



# TN : IFB Sales Performance 20/04/2026 9:21 AM

MTD Sales  
445.71 L

Brand Share %  
1.95 %

Information:

MTD : 01-04-2026 To 19-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **1.95 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	243.12	12.71 %
Air-Cond	178.39	0.86 %
Oven	13.13	34.39 %
Dishwash	11.07	9.49 %
Total	445.71	1.95 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	91.28	2.95 %
SOUTH-01	60.59	1.64 %
WEST-02	59.91	2.67 %
CHENNAI-01	57.13	1.84 %
WEST-01	54.24	2.64 %
SOUTH-03	46.61	1.56 %
CHENNAI-02	42.76	1.67 %
NORTH ARCOT	22.49	1.36 %
SOUTH ARCOT	10.70	0.70 %
Total	445.71	1.95 %

## TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	46.07	1.61 %
Wash-Mac	42.83	19.68 %
Dishwash	1.61	23.83 %
Oven	0.77	25.24 %
Total	91.28	2.95 %

Branch *	MTD Sales L	Brand Share %
TRY1	9.33	1.29 %
PBR2	2.78	1.47 %
TNJ2	2.12	1.62 %
KUM1	1.65	1.06 %
PBR1	1.39	1.89 %
KIK1	1.28	1.49 %
TRY3	0.41	0.29 %
NCK1	0.39	1.31 %
TRY2	0.35	0.35 %
PDK1	0.30	0.36 %
APM1	0.19	0.69 %
KRN1		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	91.28	2.95 %

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Wash-Mac	40.48	13.54 %
Air-Cond	14.97	0.45 %
Oven	3.13	38.44 %
Dishwash	2.02	13.77 %
<b>Total</b>	<b>60.59</b>	<b>1.64 %</b>

Branch *	MTD Sales L	Brand Share %
TVL1	4.63	1.03 %
TUT2	2.23	1.26 %
VNR2	1.66	1.40 %
TUT1	1.38	0.37 %
NGR1	1.04	0.39 %
KGL1	0.86	1.23 %
STU2	0.77	1.63 %
RND1	0.72	0.54 %
TKY1	0.51	1.16 %
MMT1	0.30	0.46 %
VKM1	0.30	0.88 %
TYI1	0.28	0.48 %
SKD1	0.27	0.77 %
APK1	0.27	0.47 %
MAR1	0.26	0.20 %
VNR1	0.24	0.68 %
UDN1	0.16	0.30 %
ARM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
WHTV		0.00 %
<b>Total</b>	<b>60.59</b>	<b>1.64 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Wash-Mac	34.81	15.67 %
Air-Cond	22.59	1.13 %
Dishwash	1.67	19.61 %
Oven	0.85	25.16 %
<b>Total</b>	<b>59.91</b>	<b>2.67 %</b>

Branch *	MTD Sales L	Brand Share %
SLM3	1.59	1.51 %
SLM1	1.42	0.60 %
NKL2	0.96	0.85 %
MCR1	0.82	1.85 %
TCG1	0.82	1.39 %
HSR1	0.75	1.02 %
KRI1	0.60	0.72 %
HRR1	0.37	1.82 %
BMD1	0.36	1.36 %
OML1	0.35	0.71 %
DPR2	0.31	0.81 %
KMM1	0.27	0.77 %
TRM1	0.17	0.41 %
KAM1	0.17	0.64 %
EDP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
WZWH		0.00 %
WHPD	-0.22	1.74 %
<b>Total</b>	<b>59.91</b>	<b>2.67 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	34.37	12.28 %
Air-Cond	18.00	0.65 %
Oven	3.37	40.89 %
Dishwash	1.40	5.41 %
Total	57.13	1.84 %

Branch *	MTD Sales L	Brand Share %
CH25	1.08	0.88 %
CH08	0.92	0.59 %
CGL1	0.63	1.03 %
CH45	0.57	0.55 %
CH38	0.52	0.70 %
TKM1	0.48	1.30 %
CH07	0.47	0.33 %
CH39	0.33	0.61 %
CH37	0.32	0.58 %
CZWH	0.29	0.48 %
MRM1	0.28	0.33 %
CH48	0.24	0.18 %
CH30	0.02	0.02 %
CH05		0.00 %
CH26		0.00 %
CH29		0.00 %
CH40		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
SKL1		0.00 %
WHC3		0.00 %
Total	57.13	1.84 %

## WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	26.24	1.40 %
Wash-Mac	25.02	15.39 %
Oven	1.95	40.34 %
Dishwash	1.03	6.62 %
Total	54.24	2.64 %

Branch *	MTD Sales L	Brand Share %
TPR1	1.99	1.83 %
UMP1	0.89	1.54 %
CBE5	0.73	1.81 %
TPR3	0.63	1.29 %
AVI1	0.59	0.91 %
CBE1	0.59	0.68 %
PLI1	0.52	0.57 %
SYM2	0.30	0.83 %
KMD1	0.29	0.78 %
SUL1	0.28	0.52 %
ANR1		0.00 %
CBE3		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
WZSD		0.00 %
WHCB	-0.29	1.31 %
Total	54.24	2.64 %

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Wash-Mac	30.99	12.19 %
Air-Cond	14.32	0.53 %
Oven	0.85	23.72 %
Dishwash	0.44	3.25 %
<b>Total</b>	<b>46.61</b>	<b>1.56 %</b>

Branch *	MTD Sales L	Brand Share %
MDU2	3.17	1.61 %
MDU1	2.54	0.68 %
MDU5	0.77	1.59 %
MDU7	0.65	0.59 %
MLR1	0.64	1.23 %
KKD3	0.49	0.38 %
MNM1	0.45	1.36 %
DGL2	0.32	0.46 %
PKM1	0.31	1.47 %
KPT1	0.31	1.14 %
MDU6	0.29	0.18 %
NKI1	0.28	0.99 %
ODM1	0.24	0.67 %
CMR1	0.19	0.55 %
TPT1	0.17	0.19 %
ADP1		0.00 %
BTU1		0.00 %
DKI1		0.00 %
KRR1		0.00 %
NTM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
WHMD		0.00 %
<b>Total</b>	<b>46.61</b>	<b>1.56 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	22.23	0.96 %
Wash-Mac	17.16	7.79 %
Dishwash	2.03	11.67 %
Oven	1.34	39.89 %
<b>Total</b>	<b>42.76</b>	<b>1.67 %</b>

Branch *	MTD Sales L	Brand Share %
CH24	2.06	1.46 %
CH21	1.55	1.03 %
CH17	0.63	0.53 %
CH18	0.54	0.42 %
UKI1	0.45	0.96 %
CH51	0.17	0.19 %
CH12	0.15	0.10 %
CH01		0.00 %
CH06		0.00 %
CH20		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
<b>Total</b>	<b>42.76</b>	<b>1.67 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	11.76	0.78 %
Wash-Mac	9.40	6.98 %
Dishwash	0.88	12.76 %
Oven	0.45	22.56 %
<b>Total</b>	<b>22.49</b>	<b>1.36 %</b>

Branch *	MTD Sales L	Brand Share %
TRL1	1.58	1.33 %
AKM1	1.16	1.33 %
VEL2	1.04	0.68 %
KPM2	0.62	0.38 %
CYR1	0.37	1.03 %
KPM1	0.36	0.64 %
CPT1	0.35	1.00 %
TRT1	0.33	0.52 %
WJD1	0.29	0.62 %
VEL1	0.29	0.31 %
ANI1	0.28	0.75 %
TRR1	0.15	0.13 %
ABR1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
<b>Total</b>	<b>22.49</b>	<b>1.36 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	8.07	6.62 %
Air-Cond	2.20	0.16 %
Oven	0.43	26.62 %
<b>Total</b>	<b>10.70</b>	<b>0.70 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	0.84	0.44 %
PRT1	0.65	0.85 %
SJI2	0.57	0.71 %
TVM2	0.44	1.12 %
KLM1	0.33	0.39 %
NVL2	0.31	0.35 %
KKI2	0.30	0.32 %
TRK1	0.29	0.40 %
STP1	0.27	1.12 %
TDM1	0.24	0.44 %
CDM1		0.00 %
CUD1		0.00 %
KML1		0.00 %
MKM1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT	-0.26	1.87 %
<b>Total</b>	<b>10.70</b>	<b>0.70 %</b>