

MTD Sales
265.49 L

Brand Share %
3.79 %

Information:

MTD : 01-09-2026 To 22-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.79 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	239.17	10.82 %
Oven	14.16	32.08 %
Dishwash	6.85	6.31 %
Air-Cond	5.30	0.11 %
Total	265.49	3.79 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	44.66	3.58 %
TRICHY-01	41.21	4.46 %
CHENNAI-02	32.20	3.33 %
SOUTH-03	31.37	4.02 %
CHENNAI-01	28.98	2.40 %
WEST-01	22.42	8.60 %
WEST-02	20.83	6.41 %
WEST-03	15.58	5.57 %
SOUTH ARCOT	15.46	3.17 %
NORTH ARCOT	12.78	2.43 %
Total	265.49	3.79 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	40.83	11.43 %
Oven	3.83	34.29 %
Total	44.66	3.58 %

Branch *	MTD Sales L	Brand Share %
TVL1	3.87	2.58 %
TUT1	1.70	1.16 %
TUT2	1.47	2.56 %
ERL2	0.34	0.98 %
VKM1	0.33	2.93 %
TYI1	0.31	1.21 %
STU2	0.31	2.29 %
RND1	0.30	0.84 %
RND2	0.30	0.76 %
VNR1	0.28	2.65 %
NGR1	0.25	0.42 %
ARM1	0.23	2.76 %
APK1	0.18	1.48 %
SKD1	0.14	1.08 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
TKY1		0.00 %
WHTV		0.00 %
Total	44.66	3.58 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	38.77	17.06 %
Oven	1.47	42.96 %
Dishwash	0.97	9.94 %
Air-Cond		0.00 %
Total	41.21	4.46 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.26	1.81 %
TRY4	1.31	3.48 %
KUM2	0.77	3.41 %
TNJ2	0.76	1.90 %
TRY3	0.62	2.08 %
TVR1	0.52	2.15 %
PDK2	0.43	1.39 %
KRN1	0.23	2.74 %
TRY2	0.22	1.92 %
APM1	0.20	2.80 %
PBR1	0.19	0.94 %
PDK1	0.16	0.88 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
TTP1		0.00 %
TZSD		0.00 %
WTRZ	-0.19	1.68 %
Total	41.21	4.46 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	27.51	10.10 %
Dishwash	2.15	15.64 %
Oven	1.84	32.00 %
Air-Cond	0.70	0.10 %
Total	32.20	3.33 %

Branch *	MTD Sales L	Brand Share %
CH03	2.62	2.54 %
CH21	1.70	2.60 %
CH24	1.22	2.54 %
CH18	0.93	1.60 %
CH33	0.93	2.86 %
CH20	0.61	1.62 %
PON1	0.39	1.14 %
CH43	0.30	1.14 %
CH37	0.22	1.62 %
WHC3	0.18	1.17 %
CH36	0.18	1.13 %
CH17	0.16	0.39 %
CH34	0.11	0.34 %
CH01		0.00 %
CH06		0.00 %
CH27		0.00 %
CH31		0.00 %
CH41		0.00 %
CH46		0.00 %
GPD1		0.00 %
UKI1		0.00 %
Total	32.20	3.33 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	27.93	10.77 %
Oven	1.56	37.70 %
Air-Cond	1.04	0.20 %
Dishwash	0.83	13.96 %
Total	31.37	4.02 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.05	2.72 %
MDU2	1.16	2.30 %
MDU6	1.08	3.09 %
MDU3	0.88	3.57 %
MDU4	0.76	3.68 %
DKI1	0.70	1.70 %
MDU7	0.35	1.48 %
KKD3	0.35	1.06 %
MPA1	0.34	1.53 %
BNR1	0.34	2.56 %
NKI1	0.28	2.50 %
ODM1	0.19	2.42 %
ADP1	0.17	2.64 %
SVG1	0.15	0.76 %
NTM1	0.11	2.28 %
CMR1		0.00 %
DGL2		0.00 %
MDU5		0.00 %
MLR1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
Total	31.37	4.02 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	23.75	7.30 %
Oven	1.98	30.48 %
Dishwash	1.83	5.77 %
Air-Cond	1.42	0.17 %
Total	28.98	2.40 %

Branch *	MTD Sales L	Brand Share %
CH47	2.03	2.61 %
CH19	1.12	1.64 %
GUD1	1.09	2.18 %
CH14	0.95	1.44 %
CH30	0.93	1.77 %
CH48	0.64	1.27 %
CH22	0.52	1.69 %
MRM1	0.50	1.69 %
CH07	0.46	0.88 %
GUD2	0.39	1.53 %
CH08	0.30	1.14 %
CH39	0.29	1.17 %
CZWH	0.24	0.67 %
CH16	0.19	0.22 %
TKM1	0.18	1.49 %
CH45	0.17	0.38 %
CGL1		0.00 %
CH05		0.00 %
CH25		0.00 %
CH26		0.00 %
CH29		0.00 %
CH40		0.00 %
KNR1		0.00 %
MC09		0.00 %
SKL1		0.00 %
Total	28.98	2.40 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	18.98	12.97 %
Oven	2.12	49.45 %
Air-Cond	0.72	0.68 %
Dishwash	0.60	12.88 %
Total	22.42	8.60 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.83	3.30 %
CBE1	0.50	2.23 %
UAM1	0.13	2.59 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
WZSD		0.00 %
Total	22.42	8.60 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	20.66	12.34 %
Oven	0.51	21.27 %
Air-Cond	-0.34	-0.22 %
Total	20.83	6.41 %

Branch *	MTD Sales L	Brand Share %
SLM2	0.76	3.39 %
HSR1	0.51	3.19 %
HSR2	0.50	2.24 %
BMD1	0.32	3.65 %
VPD1	0.29	3.16 %
HRR1	0.20	3.09 %
EPI1		0.00 %
OML1		0.00 %
PLC1		0.00 %
SLM1		0.00 %
WZWH		0.00 %
Total	20.83	6.41 %

WEST-03

Property	MTD Sales L	Brand Share %
Wash-Mac	14.30	11.98 %
Dishwash	0.47	12.34 %
Oven	0.45	34.39 %
Air-Cond	0.36	0.23 %
Total	15.58	5.57 %

Branch *	MTD Sales L	Brand Share %
ERD1	1.05	2.24 %
ERD2	0.56	1.08 %
KMM1	0.18	2.04 %
NKL2	0.16	0.61 %
KGM1		0.00 %
PDR1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	15.58	5.57 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	14.45	8.92 %
Air-Cond	0.72	0.23 %
Oven	0.29	10.25 %
Total	15.46	3.17 %

Branch *	MTD Sales L	Brand Share %
VPM2	0.93	3.34 %
TDM1	0.67	2.68 %
PRT1	0.62	2.86 %
VCM2	0.55	3.13 %
SJI2	0.49	1.55 %
TRK1	0.32	1.00 %
KKI2	0.32	1.67 %
KML1	0.30	2.14 %
KLM1	0.22	0.71 %
CDM1		0.00 %
CUD1		0.00 %
MKM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHNV		0.00 %
WHUT	-0.17	3.10 %
Total	15.46	3.17 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	12.00	6.90 %
Air-Cond	0.67	0.20 %
Oven	0.11	4.65 %
Total	12.78	2.43 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.58	2.91 %
TRL1	1.02	2.39 %
VEL2	0.94	2.99 %
GDM1	0.64	3.70 %
VSI1	0.60	3.60 %
VEL3	0.48	1.18 %
VNB1	0.45	3.48 %
SBR1	0.42	0.96 %
TRT1	0.37	2.33 %
ABR1	0.37	1.48 %
TRR1	0.35	1.31 %
WJP1	0.33	2.18 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
NASD		0.00 %
PLR1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	12.78	2.43 %