

MTD Sales
249.31 L

Brand Share %
3.76 %

Information:

MTD : 01-09-2026 To 20-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.76 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	224.21	10.84 %
Oven	13.44	32.45 %
Dishwash	6.35	6.33 %
Air-Cond	5.30	0.12 %
Total	249.31	3.76 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	41.76	3.52 %
TRICHY-01	38.60	4.37 %
CHENNAI-02	30.05	3.32 %
SOUTH-03	28.69	3.85 %
CHENNAI-01	27.87	2.45 %
WEST-01	21.50	8.93 %
WEST-02	18.88	6.04 %
SOUTH ARCOT	15.24	3.26 %
WEST-03	14.44	5.62 %
NORTH ARCOT	12.28	2.44 %
Total	249.31	3.76 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	38.22	11.48 %
Oven	3.55	34.18 %
Total	41.76	3.52 %

Branch *	MTD Sales L	Brand Share %
TVL1	3.87	2.73 %
TUT1	1.70	1.19 %
TUT2	1.08	1.91 %
UDN1	0.73	3.63 %
ERL2	0.34	1.05 %
VKM1	0.33	2.95 %
TYI1	0.31	1.24 %
STU2	0.31	2.29 %
RND1	0.30	0.88 %
RND2	0.30	0.78 %
VNR1	0.28	2.82 %
ARM1	0.23	2.94 %
APK1	0.18	1.49 %
SKD1	0.14	1.15 %
NGR1	0.11	0.19 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
TKY1		0.00 %
WHTV		0.00 %
Total	41.76	3.52 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	36.93	17.35 %
Oven	1.20	39.14 %
Dishwash	0.47	5.30 %
Total	38.60	4.37 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.79	1.60 %
TRY4	1.11	3.16 %
TNJ2	0.76	2.10 %
TRY3	0.62	2.13 %
TVR1	0.52	2.20 %
KUM2	0.48	2.23 %
PDK2	0.42	1.52 %
KRN1	0.23	2.74 %
TRY2	0.22	2.03 %
APM1	0.20	2.88 %
PBR1	0.19	0.96 %
PDK1	0.16	0.92 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
TTP1		0.00 %
TZSD		0.00 %
WTRZ	-0.19	1.85 %
Total	38.60	4.37 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	25.35	10.04 %
Dishwash	2.15	19.18 %
Oven	1.84	34.17 %
Air-Cond	0.70	0.11 %
Total	30.05	3.32 %

Branch *	MTD Sales L	Brand Share %
CH03	2.41	2.47 %
CH24	1.22	2.72 %
CH21	1.10	1.92 %
CH18	0.93	1.72 %
CH33	0.93	3.26 %
CH20	0.61	1.66 %
PON1	0.39	1.20 %
CH43	0.30	1.24 %
WHC3	0.18	1.58 %
CH36	0.18	1.22 %
CH17	0.16	0.40 %
CH34	0.11	0.36 %
CH01		0.00 %
CH06		0.00 %
CH27		0.00 %
CH31		0.00 %
CH37		0.00 %
CH41		0.00 %
CH46		0.00 %
GPD1		0.00 %
UKI1		0.00 %
WCHN	-1.13	3.33 %
Total	30.05	3.32 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	25.25	10.46 %
Oven	1.56	39.20 %
Air-Cond	1.04	0.21 %
Dishwash	0.83	13.96 %
Total	28.69	3.85 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.88	2.68 %
MDU2	1.16	2.41 %
MDU6	1.08	3.20 %
MDU3	0.88	3.63 %
TMM1	0.76	3.63 %
DKI1	0.70	1.75 %
MDU4	0.59	2.89 %
MDU7	0.35	1.54 %
KKD3	0.35	1.13 %
BNR1	0.34	2.63 %
NKI1	0.28	2.55 %
ODM1	0.19	3.44 %
ADP1	0.17	2.69 %
KYK1	0.15	2.06 %
SVG1	0.15	0.78 %
NTM1	0.11	2.44 %
CMR1		0.00 %
DGL2		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MPA1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
Total	28.69	3.85 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	22.75	7.42 %
Oven	1.87	32.41 %
Dishwash	1.83	6.16 %
Air-Cond	1.42	0.18 %
Total	27.87	2.45 %

Branch *	MTD Sales L	Brand Share %
CH47	1.83	2.50 %
CH19	1.12	1.73 %
CH14	0.95	1.54 %
CH30	0.93	1.94 %
GUD1	0.76	1.73 %
CH48	0.64	1.30 %
CH22	0.52	1.90 %
MRM1	0.50	1.80 %
CH07	0.46	0.90 %
GUD2	0.39	1.70 %
CH08	0.30	1.14 %
CH39	0.29	1.21 %
CH16	0.19	0.23 %
TKM1	0.18	1.57 %
CH45	0.17	0.42 %
CGL1		0.00 %
CH05		0.00 %
CH25		0.00 %
CH26		0.00 %
CH29		0.00 %
CH40		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC09		0.00 %
SKL1		0.00 %
Total	27.87	2.45 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	18.11	13.42 %
Oven	2.07	49.39 %
Air-Cond	0.72	0.74 %
Dishwash	0.60	12.88 %
Total	21.50	8.93 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.83	3.52 %
CBE1	0.50	2.38 %
UAM1	0.13	2.85 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
WZSD		0.00 %
Total	21.50	8.93 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	18.70	11.76 %
Oven	0.51	21.27 %
Air-Cond	-0.34	-0.23 %
Total	18.88	6.04 %

Branch *	MTD Sales L	Brand Share %
SLM2	0.76	3.51 %
HSR1	0.51	3.47 %
HSR2	0.50	2.36 %
BMD1	0.32	3.65 %
VPD1	0.29	3.26 %
HRR1	0.20	3.09 %
EPI1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SLM1		0.00 %
WZWH		0.00 %
Total	18.88	6.04 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	14.23	9.08 %
Air-Cond	0.72	0.24 %
Oven	0.29	10.44 %
Total	15.24	3.26 %

Branch *	MTD Sales L	Brand Share %
VPM2	0.93	3.51 %
TDM1	0.67	2.74 %
PRT1	0.62	2.91 %
VCM2	0.55	3.20 %
SJI2	0.49	1.55 %
TRK1	0.32	1.02 %
KKI2	0.32	1.84 %
KML1	0.30	2.19 %
CDM1		0.00 %
CUD1		0.00 %
KLM1		0.00 %
MKM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHNV		0.00 %
WHUT	-0.17	3.31 %
Total	15.24	3.26 %

WEST-03

Property	MTD Sales L	Brand Share %
Wash-Mac	13.16	12.28 %
Dishwash	0.47	13.83 %
Oven	0.45	37.43 %
Air-Cond	0.36	0.25 %
Total	14.44	5.62 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.76	1.76 %
ERD2	0.56	1.14 %
KMM1	0.18	2.08 %
NKL2	0.16	0.62 %
KGM1		0.00 %
PDR1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	14.44	5.62 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	11.50	6.99 %
Air-Cond	0.67	0.21 %
Oven	0.11	4.75 %
Total	12.28	2.44 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.58	2.96 %
TRL1	1.02	2.50 %
VEL2	0.94	3.03 %
VEL3	0.48	1.29 %
SBR1	0.42	1.06 %
TRT1	0.37	2.42 %
TRR1	0.35	1.36 %
WJP1	0.33	2.24 %
VSI1	0.30	1.92 %
ABR1	0.18	0.75 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
NASD		0.00 %
PLR1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	12.28	2.44 %