

MTD Sales
347.21 L

Brand Share %
5.00 %

Information:

MTD : 01-10-2025 To 21-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.00 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	314.00	8.53 %
Oven	17.40	29.27 %
Dishwash	9.21	7.68 %
Air-Cond	6.60	0.21 %
Total	347.21	5.00 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	61.14	4.93 %
WEST-01	53.17	9.30 %
WEST-02	52.98	6.87 %
SOUTH-03	47.30	4.73 %
TRICHY-01	42.21	5.56 %
CHENNAI-02	30.47	4.17 %
CHENNAI-01	29.90	3.19 %
SOUTH ARCOT	16.71	3.84 %
NORTH ARCOT	12.93	2.88 %
KL-SOUTH	0.40	0.93 %
Total	347.21	5.00 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	56.64	9.50 %
Oven	1.92	18.91 %
Dishwash	1.44	6.84 %
Air-Cond	1.15	0.19 %
Total	61.14	4.93 %

Branch *	MTD Sales L	Brand Share %
TVL1	3.37	3.43 %
TUT1	2.84	1.65 %
SVK1	1.64	4.51 %
NGR1	1.10	1.32 %
APK2	0.90	4.00 %
VNR2	0.80	1.79 %
TYI1	0.70	3.32 %
TVL2	0.58	3.74 %
ARM1	0.50	2.76 %
VNR1	0.48	2.85 %
RND1	0.43	1.36 %
MMT1	0.39	2.04 %
VKM1	0.23	1.70 %
TCN1	0.16	0.50 %
SGT1	0.15	1.46 %
UDN1	0.12	0.61 %
APK1	0.12	0.43 %
ERL2		0.00 %
KSM1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
Total	61.14	4.93 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	48.77	11.99 %
Oven	1.93	30.46 %
Dishwash	1.57	10.49 %
Air-Cond	0.90	0.62 %
Total	53.17	9.30 %

Branch *	MTD Sales L	Brand Share %
SYM2	0.63	3.88 %
SUL1	0.63	3.37 %
KMR1	0.46	1.57 %
GBM1	0.45	2.86 %
AVI1	0.45	2.52 %
CBE5	0.27	2.62 %
TPR4	0.25	2.63 %
CBE3		0.00 %
KGI1		0.00 %
KGM1		0.00 %
PPI1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	53.17	9.30 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	49.49	8.76 %
Oven	2.25	35.30 %
Dishwash	1.24	10.83 %
Total	52.98	6.87 %

Branch *	MTD Sales L	Brand Share %
MCR1	1.01	4.34 %
VPD1	0.81	3.17 %
TRM1	0.76	4.52 %
KVP1	0.45	3.66 %
KMM1	0.34	2.24 %
ERD2	0.31	0.39 %
HSR1	0.31	1.51 %
SGI1	0.30	2.10 %
PMP1	0.28	2.89 %
KRI1	0.26	2.29 %
EDP1	0.25	3.33 %
MTR1	0.25	0.92 %
NKL2	0.19	0.41 %
BMD1		0.00 %
DPR1		0.00 %
EPI1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
WZWH		0.00 %
Total	52.98	6.87 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	41.48	7.24 %
Oven	3.19	38.26 %
Air-Cond	1.37	0.34 %
Dishwash	1.26	6.94 %
Total	47.30	4.73 %

Branch *	MTD Sales L	Brand Share %
MDU2	3.26	4.19 %
MDU1	3.10	1.93 %
MDU6	1.57	2.32 %
DGL1	1.13	1.22 %
MPA1	0.66	2.51 %
USL1	0.62	4.14 %
MDU5	0.54	4.73 %
DGL2	0.54	2.62 %
TPT1	0.34	2.14 %
DKI1	0.33	1.40 %
KKD3	0.28	0.72 %
PKM1	0.25	3.11 %
KPT1	0.25	2.60 %
ATG1	0.15	0.46 %
ADP1		0.00 %
BTU1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
Total	47.30	4.73 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	38.05	11.51 %
Oven	2.47	41.96 %
Dishwash	1.10	10.97 %
Air-Cond	0.59	0.14 %
Total	42.21	5.56 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.66	2.04 %
PBR2	1.23	2.42 %
TRY3	0.73	2.03 %
JKM1	0.70	4.09 %
TRY2	0.46	1.62 %
PDK1	0.39	1.90 %
PBR1	0.33	1.67 %
APM1	0.27	3.01 %
ORU1	0.26	2.30 %
TNJ2	0.26	0.78 %
TVR1	0.21	1.98 %
PTK1	0.17	0.57 %
KRN1		0.00 %
NCK1		0.00 %
TZSD		0.00 %
Total	42.21	5.56 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	27.55	8.42 %
Oven	1.51	21.60 %
Dishwash	1.31	14.39 %
Air-Cond	0.11	0.03 %
Total	30.47	4.17 %

Branch *	MTD Sales L	Brand Share %
CH15	3.37	4.18 %
CH44	0.94	4.22 %
CH20	0.69	2.28 %
CH33	0.31	1.16 %
CH43	0.31	0.93 %
PON1	0.15	1.13 %
CH46	0.15	0.71 %
CH09	0.14	0.43 %
CH01		0.00 %
CH17		0.00 %
CH18		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH34		0.00 %
CH36		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
CH41	-0.20	-0.75 %
Total	30.47	4.17 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	25.62	6.25 %
Oven	2.39	28.66 %
Air-Cond	1.04	0.21 %
Dishwash	0.86	3.54 %
Total	29.90	3.19 %

Branch *	MTD Sales L	Brand Share %
CH19	1.47	2.13 %
CH22	1.33	4.95 %
CH30	1.30	3.45 %
CH08	1.15	1.74 %
CH14	0.89	1.33 %
CH38	0.65	3.45 %
CH37	0.59	2.95 %
GUD1	0.53	1.84 %
CZWH	0.43	1.42 %
CH35	0.33	1.50 %
CH07	0.31	0.82 %
MRM1	0.27	1.12 %
CGL1	0.26	1.28 %
CH11	0.24	0.83 %
CH48	0.14	0.39 %
CH05		0.00 %
CH29		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
GUD2		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	29.90	3.19 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	14.46	6.60 %
Air-Cond	1.45	0.70 %
Oven	0.79	29.26 %
Total	16.71	3.84 %

Branch *	MTD Sales L	Brand Share %
POY1	1.66	3.10 %
NVL2	1.25	4.02 %
CDM1	0.92	2.97 %
KLM1	0.88	4.04 %
KML1	0.30	3.06 %
TRK1	0.30	1.33 %
ULP1	0.26	1.38 %
PRT1	0.18	1.33 %
MKM1	0.17	1.76 %
VPM1	0.17	2.51 %
CUD1		0.00 %
KKI2		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
Total	16.71	3.84 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	11.78	4.90 %
Oven	0.71	19.78 %
Dishwash	0.44	9.62 %
Total	12.93	2.88 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.93	2.56 %
KPM2	0.57	0.79 %
TRR1	0.46	1.86 %
WJD1	0.42	3.19 %
TRT1	0.32	1.44 %
ABR1	0.29	2.00 %
SBR1	0.29	1.03 %
KPM1	0.25	1.22 %
VNB1	0.25	1.96 %
AKM1		0.00 %
ARC2		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WJP1		0.00 %
BGR1		0.00 %
Total	12.93	2.88 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Oven	0.24	32.05 %
Wash-Mac	0.16	1.12 %
Total	0.40	0.93 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.24	3.51 %
PAS1	0.16	2.22 %
TVP1		0.00 %
Total	0.40	0.93 %