

MTD Sales
221.65 L

Brand Share %
6.03 %

Information:

MTD : 01-11-2025 To 21-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **6.03 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	204.12	10.26 %
Oven	7.27	19.78 %
Dishwash	7.20	10.35 %
Air-Cond	3.06	0.19 %
Total	221.65	6.03 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	35.35	6.59 %
WEST-01	33.76	11.51 %
TRICHY-01	30.60	6.76 %
SOUTH-03	29.80	6.53 %
WEST-02	25.86	8.45 %
CHENNAI-02	22.44	4.81 %
CHENNAI-01	20.93	3.43 %
SOUTH ARCOT	10.87	3.93 %
NORTH ARCOT	10.07	4.10 %
KL-SOUTH	1.97	6.20 %
Total	221.65	6.03 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	32.68	11.21 %
Dishwash	1.27	11.08 %
Oven	0.81	13.85 %
Air-Cond	0.59	0.26 %
Total	35.35	6.59 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.52	4.28 %
TVL1	1.10	2.17 %
SVK1	0.85	4.53 %
TCN1	0.42	2.94 %
TKS1	0.35	2.41 %
MAR1	0.29	1.54 %
TVL2	0.25	2.94 %
VNR2	0.19	1.13 %
TYI1	0.17	2.52 %
NGR1	0.09	0.30 %
APK1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
STU2		0.00 %
TKY1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	35.35	6.59 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	30.06	14.27 %
Dishwash	2.27	25.59 %
Oven	1.43	34.47 %
Total	33.76	11.51 %

Branch *	MTD Sales L	Brand Share %
SUL1	0.58	5.77 %
DPM2	0.54	5.66 %
CBE1	0.48	3.60 %
GBM1	0.30	4.64 %
CBE3		0.00 %
KGI1		0.00 %
KGM1		0.00 %
PPI1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	33.76	11.51 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	27.34	13.73 %
Dishwash	2.05	27.84 %
Oven	0.91	26.76 %
Air-Cond	0.30	0.13 %
Total	30.60	6.76 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.70	5.70 %
TVR2	1.72	5.91 %
TNJ2	0.92	4.16 %
TRY2	0.47	2.20 %
PBR2	0.38	1.25 %
PBR1	0.33	4.16 %
PDK1	0.30	2.54 %
TRY4	0.26	2.43 %
TVR1	0.25	2.57 %
TRY3	0.21	1.10 %
TTP1	0.17	2.16 %
APM1	0.17	2.94 %
KRN1	0.14	3.06 %
JKM1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PTK1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	30.60	6.76 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	27.74	10.56 %
Oven	0.93	18.54 %
Air-Cond	0.72	0.40 %
Dishwash	0.42	4.05 %
Total	29.80	6.53 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.75	5.05 %
MDU2	1.54	4.38 %
DGL1	0.88	2.56 %
ATG1	0.62	3.81 %
MDU6	0.50	1.90 %
TPT1	0.49	4.62 %
MLR1	0.32	5.22 %
KYK1	0.19	3.32 %
BTU1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU5		0.00 %
MPA1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
WHMD		0.00 %
Total	29.80	6.53 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	25.11	11.32 %
Oven	0.85	36.25 %
Air-Cond	0.35	0.44 %
Dishwash	-0.45	-19.22 %
Total	25.86	8.45 %

Branch *	MTD Sales L	Brand Share %
DPR2	0.67	5.78 %
HSR1	0.59	4.59 %
ERD2	0.58	1.85 %
NKL2	0.53	3.75 %
KRI1	0.33	4.54 %
BMD1		0.00 %
CMI1		0.00 %
EPI1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	25.86	8.45 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	19.91	8.92 %
Oven	1.30	23.21 %
Dishwash	1.24	19.02 %
Total	22.44	4.81 %

Branch *	MTD Sales L	Brand Share %
CH15	3.99	5.85 %
CH12	1.36	4.12 %
CH21	1.07	5.30 %
CH06	0.80	5.12 %
CH44	0.80	5.38 %
CH18	0.51	1.88 %
CH20	0.40	1.85 %
CH17	0.35	1.59 %
GPD1	0.29	4.74 %
CH34	0.27	1.44 %
CH41	0.14	0.82 %
CH31	0.14	1.23 %
CH46	0.14	1.30 %
CH36	0.13	1.49 %
CH27		0.00 %
CH32		0.00 %
CH33		0.00 %
CH43		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	22.44	4.81 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	19.82	6.90 %
Air-Cond	0.57	0.19 %
Oven	0.54	10.86 %
Total	20.93	3.43 %

Branch *	MTD Sales L	Brand Share %
CH16	2.29	4.58 %
CH19	1.57	4.27 %
CH30	0.97	4.28 %
CH07	0.49	1.97 %
TKM1	0.33	6.01 %
CH22	0.33	1.63 %
CH48	0.32	1.34 %
CH11	0.30	1.42 %
CH39	0.26	1.93 %
CH35	0.14	1.38 %
CGL1		0.00 %
CH05		0.00 %
CH14		0.00 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	20.93	3.43 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	10.01	7.48 %
Air-Cond	0.53	0.38 %
Oven	0.34	15.68 %
Total	10.87	3.93 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.40	2.21 %
VCM1	0.26	2.06 %
TDM1	0.16	1.32 %
POY1	0.15	0.44 %
CUD1		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
KKI2	-0.11	-0.91 %
Total	10.87	3.93 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	9.50	6.57 %
Dishwash	0.42	18.26 %
Oven	0.15	5.64 %
Total	10.07	4.10 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.31	1.86 %
VNB1	0.29	4.82 %
KPM2	0.27	1.06 %
WJD1	0.19	2.12 %
WJP1	0.17	3.59 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
Total	10.07	4.10 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	1.97	12.38 %
Total	1.97	6.20 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.95	4.35 %
Total	1.97	6.20 %