

MTD Sales
235.20 L

Brand Share %
3.72 %

Information:

MTD : 01-09-2026 To 19-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.72 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	211.89	10.88 %
Oven	12.38	31.66 %
Dishwash	6.35	6.70 %
Air-Cond	4.58	0.11 %
Total	235.20	3.72 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	40.37	3.53 %
TRICHY-01	37.05	4.33 %
CHENNAI-02	27.91	3.28 %
SOUTH-03	27.02	3.74 %
CHENNAI-01	26.27	2.48 %
WEST-01	20.30	9.09 %
WEST-02	17.89	5.98 %
SOUTH ARCOT	14.00	3.09 %
WEST-03	13.01	5.35 %
NORTH ARCOT	11.36	2.37 %
Total	235.20	3.72 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	37.10	11.68 %
Oven	3.27	33.36 %
Total	40.37	3.53 %

Branch *	MTD Sales L	Brand Share %
TVL1	3.40	2.50 %
TUT1	1.70	1.22 %
TUT2	1.08	1.96 %
UDN1	0.73	3.63 %
ERL2	0.34	1.09 %
VKM1	0.33	3.51 %
TYI1	0.31	1.26 %
STU2	0.31	2.29 %
RND1	0.30	0.92 %
RND2	0.30	0.79 %
VNR1	0.28	2.88 %
ARM1	0.23	2.94 %
APK1	0.18	1.54 %
SKD1	0.14	1.16 %
NGR1	0.11	0.20 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
TKY1		0.00 %
WHTV		0.00 %
Total	40.37	3.53 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	35.39	17.73 %
Oven	1.20	40.28 %
Dishwash	0.47	5.30 %
Total	37.05	4.33 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.64	1.55 %
TRY4	1.11	3.21 %
TNJ2	0.76	2.27 %
TRY3	0.62	2.20 %
TVR1	0.52	2.21 %
PDK2	0.42	1.60 %
KRN1	0.23	2.85 %
TRY2	0.22	2.09 %
APM1	0.20	2.96 %
PBR1	0.19	0.96 %
KUM2	0.18	0.87 %
PDK1	0.16	0.93 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
TTP1		0.00 %
TZSD		0.00 %
WTRZ	-0.19	1.90 %
Total	37.05	4.33 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	23.21	9.84 %
Dishwash	2.15	21.03 %
Oven	1.84	34.51 %
Air-Cond	0.70	0.12 %
Total	27.91	3.28 %

Branch *	MTD Sales L	Brand Share %
CH03	2.03	2.23 %
CH24	1.22	2.92 %
CH50	1.20	3.62 %
CH21	1.10	2.00 %
CH18	0.93	1.82 %
CH33	0.93	3.31 %
CH20	0.43	1.25 %
PON1	0.39	1.26 %
CH43	0.30	1.37 %
WHC3	0.18	1.58 %
CH36	0.18	1.33 %
CH17	0.16	0.41 %
CH34	0.11	0.41 %
CH01		0.00 %
CH06		0.00 %
CH27		0.00 %
CH31		0.00 %
CH37		0.00 %
CH41		0.00 %
CH46		0.00 %
GPD1		0.00 %
UKI1		0.00 %
WCHN	-1.13	3.51 %
Total	27.91	3.28 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	23.59	10.20 %
Oven	1.56	40.54 %
Air-Cond	1.04	0.22 %
Dishwash	0.83	14.38 %
Total	27.02	3.74 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.88	2.75 %
MDU6	1.08	3.27 %
MDU2	0.97	2.07 %
MDU3	0.88	3.68 %
MDU4	0.59	2.89 %
DKI1	0.38	1.00 %
MDU7	0.35	1.59 %
KKD3	0.35	1.16 %
BNR1	0.34	2.87 %
TDI1	0.32	2.54 %
NKI1	0.28	2.58 %
ODM1	0.19	3.44 %
BTU1	0.18	1.97 %
ADP1	0.17	2.80 %
KYK1	0.15	2.30 %
SVG1	0.15	0.81 %
NTM1	0.11	2.44 %
CMR1		0.00 %
DGL2		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MPA1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
Total	27.02	3.74 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	21.85	7.64 %
Dishwash	1.83	6.88 %
Oven	1.53	29.69 %
Air-Cond	1.06	0.14 %
Total	26.27	2.48 %

Branch *	MTD Sales L	Brand Share %
CH47	1.66	2.47 %
CH19	1.12	1.89 %
CH14	0.95	1.62 %
CH30	0.76	1.70 %
GUD1	0.76	1.88 %
CH48	0.64	1.41 %
CH22	0.52	1.94 %
MRM1	0.50	2.57 %
CH07	0.46	0.95 %
CH08	0.30	1.14 %
CH39	0.29	1.31 %
CH16	0.19	0.24 %
GUD2	0.19	0.88 %
TKM1	0.18	1.59 %
CH45	0.17	0.44 %
CGL1		0.00 %
CH05		0.00 %
CH25		0.00 %
CH26		0.00 %
CH29		0.00 %
CH40		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC09		0.00 %
SKL1		0.00 %
Total	26.27	2.48 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	17.07	14.08 %
Oven	1.91	48.90 %
Air-Cond	0.72	0.77 %
Dishwash	0.60	12.88 %
Total	20.30	9.09 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.68	3.43 %
CBE1	0.50	2.54 %
UAM1	0.13	3.01 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
WZSD		0.00 %
Total	20.30	9.09 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	17.84	11.86 %
Oven	0.39	17.73 %
Air-Cond	-0.34	-0.23 %
Total	17.89	5.98 %

Branch *	MTD Sales L	Brand Share %
SLM2	0.76	3.60 %
HSR1	0.51	3.52 %
HSR2	0.50	2.44 %
VPD1	0.29	3.45 %
HRR1	0.20	3.09 %
EPI1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SLM1		0.00 %
WZWH		0.00 %
Total	17.89	5.98 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	13.35	8.94 %
Air-Cond	0.36	0.12 %
Oven	0.29	10.44 %
Total	14.00	3.09 %

Branch *	MTD Sales L	Brand Share %
VPM2	0.93	3.67 %
TDM1	0.67	2.92 %
PRT1	0.62	2.96 %
VCM2	0.55	3.31 %
TRK1	0.32	1.03 %
KKI2	0.32	1.84 %
KML1	0.30	2.38 %
SJI2	0.27	0.89 %
CDM1		0.00 %
CUD1		0.00 %
KLM1		0.00 %
MKM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHNV		0.00 %
WHUT	-0.17	3.31 %
Total	14.00	3.09 %

WEST-03

Property	MTD Sales L	Brand Share %
Wash-Mac	11.91	11.85 %
Dishwash	0.47	15.85 %
Air-Cond	0.36	0.26 %
Oven	0.28	34.40 %
Total	13.01	5.35 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.57	1.38 %
ERD2	0.39	0.83 %
KMM1	0.18	2.15 %
NKL2	0.16	0.62 %
KGM1		0.00 %
PDR1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	13.01	5.35 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	10.58	6.84 %
Air-Cond	0.67	0.21 %
Oven	0.11	4.75 %
Total	11.36	2.37 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.58	3.25 %
TRL1	1.02	2.59 %
VEL2	0.94	3.05 %
VEL3	0.48	1.33 %
SBR1	0.42	1.11 %
VEL1	0.39	3.22 %
TRT1	0.37	2.74 %
TRR1	0.35	1.43 %
WJP1	0.33	2.40 %
VSI1	0.30	2.00 %
ABR1	0.18	0.77 %
VNB1	0.15	1.33 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
NASD		0.00 %
PLR1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	11.36	2.37 %