

MTD Sales
313.71 L

Brand Share %
5.06 %

Information:

MTD : 01-10-2025 To 19-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.06 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	283.16	8.85 %
Oven	16.61	30.67 %
Dishwash	7.61	6.94 %
Air-Cond	6.32	0.22 %
Total	313.71	5.06 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	56.84	4.98 %
WEST-01	46.59	9.36 %
SOUTH-03	45.21	4.87 %
WEST-02	45.06	7.05 %
TRICHY-01	41.00	5.77 %
CHENNAI-02	27.17	4.23 %
CHENNAI-01	25.01	3.03 %
SOUTH ARCOT	15.26	3.84 %
NORTH ARCOT	11.18	2.99 %
KL-SOUTH	0.40	0.99 %
Total	313.71	5.06 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	52.45	9.80 %
Oven	1.80	18.85 %
Dishwash	1.44	7.30 %
Air-Cond	1.15	0.20 %
Total	56.84	4.98 %

Branch *	MTD Sales L	Brand Share %
TVL1	3.24	3.50 %
TUT1	2.84	1.76 %
SVK1	1.64	4.88 %
NGR1	0.83	1.09 %
VNR2	0.80	2.01 %
APK2	0.75	3.64 %
TVL2	0.58	3.91 %
ARM1	0.50	3.06 %
TYI1	0.45	2.46 %
RND1	0.43	1.42 %
VNR1	0.25	1.70 %
VKM1	0.23	1.77 %
TCN1	0.16	0.55 %
MMT1	0.14	0.88 %
UDN1	0.12	0.63 %
APK1	0.12	0.46 %
ERL2		0.00 %
KSM1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
TKY1		0.00 %
Total	56.84	4.98 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	42.19	12.15 %
Oven	1.93	32.74 %
Dishwash	1.57	12.34 %
Air-Cond	0.90	0.68 %
Total	46.59	9.36 %

Branch *	MTD Sales L	Brand Share %
SUL1	0.63	3.80 %
KMR1	0.46	1.64 %
GBM1	0.45	3.37 %
AVI1	0.45	2.83 %
CBE5	0.27	3.25 %
TPR4	0.25	3.30 %
SYM2	0.25	1.81 %
CBE3		0.00 %
KGI1		0.00 %
KGM1		0.00 %
PPI1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	46.59	9.36 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	40.61	7.72 %
Oven	3.07	39.71 %
Air-Cond	1.10	0.29 %
Dishwash	0.43	2.71 %
Total	45.21	4.87 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.10	2.01 %
MDU2	2.99	4.06 %
MDU6	1.57	2.46 %
DGL1	1.13	1.39 %
MPA1	0.66	2.87 %
USL1	0.62	4.37 %
MDU5	0.54	4.78 %
DGL2	0.54	2.81 %
TPT1	0.34	2.24 %
DKI1	0.33	1.44 %
KKD3	0.28	0.75 %
PKM1	0.25	3.47 %
KPT1	0.25	3.24 %
ATG1	0.15	0.47 %
ADP1		0.00 %
BTU1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
Total	45.21	4.87 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	41.71	9.03 %
Oven	2.10	40.72 %
Dishwash	1.24	10.83 %
Total	45.06	7.05 %

Branch *	MTD Sales L	Brand Share %
VPD1	0.81	3.70 %
KVP1	0.45	4.47 %
VKL1	0.42	4.40 %
KMM1	0.34	2.86 %
SGI1	0.30	2.66 %
EDP1	0.25	4.35 %
MTR1	0.25	1.28 %
NKL2	0.19	0.48 %
ERD2	0.15	0.22 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EPI1		0.00 %
HSR1		0.00 %
KRI1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
WZWH		0.00 %
Total	45.06	7.05 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	37.19	12.09 %
Oven	2.47	43.55 %
Dishwash	0.75	9.05 %
Air-Cond	0.59	0.15 %
Total	41.00	5.77 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.31	1.96 %
PBR2	1.23	2.59 %
TRY3	0.73	2.12 %
JKM1	0.70	4.61 %
TRY2	0.46	1.63 %
PDK1	0.39	2.06 %
PBR1	0.33	1.81 %
ORU1	0.26	2.43 %
TNJ2	0.26	0.82 %
TVR1	0.21	1.98 %
PTK1	0.17	0.62 %
APM1		0.00 %
KRN1		0.00 %
NCK1		0.00 %
TZSD		0.00 %
Total	41.00	5.77 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	24.37	8.77 %
Oven	1.37	22.06 %
Dishwash	1.31	15.82 %
Air-Cond	0.11	0.03 %
Total	27.17	4.23 %

Branch *	MTD Sales L	Brand Share %
CH15	3.37	4.64 %
CH24	1.47	4.79 %
CH44	0.94	4.50 %
UKI1	0.60	3.71 %
CH20	0.53	1.88 %
CH43	0.31	1.00 %
CH33	0.17	0.72 %
PON1	0.15	1.37 %
CH46	0.15	0.82 %
CH09	0.14	0.54 %
CH01		0.00 %
CH17		0.00 %
CH18		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH34		0.00 %
CH36		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
CH41	-0.20	-0.88 %
Total	27.17	4.23 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	21.29	6.17 %
Oven	2.25	30.22 %
Air-Cond	1.04	0.23 %
Dishwash	0.43	1.90 %
Total	25.01	3.03 %

Branch *	MTD Sales L	Brand Share %
CH08	1.15	1.91 %
CH22	1.03	4.24 %
CH30	1.00	2.91 %
CH19	0.95	1.49 %
CH14	0.74	1.25 %
CH38	0.65	3.91 %
CH37	0.59	3.61 %
GUD1	0.53	2.25 %
CZWH	0.43	1.46 %
CH35	0.33	1.77 %
CH07	0.31	0.99 %
MRM1	0.27	1.41 %
CH11	0.24	0.94 %
CH48	0.14	0.45 %
CH05		0.00 %
CH29		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
GUD2		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
CGL1	-0.03	-0.21 %
Total	25.01	3.03 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	13.02	6.67 %
Air-Cond	1.45	0.75 %
Oven	0.79	32.90 %
Total	15.26	3.84 %

Branch *	MTD Sales L	Brand Share %
POY1	1.66	3.30 %
CDM1	0.92	3.21 %
KLM1	0.88	4.74 %
NVL2	0.52	1.90 %
KML1	0.30	3.12 %
TRK1	0.30	1.60 %
ULP1	0.26	1.47 %
PRT1	0.18	1.44 %
MKM1	0.17	2.11 %
VPM1	0.17	2.75 %
CUD1		0.00 %
KKI2		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
Total	15.26	3.84 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	10.16	5.30 %
Oven	0.58	17.42 %
Dishwash	0.44	9.62 %
Total	11.18	2.99 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.65	2.17 %
TRR1	0.46	2.38 %
ABR1	0.29	2.60 %
SBR1	0.29	1.18 %
KPM2	0.28	0.44 %
KPM1	0.25	1.38 %
VNB1	0.25	2.50 %
AKM1		0.00 %
ARC2		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
BGR1		0.00 %
Total	11.18	2.99 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Oven	0.24	32.05 %
Wash-Mac	0.16	1.27 %
Total	0.40	0.99 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.24	3.67 %
PAS1	0.16	2.46 %
TVP1		0.00 %
Total	0.40	0.99 %