

MTD Sales  
335.67 L

Brand Share %  
5.06 %

Information:

MTD : 01-10-2025 To 20-10-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **5.06 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 303.27      | 8.70 %        |
| Oven     | 17.28       | 30.03 %       |
| Dishwash | 8.80        | 7.59 %        |
| Air-Cond | 6.32        | 0.21 %        |
| Total    | 335.67      | 5.06 %        |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| SOUTH-01    | 59.71       | 5.07 %        |
| WEST-02     | 49.86       | 6.97 %        |
| WEST-01     | 49.67       | 9.31 %        |
| SOUTH-03    | 46.33       | 4.79 %        |
| TRICHY-01   | 41.50       | 5.62 %        |
| CHENNAI-02  | 29.61       | 4.23 %        |
| CHENNAI-01  | 29.13       | 3.21 %        |
| SOUTH ARCOT | 16.54       | 3.94 %        |
| NORTH ARCOT | 12.93       | 3.02 %        |
| KL-SOUTH    | 0.40        | 0.95 %        |
| Total       | 335.67      | 5.06 %        |

## SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 55.21       | 9.84 %        |
| Oven     | 1.92        | 19.83 %       |
| Dishwash | 1.44        | 7.14 %        |
| Air-Cond | 1.15        | 0.20 %        |
| Total    | 59.71       | 5.07 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVL1     | 3.37        | 3.51 %        |
| TUT1     | 2.84        | 1.73 %        |
| SVK1     | 1.64        | 4.66 %        |
| NGR1     | 1.10        | 1.40 %        |
| APK2     | 0.90        | 4.13 %        |
| VNR2     | 0.80        | 1.95 %        |
| TVL2     | 0.58        | 3.74 %        |
| ARM1     | 0.50        | 2.84 %        |
| TYI1     | 0.45        | 2.22 %        |
| RND1     | 0.43        | 1.41 %        |
| MMT1     | 0.39        | 2.15 %        |
| VNR1     | 0.25        | 1.64 %        |
| VKM1     | 0.23        | 1.74 %        |
| TCN1     | 0.16        | 0.53 %        |
| SGT1     | 0.15        | 1.68 %        |
| UDN1     | 0.12        | 0.62 %        |
| APK1     | 0.12        | 0.45 %        |
| ERL2     |             | 0.00 %        |
| KSM1     |             | 0.00 %        |
| S2SD     |             | 0.00 %        |
| TKY1     |             | 0.00 %        |
| Total    | 59.71       | 5.07 %        |

## WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 46.36       | 8.84 %        |
| Oven     | 2.25        | 36.79 %       |
| Dishwash | 1.24        | 10.83 %       |
| Total    | 49.86       | 6.97 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MCR1     | 1.01        | 4.65 %        |
| VPD1     | 0.81        | 3.37 %        |
| TRM1     | 0.76        | 4.80 %        |
| KVP1     | 0.45        | 3.85 %        |
| CMI1     | 0.40        | 4.69 %        |
| KMM1     | 0.34        | 2.40 %        |
| HSR1     | 0.31        | 1.60 %        |
| SGI1     | 0.30        | 2.35 %        |
| PMP1     | 0.28        | 3.02 %        |
| KRI1     | 0.26        | 2.39 %        |
| EDP1     | 0.25        | 3.64 %        |
| MTR1     | 0.25        | 1.15 %        |
| NKL2     | 0.19        | 0.43 %        |
| ERD2     | 0.15        | 0.21 %        |
| BMD1     |             | 0.00 %        |
| DPR1     |             | 0.00 %        |
| EPI1     |             | 0.00 %        |
| PDR1     |             | 0.00 %        |
| SGG1     |             | 0.00 %        |
| WZWH     |             | 0.00 %        |
| Total    | 49.86       | 6.97 %        |

## WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 45.27       | 12.07 %       |
| Oven     | 1.93        | 31.50 %       |
| Dishwash | 1.57        | 11.05 %       |
| Air-Cond | 0.90        | 0.65 %        |
| Total    | 49.67       | 9.31 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| SYM2     | 0.63        | 4.05 %        |
| SUL1     | 0.63        | 3.54 %        |
| KMR1     | 0.46        | 1.61 %        |
| GBM1     | 0.45        | 2.97 %        |
| AVI1     | 0.45        | 2.72 %        |
| CBE5     | 0.27        | 2.91 %        |
| TPR4     | 0.25        | 2.82 %        |
| CBE3     |             | 0.00 %        |
| KGI1     |             | 0.00 %        |
| KGM1     |             | 0.00 %        |
| PPI1     |             | 0.00 %        |
| UAM1     |             | 0.00 %        |
| WZSD     |             | 0.00 %        |
| Total    | 49.67       | 9.31 %        |

**SOUTH-03**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 41.32       | 7.47 %        |
| Oven     | 3.07        | 38.89 %       |
| Air-Cond | 1.10        | 0.28 %        |
| Dishwash | 0.84        | 4.88 %        |
| Total    | 46.33       | 4.79 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MDU2     | 3.26        | 4.24 %        |
| MDU1     | 3.10        | 1.97 %        |
| MDU6     | 1.57        | 2.37 %        |
| DGL1     | 1.13        | 1.29 %        |
| MPA1     | 0.66        | 2.53 %        |
| USL1     | 0.62        | 4.23 %        |
| MDU5     | 0.54        | 4.78 %        |
| DGL2     | 0.54        | 2.64 %        |
| TPT1     | 0.34        | 2.14 %        |
| DKI1     | 0.33        | 1.43 %        |
| KKD3     | 0.28        | 0.73 %        |
| PKM1     | 0.25        | 3.21 %        |
| KPT1     | 0.25        | 3.00 %        |
| ATG1     | 0.15        | 0.47 %        |
| ADP1     |             | 0.00 %        |
| BTU1     |             | 0.00 %        |
| KRR1     |             | 0.00 %        |
| KYK1     |             | 0.00 %        |
| ODM1     |             | 0.00 %        |
| PNI1     |             | 0.00 %        |
| PNV1     |             | 0.00 %        |
| SGP1     |             | 0.00 %        |
| SVG1     |             | 0.00 %        |
| SZSD     |             | 0.00 %        |
| TDI1     |             | 0.00 %        |
| Total    | 46.33       | 4.79 %        |

**TRICHY-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 37.34       | 11.63 %       |
| Oven     | 2.47        | 42.85 %       |
| Dishwash | 1.10        | 11.42 %       |
| Air-Cond | 0.59        | 0.15 %        |
| Total    | 41.50       | 5.62 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRY1     | 2.66        | 2.10 %        |
| PBR2     | 1.23        | 2.48 %        |
| TRY3     | 0.73        | 2.03 %        |
| JKM1     | 0.70        | 4.29 %        |
| TRY2     | 0.46        | 1.62 %        |
| PDK1     | 0.39        | 1.96 %        |
| PBR1     | 0.33        | 1.75 %        |
| ORU1     | 0.26        | 2.37 %        |
| TNJ2     | 0.26        | 0.79 %        |
| TVR1     | 0.21        | 1.98 %        |
| PTK1     | 0.17        | 0.60 %        |
| APM1     |             | 0.00 %        |
| KRN1     |             | 0.00 %        |
| NCK1     |             | 0.00 %        |
| TZSD     |             | 0.00 %        |
| Total    | 41.50       | 5.62 %        |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 26.68       | 8.63 %        |
| Oven     | 1.51        | 22.03 %       |
| Dishwash | 1.31        | 14.98 %       |
| Air-Cond | 0.11        | 0.03 %        |
| Total    | 29.61       | 4.23 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH15     | 3.37        | 4.32 %        |
| CH44     | 0.94        | 4.43 %        |
| UKI1     | 0.94        | 5.02 %        |
| CH20     | 0.69        | 2.35 %        |
| CH33     | 0.31        | 1.23 %        |
| CH43     | 0.31        | 0.95 %        |
| PON1     | 0.15        | 1.17 %        |
| CH46     | 0.15        | 0.76 %        |
| CH09     | 0.14        | 0.48 %        |
| CH01     |             | 0.00 %        |
| CH17     |             | 0.00 %        |
| CH18     |             | 0.00 %        |
| CH27     |             | 0.00 %        |
| CH31     |             | 0.00 %        |
| CH32     |             | 0.00 %        |
| CH34     |             | 0.00 %        |
| CH36     |             | 0.00 %        |
| GPD1     |             | 0.00 %        |
| MC05     |             | 0.00 %        |
| MC06     |             | 0.00 %        |
| CH41     | -0.20       | -0.77 %       |
| Total    | 29.61       | 4.23 %        |

## CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 24.85       | 6.36 %        |
| Oven     | 2.39        | 29.22 %       |
| Air-Cond | 1.04        | 0.21 %        |
| Dishwash | 0.86        | 3.61 %        |
| Total    | 29.13       | 3.21 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH19     | 1.47        | 2.16 %        |
| CH30     | 1.30        | 3.55 %        |
| CH08     | 1.15        | 1.78 %        |
| CH14     | 0.89        | 1.37 %        |
| CH38     | 0.65        | 3.60 %        |
| CH37     | 0.59        | 3.06 %        |
| GUD1     | 0.53        | 1.99 %        |
| CZWH     | 0.43        | 1.42 %        |
| CH35     | 0.33        | 1.52 %        |
| CH07     | 0.31        | 0.87 %        |
| MRM1     | 0.27        | 1.17 %        |
| CGL1     | 0.26        | 1.34 %        |
| CH11     | 0.24        | 0.89 %        |
| CH48     | 0.14        | 0.40 %        |
| CH05     |             | 0.00 %        |
| CH29     |             | 0.00 %        |
| CH39     |             | 0.00 %        |
| CH40     |             | 0.00 %        |
| CH45     |             | 0.00 %        |
| GUD2     |             | 0.00 %        |
| MC10     |             | 0.00 %        |
| SKL1     |             | 0.00 %        |
| TKM1     |             | 0.00 %        |
| WHC3     |             | 0.00 %        |
| Total    | 29.13       | 3.21 %        |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 14.30       | 6.82 %        |
| Air-Cond | 1.45        | 0.72 %        |
| Oven     | 0.79        | 30.30 %       |
| Total    | 16.54       | 3.94 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| POY1     | 1.66        | 3.19 %        |
| NVL2     | 1.25        | 4.04 %        |
| CDM1     | 0.92        | 3.10 %        |
| KLM1     | 0.88        | 4.23 %        |
| KML1     | 0.30        | 3.12 %        |
| TRK1     | 0.30        | 1.42 %        |
| ULP1     | 0.26        | 1.42 %        |
| PRT1     | 0.18        | 1.44 %        |
| MKM1     | 0.17        | 1.85 %        |
| VPM1     | 0.17        | 2.65 %        |
| CUD1     |             | 0.00 %        |
| KKI2     |             | 0.00 %        |
| TDM1     |             | 0.00 %        |
| TVM1     |             | 0.00 %        |
| TVM2     |             | 0.00 %        |
| VCM1     |             | 0.00 %        |
| Total    | 16.54       | 3.94 %        |

## NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 11.78       | 5.18 %        |
| Oven     | 0.71        | 19.78 %       |
| Dishwash | 0.44        | 9.62 %        |
| Total    | 12.93       | 3.02 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRL1     | 0.93        | 2.73 %        |
| KPM2     | 0.57        | 0.82 %        |
| TRR1     | 0.46        | 2.06 %        |
| WJD1     | 0.42        | 3.24 %        |
| TRT1     | 0.32        | 1.47 %        |
| ABR1     | 0.29        | 2.04 %        |
| SBR1     | 0.29        | 1.09 %        |
| KPM1     | 0.25        | 1.27 %        |
| VNB1     | 0.25        | 2.08 %        |
| AKM1     |             | 0.00 %        |
| ARC2     |             | 0.00 %        |
| CGM1     |             | 0.00 %        |
| CPT1     |             | 0.00 %        |
| CYR1     |             | 0.00 %        |
| GDM1     |             | 0.00 %        |
| PLR1     |             | 0.00 %        |
| PTU1     |             | 0.00 %        |
| SLG1     |             | 0.00 %        |
| UGI1     |             | 0.00 %        |
| VEL1     |             | 0.00 %        |
| WJP1     |             | 0.00 %        |
| BGR1     |             | 0.00 %        |
| Total    | 12.93       | 3.02 %        |

## KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Oven     | 0.24        | 32.05 %       |
| Wash-Mac | 0.16        | 1.16 %        |
| Total    | 0.40        | 0.95 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KLR1     | 0.24        | 3.51 %        |
| PAS1     | 0.16        | 2.26 %        |
| TVP1     |             | 0.00 %        |
| Total    | 0.40        | 0.95 %        |