



TN : IFB Sales Performance 20/05/2026 9:21 AM

MTD Sales
305.19 L

Brand Share %
2.35 %

Information:

MTD : 01-05-2026 To 19-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.35 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	230.97	13.02 %
Air-Cond	54.15	0.49 %
Dishwash	10.52	11.55 %
Oven	9.55	30.62 %
Total	305.19	2.35 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	59.51	3.14 %
TRICHY-01	51.48	2.77 %
CHENNAI-01	35.22	1.63 %
WEST-02	32.78	3.26 %
SOUTH-03	32.75	2.05 %
WEST-01	31.21	4.52 %
CHENNAI-02	29.95	1.60 %
NORTH ARCOT	16.52	1.79 %
SOUTH ARCOT	15.77	1.58 %
Total	305.19	2.35 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	48.57	15.37 %
Air-Cond	6.07	0.39 %
Oven	2.51	39.50 %
Dishwash	2.37	18.33 %
Total	59.51	3.14 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.12	1.50 %
NGR1	2.22	1.89 %
TUT2	1.68	1.70 %
MAR1	0.73	1.41 %
STU2	0.57	2.19 %
PKD1	0.54	1.15 %
APK2	0.42	1.50 %
UDN1	0.35	1.22 %
ERL2	0.32	0.93 %
KYR1	0.32	1.68 %
RND1	0.31	0.37 %
APK1	0.26	0.81 %
SKD1	0.24	0.88 %
VKM1	0.16	0.63 %
KGL1	0.16	0.68 %
ARM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	59.51	3.14 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	40.31	20.53 %
Air-Cond	8.77	0.53 %
Dishwash	1.25	18.73 %
Oven	1.15	42.35 %
Total	51.48	2.77 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.96	0.90 %
KUM1	1.64	1.64 %
TNJ2	1.46	1.61 %
PBR2	1.33	1.19 %
PBR1	1.16	2.32 %
TVR1	0.43	1.18 %
NCK1	0.40	1.53 %
PDK1	0.35	0.69 %
KUM2	0.33	0.78 %
TRY2	0.31	0.85 %
TRY3	0.17	0.30 %
APM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TZSD		0.00 %
Total	51.48	2.77 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	20.19	8.52 %
Air-Cond	10.89	0.57 %
Dishwash	2.37	8.50 %
Oven	1.77	33.94 %
Total	35.22	1.63 %

Branch *	MTD Sales L	Brand Share %
CH16	2.20	1.42 %
CH47	1.45	1.18 %
CH05	0.46	0.30 %
CH08	0.30	0.26 %
CH48	0.30	0.33 %
CH30	0.29	0.38 %
CH25	0.29	0.34 %
CH39	0.28	0.70 %
GUD1	0.26	0.39 %
KNR1	0.18	0.39 %
CGL1		0.00 %
CH07		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
WCHN	-0.81	1.30 %
Total	35.22	1.63 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	28.57	14.63 %
Air-Cond	3.45	0.43 %
Oven	0.76	26.57 %
Total	32.78	3.26 %

Branch *	MTD Sales L	Brand Share %
ERD1	1.51	1.50 %
SLM3	1.20	2.09 %
KRI1	0.70	2.22 %
SLM1	0.49	0.51 %
TCG1	0.35	1.23 %
NKL2	0.32	0.66 %
MTR1	0.31	0.87 %
APN1	0.17	0.85 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
KMM1		0.00 %
OML1		0.00 %
PMP1		0.00 %
TRM1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	32.78	3.26 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	25.64	11.29 %
Air-Cond	5.68	0.42 %
Dishwash	0.75	9.75 %
Oven	0.68	20.17 %
Total	32.75	2.05 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.73	1.00 %
MPA1	0.91	2.18 %
ATG1	0.88	1.29 %
ODM1	0.82	1.94 %
MDU6	0.70	1.16 %
MDU7	0.69	1.18 %
PNV2	0.54	2.08 %
KYK1	0.50	2.08 %
MDU2	0.46	0.50 %
KRR1	0.33	0.48 %
SVG1	0.31	0.79 %
MLR1	0.29	1.17 %
PVI1	0.29	0.99 %
TDI1	0.25	0.77 %
NTM1	0.19	1.79 %
KKD3	0.19	0.20 %
DGL2	0.17	0.42 %
BTU1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
NKI1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
WHMD	-0.19	1.21 %
TPT1	-0.29	-0.95 %
Total	32.75	2.05 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	25.01	15.50 %
Air-Cond	3.55	0.69 %
Dishwash	1.92	17.35 %
Oven	0.73	16.67 %
Total	31.21	4.52 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.61	1.73 %
TPR4	0.26	1.66 %
SYM2	0.16	1.22 %
UAM1	0.15	1.86 %
CBE3		0.00 %
CBE5		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
WZSD		0.00 %
WHCB	-0.35	1.53 %
Total	31.21	4.52 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	18.68	9.68 %
Air-Cond	9.27	0.56 %
Dishwash	1.08	9.02 %
Oven	0.91	41.07 %
Total	29.95	1.60 %

Branch *	MTD Sales L	Brand Share %
CH15	2.96	1.67 %
CH51	1.17	1.79 %
CH12	1.07	0.69 %
CH41	0.62	0.92 %
CH20	0.48	0.68 %
CH33	0.37	0.60 %
UKI1	0.37	1.20 %
CH43	0.34	0.86 %
GPD1	0.30	0.98 %
CH36	0.18	0.48 %
CH32	0.17	1.61 %
CH01		0.00 %
CH06		0.00 %
CH17		0.00 %
CH18		0.00 %
CH21		0.00 %
CH27		0.00 %
CH31		0.00 %
CH46		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	29.95	1.60 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	11.61	9.97 %
Air-Cond	4.63	0.58 %
Oven	0.27	12.40 %
Total	16.52	1.79 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.23	1.53 %
KPM1	0.79	2.03 %
AKM1	0.71	1.39 %
VEL1	0.57	0.87 %
CPT1	0.43	2.12 %
CYR1	0.41	1.69 %
TRT1	0.35	0.85 %
WJP1	0.31	1.12 %
ABR1	0.28	0.72 %
VNB1	0.17	0.73 %
ANI1	0.17	0.73 %
KPM2	0.16	0.16 %
SBR1	0.11	0.16 %
ARC2		0.00 %
CGM1		0.00 %
PLR1		0.00 %
TRR1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	16.52	1.79 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	12.38	9.38 %
Air-Cond	1.83	0.21 %
Dishwash	0.79	11.46 %
Oven	0.77	40.67 %
Total	15.77	1.58 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.76	1.38 %
KML1	0.62	1.40 %
VCM2	0.34	0.98 %
TVM1	0.31	1.12 %
VCM1	0.30	2.10 %
CDM1	0.28	0.34 %
TRK1	0.27	0.60 %
KKI2	0.16	0.24 %
CUD1		0.00 %
KLM1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
WHUT		0.00 %
Total	15.77	1.58 %