishwash | 1.10        | 10.97 %       |
| Air-Cond | 0.59        | 0.14 %        |
| Total    | 42.95       | 5.46 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRY1     | 2.66        | 1.98 %        |
| PBR2     | 1.23        | 2.34 %        |
| TRY3     | 0.73        | 1.98 %        |
| JKM1     | 0.70        | 3.94 %        |
| TRY2     | 0.46        | 1.62 %        |
| PDK1     | 0.39        | 1.86 %        |
| PBR1     | 0.33        | 1.66 %        |
| APM1     | 0.27        | 2.91 %        |
| ORU1     | 0.26        | 2.16 %        |
| TNJ2     | 0.26        | 0.71 %        |
| TVR1     | 0.21        | 1.79 %        |
| PTK1     | 0.17        | 0.55 %        |
| KRN1     |             | 0.00 %        |
| NCK1     |             | 0.00 %        |
| TZSD     |             | 0.00 %        |
| Total    | 42.95       | 5.46 %        |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 28.67       | 8.37 %        |
| Oven     | 1.51        | 20.94 %       |
| Dishwash | 1.31        | 12.38 %       |
| Air-Cond | 0.11        | 0.03 %        |
| Total    | 31.60       | 4.16 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH15     | 3.37        | 3.92 %        |
| CH44     | 0.94        | 4.02 %        |
| CH20     | 0.69        | 2.22 %        |
| CH33     | 0.31        | 1.15 %        |
| CH43     | 0.31        | 0.88 %        |
| PON1     | 0.15        | 1.06 %        |
| CH46     | 0.15        | 0.70 %        |
| CH09     | 0.14        | 0.42 %        |
| CH01     |             | 0.00 %        |
| CH17     |             | 0.00 %        |
| CH18     |             | 0.00 %        |
| CH27     |             | 0.00 %        |
| CH31     |             | 0.00 %        |
| CH32     |             | 0.00 %        |
| CH34     |             | 0.00 %        |
| CH36     |             | 0.00 %        |
| GPD1     |             | 0.00 %        |
| MC05     |             | 0.00 %        |
| MC06     |             | 0.00 %        |
| CH41     | -0.20       | -0.73 %       |
| Total    | 31.60       | 4.16 %        |

## CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 25.62       | 6.02 %        |
| Oven     | 2.39        | 27.90 %       |
| Air-Cond | 1.04        | 0.21 %        |
| Dishwash | 0.86        | 3.48 %        |
| Total    | 29.90       | 3.10 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH19     | 1.47        | 2.03 %        |
| CH22     | 1.33        | 4.86 %        |
| CH30     | 1.30        | 3.39 %        |
| CH08     | 1.15        | 1.72 %        |
| CH14     | 0.89        | 1.26 %        |
| CH38     | 0.65        | 3.25 %        |
| CH37     | 0.59        | 2.87 %        |
| GUD1     | 0.53        | 1.80 %        |
| CZWH     | 0.43        | 1.37 %        |
| CH35     | 0.33        | 1.47 %        |
| CH07     | 0.31        | 0.81 %        |
| MRM1     | 0.27        | 1.08 %        |
| CGL1     | 0.26        | 1.27 %        |
| CH11     | 0.24        | 0.79 %        |
| CH48     | 0.14        | 0.38 %        |
| CH05     |             | 0.00 %        |
| CH29     |             | 0.00 %        |
| CH39     |             | 0.00 %        |
| CH40     |             | 0.00 %        |
| CH45     |             | 0.00 %        |
| GUD2     |             | 0.00 %        |
| MC10     |             | 0.00 %        |
| SKL1     |             | 0.00 %        |
| TKM1     |             | 0.00 %        |
| WHC3     |             | 0.00 %        |
| Total    | 29.90       | 3.10 %        |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 15.05       | 6.61 %        |
| Air-Cond | 1.76        | 0.81 %        |
| Oven     | 1.05        | 34.15 %       |
| Total    | 17.85       | 3.95 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| POY1     | 1.95        | 3.42 %        |
| NVL2     | 1.25        | 3.90 %        |
| CDM1     | 0.92        | 2.82 %        |
| KLM1     | 0.88        | 4.00 %        |
| KML1     | 0.30        | 2.87 %        |
| TRK1     | 0.30        | 1.29 %        |
| ULP1     | 0.26        | 1.32 %        |
| PRT1     | 0.18        | 1.31 %        |
| MKM1     | 0.17        | 1.55 %        |
| VPM1     | 0.17        | 2.42 %        |
| CUD1     |             | 0.00 %        |
| KKI2     |             | 0.00 %        |
| TDM1     |             | 0.00 %        |
| TVM1     |             | 0.00 %        |
| TVM2     |             | 0.00 %        |
| VCM1     |             | 0.00 %        |
| Total    | 17.85       | 3.95 %        |

## NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 12.49       | 4.92 %        |
| Oven     | 0.71        | 18.73 %       |
| Dishwash | 0.44        | 9.62 %        |
| Total    | 13.64       | 2.92 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRL1     | 0.93        | 2.48 %        |
| TRR1     | 0.74        | 2.81 %        |
| KPM2     | 0.57        | 0.76 %        |
| WJD1     | 0.42        | 3.04 %        |
| TRT1     | 0.32        | 1.44 %        |
| ABR1     | 0.29        | 1.95 %        |
| SBR1     | 0.29        | 1.00 %        |
| KPM1     | 0.25        | 1.16 %        |
| VNB1     | 0.25        | 1.87 %        |
| SLG1     | 0.15        | 1.43 %        |
| UGI1     | 0.14        | 1.46 %        |
| AKM1     |             | 0.00 %        |
| ARC2     |             | 0.00 %        |
| CGM1     |             | 0.00 %        |
| CPT1     |             | 0.00 %        |
| CYR1     |             | 0.00 %        |
| GDM1     |             | 0.00 %        |
| PLR1     |             | 0.00 %        |
| PTU1     |             | 0.00 %        |
| VEL1     |             | 0.00 %        |
| WJP1     |             | 0.00 %        |
| BGR1     |             | 0.00 %        |
| Total    | 13.64       | 2.92 %        |

## KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Oven     | 0.24        | 32.05 %       |
| Wash-Mac | 0.16        | 1.08 %        |
| Total    | 0.40        | 0.92 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KLR1     | 0.24        | 3.51 %        |
| PAS1     | 0.16        | 2.14 %        |
| TVP1     |             | 0.00 %        |
| Total    | 0.40        | 0.92 %        |