

MTD Sales
211.00 L

Brand Share %
5.97 %

Information:

MTD : 01-11-2025 To 20-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.97 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	194.65	10.20 %
Oven	6.87	19.39 %
Dishwash	6.42	9.60 %
Air-Cond	3.06	0.20 %
Total	211.00	5.97 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	34.96	6.69 %
WEST-01	33.07	11.69 %
TRICHY-01	28.37	6.57 %
SOUTH-03	28.07	6.37 %
WEST-02	24.63	8.26 %
CHENNAI-02	21.31	4.69 %
CHENNAI-01	20.50	3.44 %
SOUTH ARCOT	10.55	3.95 %
NORTH ARCOT	7.56	3.64 %
KL-SOUTH	1.97	6.32 %
Total	211.00	5.97 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	32.41	11.37 %
Dishwash	1.27	11.08 %
Oven	0.69	12.02 %
Air-Cond	0.59	0.27 %
Total	34.96	6.69 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.52	4.33 %
TVL1	1.10	2.25 %
SVK1	0.85	4.60 %
TCN1	0.42	3.04 %
TKS1	0.35	2.48 %
MAR1	0.29	1.56 %
TVL2	0.25	2.94 %
VNR2	0.19	1.17 %
TYI1	0.17	2.67 %
NGR1	0.09	0.31 %
APK1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
STU2		0.00 %
TKY1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	34.96	6.69 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	29.70	14.66 %
Dishwash	1.93	23.15 %
Oven	1.43	34.47 %
Total	33.07	11.69 %

Branch *	MTD Sales L	Brand Share %
SUL1	0.58	5.96 %
CBE1	0.48	3.90 %
DPM2	0.36	3.85 %
GBM1	0.30	4.90 %
CBE3		0.00 %
KGI1		0.00 %
KGM1		0.00 %
PPI1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	33.07	11.69 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	25.56	13.60 %
Dishwash	1.60	26.46 %
Oven	0.91	27.65 %
Air-Cond	0.30	0.13 %
Total	28.37	6.57 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.70	5.95 %
TVR2	0.94	3.55 %
TNJ2	0.92	4.51 %
TRY2	0.47	2.23 %
PBR2	0.38	1.27 %
PBR1	0.33	4.45 %
PDK1	0.30	2.54 %
TRY4	0.26	2.68 %
TVR1	0.25	2.61 %
TRY3	0.21	1.11 %
TTP1	0.17	2.25 %
APM1	0.17	3.04 %
KRN1	0.14	3.23 %
JKM1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PTK1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	28.37	6.57 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	26.13	10.35 %
Oven	0.81	16.56 %
Air-Cond	0.72	0.41 %
Dishwash	0.42	4.25 %
Total	28.07	6.37 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.56	4.92 %
MDU2	1.54	4.43 %
DGL1	0.88	2.64 %
MDU6	0.50	1.91 %
TPT1	0.49	4.70 %
ATG1	0.33	2.13 %
MLR1	0.32	5.48 %
KYK1	0.19	3.39 %
BTU1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU5		0.00 %
MPA1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
WHMD		0.00 %
Total	28.07	6.37 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	23.88	11.08 %
Oven	0.85	38.25 %
Air-Cond	0.35	0.45 %
Dishwash	-0.45	-23.16 %
Total	24.63	8.26 %

Branch *	MTD Sales L	Brand Share %
HSR1	0.59	4.75 %
NKL2	0.53	3.75 %
DPR2	0.50	4.37 %
KRI1	0.33	4.54 %
ERD2	0.31	1.02 %
BMD1		0.00 %
CMI1		0.00 %
EPI1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	24.63	8.26 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	18.78	8.65 %
Oven	1.30	24.55 %
Dishwash	1.24	19.02 %
Total	21.31	4.69 %

Branch *	MTD Sales L	Brand Share %
CH15	3.79	5.68 %
CH12	1.36	4.18 %
CH21	1.07	5.46 %
CH06	0.80	5.38 %
CH44	0.62	4.22 %
CH18	0.51	1.88 %
CH20	0.40	1.86 %
CH17	0.35	1.65 %
GPD1	0.29	5.14 %
CH34	0.27	1.45 %
CH41	0.14	0.88 %
CH31	0.14	1.27 %
CH46	0.14	1.34 %
CH36	0.13	1.49 %
CH27		0.00 %
CH32		0.00 %
CH33		0.00 %
CH43		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	21.31	4.69 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	19.38	6.94 %
Air-Cond	0.57	0.19 %
Oven	0.54	11.13 %
Total	20.50	3.44 %

Branch *	MTD Sales L	Brand Share %
CH16	2.03	4.21 %
CH19	1.57	4.31 %
CH30	0.97	4.45 %
CH07	0.49	1.99 %
CH22	0.33	1.73 %
CH48	0.32	1.34 %
CH11	0.30	1.44 %
CH39	0.26	1.93 %
CH35	0.14	1.52 %
CGL1		0.00 %
CH05		0.00 %
CH14		0.00 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	20.50	3.44 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	9.84	7.67 %
Air-Cond	0.53	0.39 %
Oven	0.19	8.81 %
Total	10.55	3.95 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.40	2.45 %
VCM1	0.26	2.10 %
TDM1	0.16	1.44 %
POY1	0.15	0.45 %
CUD1		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
KKI2	-0.11	-0.91 %
Total	10.55	3.95 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	6.99	5.61 %
Dishwash	0.42	18.26 %
Oven	0.15	6.45 %
Total	7.56	3.64 %

Branch *	MTD Sales L	Brand Share %
VNB1	0.29	4.92 %
KPM2	0.27	1.14 %
WJD1	0.19	2.30 %
WJP1	0.17	3.81 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
Total	7.56	3.64 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	1.97	12.89 %
Total	1.97	6.32 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.95	4.41 %
Total	1.97	6.32 %