



# TN : IFB Sales Performance 23/03/2026 9:21 AM

MTD Sales  
273.88 L

Brand Share %  
2.31 %

Information:

MTD : 01-03-2026 To 22-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **2.31 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	244.38	11.13 %
Oven	13.94	29.04 %
Dishwash	10.63	8.55 %
Air-Cond	4.92	0.05 %
Dummy-AC		7.21 %
<b>Total</b>	<b>273.88</b>	<b>2.31 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	46.91	2.68 %
TRICHY-01	39.31	2.51 %
CHENNAI-01	38.23	2.12 %
SOUTH-03	36.10	2.43 %
WEST-01	34.78	3.24 %
WEST-02	33.88	3.15 %
CHENNAI-02	22.66	1.48 %
NORTH ARCOT	12.37	1.55 %
SOUTH ARCOT	9.65	1.28 %
<b>Total</b>	<b>273.88</b>	<b>2.31 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	39.64	10.33 %
Oven	3.17	34.25 %
Dishwash	2.74	10.10 %
Air-Cond	1.36	0.10 %
<b>Total</b>	<b>46.91</b>	<b>2.68 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	3.74	1.10 %
VNR2	0.79	1.39 %
S2SD	0.42	1.48 %
MMT1	0.30	1.56 %
STU2	0.28	1.39 %
NGR1	0.27	0.26 %
RND1	0.25	0.55 %
APK2	0.25	0.76 %
APK1	0.19	0.59 %
MAR1	0.19	0.45 %
VKM1	0.18	0.93 %
KSM1		0.00 %
KYR1		0.00 %
SGT1		0.00 %
WHTV		0.00 %
<b>Total</b>	<b>46.91</b>	<b>2.68 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Wash-Mac	35.80	17.20 %
Dishwash	2.20	30.59 %
Oven	1.31	38.88 %
<b>Total</b>	<b>39.31</b>	<b>2.51 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	4.82	1.15 %
KUM1	1.74	1.91 %
PBR2	1.67	1.79 %
PTK1	1.54	2.07 %
TRY4	0.31	0.53 %
TNJ2	0.18	0.25 %
PDK1	0.13	0.33 %
APM1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
NCK1		0.00 %
PBR1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
<b>Total</b>	<b>39.31</b>	<b>2.51 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	32.37	10.65 %
Oven	3.26	33.33 %
Dishwash	1.58	5.60 %
Air-Cond	1.01	0.07 %
<b>Total</b>	<b>38.23</b>	<b>2.12 %</b>

Branch *	MTD Sales L	Brand Share %
CH22	1.80	2.14 %
CH19	1.72	2.28 %
CH35	0.63	1.23 %
CH05	0.61	0.44 %
CH39	0.52	1.48 %
CH07	0.50	0.67 %
CZWH	0.44	1.01 %
CH25	0.40	0.56 %
TKM1	0.21	1.41 %
MRM1	0.17	0.38 %
CH30	0.16	0.24 %
CGL1		0.00 %
CH08		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC10		0.00 %
SKL1		0.00 %
WCHN	-0.17	1.25 %
<b>Total</b>	<b>38.23</b>	<b>2.12 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	33.21	11.50 %
Air-Cond	1.07	0.09 %
Oven	0.97	17.86 %
Dishwash	0.86	7.62 %
<b>Total</b>	<b>36.10</b>	<b>2.43 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	1.80	0.95 %
MDU3	1.26	1.97 %
DGL2	1.03	1.77 %
ATG1	0.77	1.48 %
TPT1	0.59	1.77 %
MDU6	0.58	0.83 %
MDU7	0.50	0.89 %
DKI1	0.36	0.86 %
KYK1	0.30	1.48 %
CMR1	0.19	0.92 %
PKM1	0.17	1.26 %
BTU1	0.17	1.22 %
KRR1	0.16	0.27 %
PNV2	0.15	0.57 %
ADP1		0.00 %
KPT1		0.00 %
MLR1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
WHMD		0.00 %
<b>Total</b>	<b>36.10</b>	<b>2.43 %</b>

### WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	31.38	14.28 %
Dishwash	1.72	11.24 %
Oven	1.68	30.42 %
<b>Total</b>	<b>34.78</b>	<b>3.24 %</b>

Branch *	MTD Sales L	Brand Share %
CBE1	0.70	1.52 %
GBM1	0.30	1.19 %
TPR4	0.29	1.64 %
KGM1	0.17	1.03 %
PLI1	0.17	0.44 %
SNR1	0.15	0.35 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
SYM2		0.00 %
WHCB		0.00 %
<b>Total</b>	<b>34.78</b>	<b>3.24 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	31.33	11.77 %
Oven	1.45	34.15 %
Dishwash	0.80	10.45 %
Air-Cond	0.31	0.04 %
<b>Total</b>	<b>33.88</b>	<b>3.15 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	1.50	1.33 %
NKL2	0.66	1.22 %
HRR1	0.38	1.80 %
KVP1	0.37	2.09 %
DPR2	0.34	1.55 %
EDP1	0.33	1.76 %
HSR1	0.32	1.04 %
PLC1	0.27	1.97 %
SLM3	0.20	0.38 %
MTR1	0.16	0.46 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
KMM1		0.00 %
OML1		0.00 %
PMP1		0.00 %
TRM1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
<b>Total</b>	<b>33.88</b>	<b>3.15 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	21.21	8.60 %
Oven	1.13	21.08 %
Air-Cond	0.31	0.02 %
Dummy-AC		10.53 %
<b>Total</b>	<b>22.66</b>	<b>1.48 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	3.14	1.99 %
CH12	1.78	1.94 %
MJR1	0.92	1.97 %
CH51	0.75	0.95 %
UKI1	0.65	2.15 %
CH46	0.57	1.90 %
CH21	0.36	0.42 %
CH43	0.33	0.78 %
GPD1	0.28	0.74 %
PON1	0.18	0.60 %
CH41	0.17	0.26 %
CH18	0.17	0.24 %
CH17	0.16	0.26 %
CH36	0.13	0.60 %
CH01		0.00 %
CH06		0.00 %
CH20		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
MC06		0.00 %
<b>Total</b>	<b>22.66</b>	<b>1.48 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	11.46	7.67 %
Oven	0.65	20.58 %
Air-Cond	0.26	0.04 %
<b>Total</b>	<b>12.37</b>	<b>1.55 %</b>

Branch *	MTD Sales L	Brand Share %
VEL2	1.24	1.83 %
KPM1	0.76	2.21 %
SBR1	0.30	0.51 %
TRT1	0.29	0.94 %
ABR1	0.17	0.52 %
KPM2	0.15	0.18 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
<b>Total</b>	<b>12.37</b>	<b>1.55 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	7.99	6.19 %
Dishwash	0.73	12.15 %
Air-Cond	0.60	0.10 %
Oven	0.32	17.07 %
<b>Total</b>	<b>9.65</b>	<b>1.28 %</b>

Branch *	MTD Sales L	Brand Share %
POY2	1.58	2.26 %
POY1	1.05	1.07 %
KLM1	0.58	1.49 %
NVL2	0.32	0.71 %
TRK1	0.31	0.89 %
SJI2	0.30	0.79 %
KKI2	0.25	0.70 %
MKM1	0.20	0.81 %
CDM1	0.17	0.49 %
KML1	0.16	0.77 %
CUD1	0.16	0.22 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
WHUT		0.00 %
<b>Total</b>	<b>9.65</b>	<b>1.28 %</b>