



TN : IFB Sales Performance 21/05/2026 9:21 AM

MTD Sales
316.71 L

Brand Share %
2.36 %

Information:

MTD : 01-05-2026 To 20-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.36 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	240.40	13.00 %
Air-Cond	55.35	0.48 %
Dishwash	10.96	11.48 %
Oven	10.00	30.41 %
Total	316.71	2.36 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	62.23	3.19 %
TRICHY-01	53.24	2.79 %
CHENNAI-01	37.27	1.66 %
WEST-02	33.58	3.27 %
SOUTH-03	33.31	2.03 %
WEST-01	32.43	4.57 %
CHENNAI-02	31.59	1.62 %
NORTH ARCOT	16.78	1.76 %
SOUTH ARCOT	16.26	1.59 %
Total	316.71	2.36 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	50.99	15.46 %
Air-Cond	6.37	0.40 %
Oven	2.51	36.50 %
Dishwash	2.37	17.32 %
Total	62.23	3.19 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.55	1.65 %
NGR1	2.22	1.84 %
TUT2	1.68	1.66 %
PKD1	1.05	2.18 %
MAR1	0.73	1.39 %
STU2	0.57	2.14 %
APK2	0.42	1.40 %
UDN1	0.35	1.17 %
ERL2	0.32	0.90 %
KYR1	0.32	1.62 %
RND1	0.31	0.36 %
APK1	0.26	0.79 %
SKD1	0.24	0.86 %
VKM1	0.16	0.62 %
KGL1	0.16	0.66 %
ARM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	62.23	3.19 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	42.06	20.40 %
Air-Cond	8.77	0.52 %
Dishwash	1.25	18.73 %
Oven	1.15	40.92 %
Total	53.24	2.79 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.24	0.96 %
KUM1	1.64	1.60 %
TNJ2	1.46	1.61 %
PBR2	1.33	1.12 %
PBR1	1.16	2.25 %
PDK1	0.66	1.26 %
TVR1	0.43	1.12 %
NCK1	0.40	1.50 %
KUM2	0.33	0.76 %
TRY2	0.31	0.82 %
TRY3	0.17	0.29 %
APM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TZSD		0.00 %
Total	53.24	2.79 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	21.65	8.83 %
Air-Cond	11.49	0.58 %
Dishwash	2.37	8.36 %
Oven	1.77	33.54 %
Total	37.27	1.66 %

Branch *	MTD Sales L	Brand Share %
CH16	2.20	1.40 %
CH47	1.63	1.27 %
CH48	0.61	0.65 %
CH05	0.46	0.29 %
CH30	0.43	0.55 %
CH08	0.30	0.25 %
CH25	0.29	0.34 %
CH39	0.28	0.69 %
GUD1	0.26	0.39 %
KNR1	0.18	0.38 %
CGL1		0.00 %
CH07		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
WCHN	-0.81	1.29 %
Total	37.27	1.66 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	29.37	14.41 %
Air-Cond	3.45	0.42 %
Oven	0.76	26.57 %
Total	33.58	3.27 %

Branch *	MTD Sales L	Brand Share %
ERD1	1.51	1.47 %
SLM3	1.20	2.01 %
KRI1	0.70	2.15 %
SLM1	0.49	0.51 %
TCG1	0.35	1.22 %
NKL2	0.32	0.61 %
MTR1	0.31	0.85 %
APN1	0.17	0.85 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
KMM1		0.00 %
OML1		0.00 %
PMP1		0.00 %
TRM1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	33.58	3.27 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	26.07	11.11 %
Air-Cond	5.68	0.41 %
Oven	0.80	22.45 %
Dishwash	0.75	9.26 %
Total	33.31	2.03 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.90	1.07 %
MPA1	0.91	2.14 %
ATG1	0.88	1.23 %
ODM1	0.82	1.94 %
MDU6	0.70	1.01 %
MDU7	0.69	1.13 %
PNV2	0.54	2.08 %
KYK1	0.50	2.05 %
MDU2	0.46	0.48 %
TDI1	0.37	1.12 %
KRR1	0.33	0.47 %
SVG1	0.31	0.75 %
MLR1	0.29	1.11 %
PVI1	0.29	0.94 %
NTM1	0.19	1.75 %
KKD3	0.19	0.20 %
DGL2	0.17	0.41 %
BTU1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
NKI1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
WHMD	-0.19	1.06 %
TPT1	-0.29	-0.94 %
Total	33.31	2.03 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	26.08	15.38 %
Air-Cond	3.55	0.68 %
Dishwash	1.92	16.77 %
Oven	0.88	19.55 %
Total	32.43	4.57 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.61	1.63 %
TPR4	0.26	1.62 %
GBM1	0.18	0.73 %
SYM2	0.16	1.14 %
UAM1	0.15	1.73 %
CBE3		0.00 %
CBE5		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
WZSD		0.00 %
WHCB	-0.35	1.30 %
Total	32.43	4.57 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	19.42	9.73 %
Air-Cond	9.57	0.55 %
Dishwash	1.52	11.35 %
Oven	1.08	41.07 %
Total	31.59	1.62 %

Branch *	MTD Sales L	Brand Share %
CH15	3.70	2.03 %
CH24	2.57	2.35 %
CH51	1.61	2.28 %
CH12	1.23	0.77 %
CH41	0.62	0.89 %
CH20	0.48	0.65 %
CH33	0.37	0.56 %
UKI1	0.37	1.19 %
CH43	0.34	0.83 %
GPD1	0.30	0.93 %
CH36	0.18	0.45 %
CH32	0.17	1.47 %
CH01		0.00 %
CH06		0.00 %
CH17		0.00 %
CH18		0.00 %
CH21		0.00 %
CH27		0.00 %
CH31		0.00 %
CH46		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	31.59	1.62 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	11.88	9.68 %
Air-Cond	4.63	0.56 %
Oven	0.27	11.26 %
Total	16.78	1.76 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.38	1.68 %
AKM1	0.88	1.69 %
KPM1	0.79	1.94 %
VEL1	0.57	0.85 %
CPT1	0.43	2.08 %
CYR1	0.41	1.67 %
TRT1	0.35	0.83 %
TRR1	0.32	0.58 %
WJP1	0.31	1.07 %
ABR1	0.28	0.70 %
VNB1	0.17	0.71 %
ANI1	0.17	0.72 %
KPM2	0.16	0.15 %
SBR1	0.11	0.15 %
ARC2		0.00 %
CGM1		0.00 %
PLR1		0.00 %
WJD1		0.00 %
WHVL	-0.38	1.40 %
Total	16.78	1.76 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	12.88	9.32 %
Air-Cond	1.83	0.21 %
Dishwash	0.79	10.68 %
Oven	0.77	40.67 %
Total	16.26	1.59 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.76	1.34 %
KML1	0.62	1.39 %
VCM2	0.34	0.97 %
TVM1	0.31	1.09 %
VCM1	0.30	2.06 %
CDM1	0.28	0.34 %
TRK1	0.27	0.57 %
KKI2	0.16	0.24 %
CUD1		0.00 %
KLM1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
WHUT		0.00 %
Total	16.26	1.59 %