



TN : IFB Sales Performance 23/05/2026 9:21 AM

MTD Sales
347.62 L

Brand Share %
2.35 %

Information:

MTD : 01-05-2026 To 22-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.35 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	263.69	13.03 %
Air-Cond	61.25	0.48 %
Dishwash	11.64	11.58 %
Oven	11.04	31.17 %
Total	347.62	2.35 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	68.38	3.27 %
TRICHY-01	58.08	2.79 %
CHENNAI-01	41.32	1.59 %
WEST-02	37.00	3.41 %
SOUTH-03	36.26	2.07 %
WEST-01	35.76	4.79 %
CHENNAI-02	34.98	1.56 %
SOUTH ARCOT	18.73	1.62 %
NORTH ARCOT	17.10	1.65 %
Total	347.62	2.35 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	56.71	15.57 %
Air-Cond	6.37	0.37 %
Oven	2.94	37.99 %
Dishwash	2.37	16.06 %
Total	68.38	3.27 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.55	1.53 %
NGR1	2.50	1.99 %
TUT2	1.85	1.67 %
MAR1	0.73	1.34 %
STU2	0.57	2.04 %
APK2	0.42	1.30 %
UDN1	0.35	1.07 %
ERL2	0.32	0.83 %
KYR1	0.32	1.57 %
RND1	0.31	0.33 %
APK1	0.26	0.69 %
SKD1	0.24	0.83 %
VKM1	0.16	0.58 %
KGL1	0.16	0.59 %
ARM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	68.38	3.27 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	44.45	19.74 %
Air-Cond	11.23	0.61 %
Dishwash	1.25	16.03 %
Oven	1.15	39.32 %
Total	58.08	2.79 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.73	1.04 %
KUM1	1.64	1.48 %
TNJ2	1.46	1.47 %
PBR2	1.33	0.98 %
PBR1	1.16	1.91 %
PDK1	0.66	1.16 %
TVR1	0.43	1.07 %
NCK1	0.40	1.42 %
KUM2	0.33	0.68 %
TRY2	0.31	0.79 %
TRY3	0.17	0.27 %
APM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TZSD		0.00 %
Total	58.08	2.79 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	23.87	9.00 %
Air-Cond	12.84	0.56 %
Dishwash	2.71	9.45 %
Oven	1.90	35.12 %
Total	41.32	1.59 %

Branch *	MTD Sales L	Brand Share %
CH16	2.51	1.39 %
CH47	1.98	1.39 %
CH48	0.61	0.55 %
CH39	0.58	1.33 %
CH05	0.46	0.25 %
CH30	0.43	0.48 %
CH08	0.30	0.23 %
CH25	0.29	0.29 %
GUD1	0.26	0.33 %
KNR1	0.18	0.31 %
CGL1		0.00 %
CH07		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
WCHN	-0.81	1.27 %
Total	41.32	1.59 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	32.79	14.92 %
Air-Cond	3.45	0.40 %
Oven	0.76	26.57 %
Total	37.00	3.41 %

Branch *	MTD Sales L	Brand Share %
ERD1	1.84	1.68 %
SLM3	1.20	1.94 %
KRI1	0.70	2.06 %
SLM1	0.67	0.66 %
TCG1	0.35	1.14 %
NKL2	0.32	0.57 %
MTR1	0.31	0.81 %
TRM1	0.17	0.84 %
APN1	0.17	0.78 %
EDP1	0.17	0.94 %
BMD1		0.00 %
DPR2		0.00 %
HRR1		0.00 %
KMM1		0.00 %
OML1		0.00 %
PMP1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	37.00	3.41 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	28.69	11.16 %
Air-Cond	5.68	0.38 %
Dishwash	1.08	12.23 %
Oven	0.80	21.33 %
Total	36.26	2.07 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.05	1.08 %
MDU6	0.97	1.29 %
MPA1	0.91	2.06 %
ATG1	0.88	1.07 %
ODM1	0.82	1.94 %
MDU7	0.69	1.06 %
MDU2	0.63	0.60 %
PNV2	0.54	1.79 %
KYK1	0.50	1.87 %
TDI1	0.37	1.05 %
KRR1	0.33	0.47 %
CMR1	0.31	0.81 %
SVG1	0.31	0.67 %
MLR1	0.29	0.98 %
PVI1	0.29	0.91 %
NTM1	0.19	1.75 %
KKD3	0.19	0.18 %
DGL2	0.17	0.40 %
PKM1	0.16	1.14 %
BTU1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
NKI1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
WHMD	-0.19	1.04 %
TPT1	-0.29	-0.83 %
Total	36.26	2.07 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	29.26	15.72 %
Air-Cond	3.55	0.65 %
Dishwash	1.92	16.77 %
Oven	1.04	21.52 %
Total	35.76	4.79 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.61	1.55 %
TPR4	0.26	1.55 %
GBM1	0.18	0.71 %
SYM2	0.16	1.01 %
UAM1	0.15	1.59 %
CBE3		0.00 %
CBE5		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
WZSD		0.00 %
WHCB	-0.35	1.11 %
Total	35.76	4.79 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	20.71	9.58 %
Air-Cond	11.67	0.58 %
Dishwash	1.52	10.35 %
Oven	1.08	36.51 %
Total	34.98	1.56 %

Branch *	MTD Sales L	Brand Share %
CH15	3.70	1.82 %
CH24	2.74	2.24 %
CH51	1.79	2.19 %
CH12	1.23	0.66 %
CH41	0.93	1.17 %
CH20	0.48	0.56 %
CH33	0.37	0.52 %
UKI1	0.37	0.99 %
CH43	0.34	0.68 %
GPD1	0.30	0.77 %
CH18	0.30	0.27 %
CH36	0.18	0.42 %
CH32	0.17	1.15 %
CH01		0.00 %
CH06		0.00 %
CH17		0.00 %
CH21		0.00 %
CH27		0.00 %
CH31		0.00 %
CH46		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	34.98	1.56 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	15.17	9.56 %
Air-Cond	1.83	0.19 %
Oven	0.94	43.61 %
Dishwash	0.79	10.12 %
Total	18.73	1.62 %

Branch *	MTD Sales L	Brand Share %
POY1	3.57	2.21 %
NVL2	1.05	1.63 %
KML1	0.62	1.30 %
VCM2	0.34	0.88 %
TVM1	0.31	0.95 %
VCM1	0.30	1.91 %
CDM1	0.28	0.32 %
TRK1	0.27	0.50 %
CUD1	0.17	0.16 %
KKI2	0.16	0.23 %
KLM1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
WHUT		0.00 %
Total	18.73	1.62 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	12.04	9.15 %
Air-Cond	4.63	0.51 %
Oven	0.43	15.39 %
Total	17.10	1.65 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.38	1.47 %
AKM1	1.03	1.79 %
KPM1	0.79	1.85 %
VEL1	0.57	0.80 %
CPT1	0.43	1.87 %
CYR1	0.41	1.48 %
TRT1	0.35	0.75 %
TRR1	0.32	0.57 %
WJP1	0.31	0.92 %
ABR1	0.28	0.66 %
VNB1	0.17	0.69 %
WJD1	0.17	0.52 %
ANI1	0.17	0.66 %
KPM2	0.16	0.14 %
SBR1	0.11	0.12 %
ARC2		0.00 %
CGM1		0.00 %
PLR1		0.00 %
WHVL	-0.38	1.18 %
Total	17.10	1.65 %