

MTD Sales
347.96 L

Brand Share %
6.50 %

Information:

MTD : 01-08-2025 To 20-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **6.50 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	215.54	9.04 %
Air-Cond	108.80	3.81 %
Dishwash	13.49	21.29 %
Oven	10.12	20.04 %
Total	347.96	6.50 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	65.46	7.61 %
TRICHY-01	55.98	8.11 %
WEST-02	44.77	10.24 %
WEST-01	38.24	10.03 %
SOUTH-03	35.99	6.15 %
CHENNAI-01	31.57	3.44 %
CHENNAI-02	29.72	4.30 %
SOUTH ARCOT	27.03	6.48 %
NORTH ARCOT	17.03	5.14 %
KL-SOUTH	2.18	5.01 %
Total	347.96	6.50 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	35.78	9.51 %
Air-Cond	26.29	5.62 %
Dishwash	2.08	26.32 %
Oven	1.32	15.28 %
Total	65.46	7.61 %

Branch *	MTD Sales L	Brand Share %
TVL1	4.11	4.51 %
TUT1	3.82	3.65 %
RND1	1.94	6.08 %
MAR1	1.08	5.17 %
VNR2	0.68	1.84 %
TYI1	0.67	5.40 %
KYR1	0.61	6.44 %
UDN1	0.47	3.46 %
TKY1	0.40	2.94 %
APK1	0.28	1.66 %
STU2	0.26	2.60 %
TCN1	0.26	0.94 %
MMT1	0.26	2.95 %
COL1		0.00 %
ERL1		0.00 %
KSM1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
VKM1		0.00 %
WHTV		0.00 %
Total	65.46	7.61 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	34.14	13.05 %
Air-Cond	18.25	4.34 %
Oven	1.91	41.05 %
Dishwash	1.68	42.98 %
Total	55.98	8.11 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.78	4.38 %
PBR2	1.97	4.67 %
PTK1	0.99	2.84 %
TNJ2	0.82	2.09 %
TVR1	0.45	2.39 %
PDK1	0.30	1.52 %
PBR1	0.26	2.88 %
NCK1	0.21	3.58 %
APM1		0.00 %
AYR1		0.00 %
KRN1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	55.98	8.11 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	35.47	13.00 %
Air-Cond	6.69	4.36 %
Dishwash	1.85	26.67 %
Oven	0.76	17.89 %
Total	44.77	10.24 %

Branch *	MTD Sales L	Brand Share %
ERD1	1.64	4.68 %
OML1	0.77	4.54 %
TRM1	0.56	6.38 %
KRI1	0.44	3.32 %
APN1	0.30	3.68 %
PDR1	0.28	4.32 %
VKL1	0.27	4.79 %
VPD1	0.20	1.64 %
EDP1	0.17	2.18 %
KMM1	0.17	2.04 %
ERD2	0.15	0.62 %
CMI1		0.00 %
EPI1		0.00 %
MTR1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	44.77	10.24 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	26.66	10.20 %
Air-Cond	6.34	6.42 %
Dishwash	4.39	29.83 %
Oven	0.85	13.32 %
Total	38.24	10.03 %

Branch *	MTD Sales L	Brand Share %
KMR1	1.90	5.38 %
SNR1	0.60	5.03 %
UMP1	0.30	4.48 %
GBM1	0.28	3.41 %
TPR2	0.21	0.86 %
KGI1	0.19	3.62 %
AVI1		0.00 %
CBE3		0.00 %
GDR1		0.00 %
KGM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	38.24	10.03 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	26.16	8.87 %
Air-Cond	7.72	2.75 %
Oven	1.43	33.69 %
Dishwash	0.67	14.80 %
Total	35.99	6.15 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.07	4.33 %
DGL1	2.39	5.51 %
MDU2	1.99	5.42 %
MDU6	1.31	4.04 %
MDU4	0.82	4.62 %
USL1	0.70	4.96 %
DGL2	0.59	4.36 %
MDU5	0.47	4.31 %
PNV1	0.40	5.25 %
MPA1	0.30	2.39 %
TDI1	0.27	4.45 %
DKI1	0.27	1.65 %
ATG1	0.20	0.78 %
SVG1	0.17	1.04 %
NTM1	0.16	4.91 %
ADP1		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
WHMD		0.00 %
Total	35.99	6.15 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	16.98	5.48 %
Air-Cond	12.05	2.05 %
Oven	1.45	17.21 %
Dishwash	1.08	8.20 %
Total	31.57	3.44 %

Branch *	MTD Sales L	Brand Share %
AVD1	1.78	5.59 %
CH19	1.37	2.54 %
CH48	1.19	2.83 %
GUD1	1.10	3.35 %
CH30	0.85	1.83 %
KNR1	0.67	3.79 %
CH39	0.49	2.71 %
CH07	0.33	0.92 %
CGL1	0.21	1.56 %
CH11	0.20	0.32 %
CH45	0.20	0.63 %
SKL1	0.17	0.92 %
CH05		0.00 %
CH08		0.00 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC10		0.00 %
MRM1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	31.57	3.44 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	15.70	6.20 %
Air-Cond	11.58	2.74 %
Oven	1.76	22.60 %
Dishwash	0.69	11.17 %
Total	29.72	4.30 %

Branch *	MTD Sales L	Brand Share %
CH03	4.36	5.78 %
CH15	3.16	3.84 %
MJR1	1.85	5.39 %
CH21	1.69	5.00 %
CH43	1.28	5.48 %
CH41	1.19	4.79 %
CH34	0.39	1.42 %
CH17	0.38	1.79 %
CH18	0.27	0.65 %
GPD1	0.26	2.20 %
CH09	0.20	0.81 %
CH36	0.20	1.39 %
CH44	0.18	0.83 %
CH01		0.00 %
CH27		0.00 %
CH32		0.00 %
CH33		0.00 %
CH46		0.00 %
MC06		0.00 %
MC08		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	29.72	4.30 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	13.90	7.49 %
Air-Cond	11.95	5.27 %
Dishwash	1.06	34.92 %
Oven	0.13	8.05 %
Total	27.03	6.48 %

Branch *	MTD Sales L	Brand Share %
KKI2	0.51	2.13 %
POY1	0.43	0.68 %
TVM1	0.29	3.56 %
STP1	0.21	3.62 %
KLM1	0.21	0.93 %
CUD1		0.00 %
MKM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM1		0.00 %
WHNV		0.00 %
WHUT		0.00 %
Total	27.03	6.48 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	8.77	5.93 %
Air-Cond	7.73	4.34 %
Oven	0.52	15.72 %
Total	17.03	5.14 %

Branch *	MTD Sales L	Brand Share %
ARC2	0.89	3.68 %
VEL1	0.66	2.93 %
KPM1	0.57	2.95 %
KPM2	0.47	1.59 %
AKM1	0.45	2.28 %
UGI1	0.30	4.37 %
TRR1	0.28	1.24 %
TRL1	0.23	0.79 %
ANI1	0.21	3.04 %
ABR1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	17.03	5.14 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	1.98	9.34 %
Air-Cond	0.20	1.01 %
Total	2.18	5.01 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.88	3.11 %
PAS1	0.57	5.97 %
Total	2.18	5.01 %