

MTD Sales  
189.65 L

Brand Share %  
5.81 %

Information:

MTD : 01-11-2025 To 18-11-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **5.81 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 174.35      | 9.98 %        |
| Oven     | 6.29        | 19.49 %       |
| Dishwash | 5.95        | 9.39 %        |
| Air-Cond | 3.06        | 0.22 %        |
| Total    | 189.65      | 5.81 %        |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| SOUTH-01    | 31.45       | 6.56 %        |
| WEST-01     | 29.71       | 11.48 %       |
| TRICHY-01   | 25.44       | 6.23 %        |
| SOUTH-03    | 24.19       | 5.97 %        |
| WEST-02     | 22.44       | 8.13 %        |
| CHENNAI-02  | 20.36       | 4.84 %        |
| CHENNAI-01  | 18.52       | 3.43 %        |
| SOUTH ARCOT | 9.01        | 3.57 %        |
| NORTH ARCOT | 6.56        | 3.42 %        |
| KL-SOUTH    | 1.97        | 6.61 %        |
| Total       | 189.65      | 5.81 %        |

## SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 29.05       | 11.30 %       |
| Dishwash | 1.27        | 11.08 %       |
| Air-Cond | 0.59        | 0.29 %        |
| Oven     | 0.54        | 11.87 %       |
| Total    | 31.45       | 6.56 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TUT1     | 2.97        | 3.87 %        |
| TVL1     | 0.85        | 1.87 %        |
| SVK1     | 0.48        | 2.96 %        |
| TKS1     | 0.35        | 2.62 %        |
| TVL2     | 0.25        | 2.94 %        |
| TYI1     | 0.17        | 2.84 %        |
| NGR1     | 0.09        | 0.33 %        |
| APK1     |             | 0.00 %        |
| COL1     |             | 0.00 %        |
| ERL2     |             | 0.00 %        |
| KGL1     |             | 0.00 %        |
| KSM1     |             | 0.00 %        |
| MAR1     |             | 0.00 %        |
| RND1     |             | 0.00 %        |
| S2SD     |             | 0.00 %        |
| SGT1     |             | 0.00 %        |
| STU2     |             | 0.00 %        |
| TCN1     |             | 0.00 %        |
| TKY1     |             | 0.00 %        |
| VNR1     |             | 0.00 %        |
| VNR2     |             | 0.00 %        |
| WHTV     |             | 0.00 %        |
| Total    | 31.45       | 6.56 %        |

## WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 26.81       | 14.42 %       |
| Dishwash | 1.47        | 19.53 %       |
| Oven     | 1.43        | 35.63 %       |
| Total    | 29.71       | 11.48 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CBE1     | 0.48        | 4.68 %        |
| GBM1     | 0.30        | 5.05 %        |
| DPM2     | 0.19        | 2.16 %        |
| CBE5     | 0.17        | 4.14 %        |
| ANR1     |             | 0.00 %        |
| CBE3     |             | 0.00 %        |
| KGI1     |             | 0.00 %        |
| KGM1     |             | 0.00 %        |
| PPI1     |             | 0.00 %        |
| UAM1     |             | 0.00 %        |
| WZSD     |             | 0.00 %        |
| Total    | 29.71       | 11.48 %       |

## TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 22.93       | 13.12 %       |
| Dishwash | 1.60        | 27.34 %       |
| Oven     | 0.61        | 21.05 %       |
| Air-Cond | 0.30        | 0.14 %        |
| Total    | 25.44       | 6.23 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRY1     | 4.09        | 5.57 %        |
| TVR2     | 0.74        | 3.07 %        |
| TNJ2     | 0.52        | 2.66 %        |
| TRY2     | 0.47        | 2.33 %        |
| PBR2     | 0.38        | 1.32 %        |
| PBR1     | 0.33        | 4.74 %        |
| PDK1     | 0.30        | 2.68 %        |
| TRY4     | 0.26        | 2.79 %        |
| TVR1     | 0.25        | 2.66 %        |
| TTP1     | 0.17        | 2.20 %        |
| KRN1     | 0.14        | 3.23 %        |
| APM1     |             | 0.00 %        |
| JKM1     |             | 0.00 %        |
| NCK1     |             | 0.00 %        |
| ORU1     |             | 0.00 %        |
| PTK1     |             | 0.00 %        |
| TRY3     |             | 0.00 %        |
| TZSD     |             | 0.00 %        |
| WTRZ     |             | 0.00 %        |
| Total    | 25.44       | 6.23 %        |

**SOUTH-03**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 22.25       | 9.70 %        |
| Oven     | 0.81        | 17.54 %       |
| Air-Cond | 0.72        | 0.45 %        |
| Dishwash | 0.42        | 4.42 %        |
| Total    | 24.19       | 5.97 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MDU1     | 1.94        | 4.04 %        |
| MDU2     | 1.54        | 4.97 %        |
| MDU3     | 1.29        | 3.87 %        |
| DGL1     | 0.71        | 2.39 %        |
| ATG1     | 0.66        | 4.49 %        |
| MDU6     | 0.34        | 1.41 %        |
| TPT1     | 0.32        | 4.46 %        |
| NKI1     | 0.19        | 4.96 %        |
| KYK1     | 0.19        | 3.33 %        |
| BTU1     |             | 0.00 %        |
| DGL2     |             | 0.00 %        |
| DKI1     |             | 0.00 %        |
| KPT1     |             | 0.00 %        |
| KRR1     |             | 0.00 %        |
| MDU5     |             | 0.00 %        |
| MPA1     |             | 0.00 %        |
| ODM1     |             | 0.00 %        |
| PKM1     |             | 0.00 %        |
| PNI1     |             | 0.00 %        |
| SGP1     |             | 0.00 %        |
| SVG1     |             | 0.00 %        |
| SZSD     |             | 0.00 %        |
| TDI1     |             | 0.00 %        |
| WHMD     |             | 0.00 %        |
| Total    | 24.19       | 5.97 %        |

## WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 21.82       | 10.79 %       |
| Oven     | 0.72        | 36.29 %       |
| Air-Cond | 0.35        | 0.50 %        |
| Dishwash | -0.45       | -37.15 %      |
| Total    | 22.44       | 8.13 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| HSR1     | 0.59        | 4.87 %        |
| NKL2     | 0.53        | 4.02 %        |
| DPR2     | 0.50        | 4.44 %        |
| KRI1     | 0.33        | 5.09 %        |
| ERD2     | 0.19        | 0.69 %        |
| BMD1     |             | 0.00 %        |
| CMI1     |             | 0.00 %        |
| EPI1     |             | 0.00 %        |
| KMM1     |             | 0.00 %        |
| KVP1     |             | 0.00 %        |
| MTR1     |             | 0.00 %        |
| PDR1     |             | 0.00 %        |
| PMP1     |             | 0.00 %        |
| SGG1     |             | 0.00 %        |
| SGI1     |             | 0.00 %        |
| TRM1     |             | 0.00 %        |
| VPD1     |             | 0.00 %        |
| WHKP     |             | 0.00 %        |
| WZWH     |             | 0.00 %        |
| Total    | 22.44       | 8.13 %        |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 17.83       | 9.04 %        |
| Oven     | 1.30        | 26.34 %       |
| Dishwash | 1.24        | 19.56 %       |
| Total    | 20.36       | 4.84 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH15     | 3.49        | 5.58 %        |
| CH12     | 1.36        | 4.78 %        |
| CH06     | 0.80        | 5.70 %        |
| CH44     | 0.62        | 4.46 %        |
| CH18     | 0.51        | 1.98 %        |
| CH20     | 0.40        | 2.05 %        |
| CH17     | 0.35        | 1.76 %        |
| GPD1     | 0.29        | 5.45 %        |
| CH41     | 0.14        | 0.97 %        |
| CH31     | 0.14        | 1.33 %        |
| CH46     | 0.14        | 1.43 %        |
| CH36     | 0.13        | 1.54 %        |
| CH27     |             | 0.00 %        |
| CH32     |             | 0.00 %        |
| CH33     |             | 0.00 %        |
| CH34     |             | 0.00 %        |
| CH43     |             | 0.00 %        |
| PON1     |             | 0.00 %        |
| UKI1     |             | 0.00 %        |
| Total    | 20.36       | 4.84 %        |

## CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 17.40       | 6.90 %        |
| Air-Cond | 0.57        | 0.21 %        |
| Oven     | 0.54        | 11.40 %       |
| Total    | 18.52       | 3.43 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH16     | 1.86        | 4.18 %        |
| CH19     | 1.57        | 4.97 %        |
| AVD1     | 1.25        | 5.36 %        |
| CH30     | 0.97        | 5.15 %        |
| CH07     | 0.49        | 2.02 %        |
| CH22     | 0.33        | 1.82 %        |
| CH48     | 0.32        | 1.45 %        |
| CH11     | 0.30        | 1.53 %        |
| CH39     | 0.26        | 1.97 %        |
| CH35     | 0.14        | 1.54 %        |
| CGL1     |             | 0.00 %        |
| CH05     |             | 0.00 %        |
| CH14     |             | 0.00 %        |
| CH29     |             | 0.00 %        |
| CH37     |             | 0.00 %        |
| CH38     |             | 0.00 %        |
| CH40     |             | 0.00 %        |
| CH45     |             | 0.00 %        |
| CZWH     |             | 0.00 %        |
| GUD1     |             | 0.00 %        |
| GUD2     |             | 0.00 %        |
| MC09     |             | 0.00 %        |
| MRM1     |             | 0.00 %        |
| SKL1     |             | 0.00 %        |
| WCHN     |             | 0.00 %        |
| WHC3     |             | 0.00 %        |
| Total    | 18.52       | 3.43 %        |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 8.30        | 7.00 %        |
| Air-Cond | 0.53        | 0.40 %        |
| Oven     | 0.19        | 9.07 %        |
| Total    | 9.01        | 3.57 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| NVL2     | 0.40        | 2.47 %        |
| VCM1     | 0.26        | 2.24 %        |
| TDM1     | 0.16        | 1.54 %        |
| POY1     | 0.15        | 0.47 %        |
| CUD1     |             | 0.00 %        |
| KLM1     |             | 0.00 %        |
| KML1     |             | 0.00 %        |
| MKM1     |             | 0.00 %        |
| PRT1     |             | 0.00 %        |
| STP1     |             | 0.00 %        |
| TRK1     |             | 0.00 %        |
| TVM1     |             | 0.00 %        |
| TVM2     |             | 0.00 %        |
| ULP1     |             | 0.00 %        |
| KKI2     | -0.11       | -0.97 %       |
| Total    | 9.01        | 3.57 %        |

## NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 6.00        | 5.16 %        |
| Dishwash | 0.42        | 18.26 %       |
| Oven     | 0.15        | 7.82 %        |
| Total    | 6.56        | 3.42 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRL1     | 1.08        | 5.17 %        |
| VNB1     | 0.29        | 5.69 %        |
| KPM2     | 0.27        | 1.22 %        |
| ABR1     |             | 0.00 %        |
| AKM1     |             | 0.00 %        |
| ANI1     |             | 0.00 %        |
| ARC2     |             | 0.00 %        |
| BGR1     |             | 0.00 %        |
| CGM1     |             | 0.00 %        |
| CYR1     |             | 0.00 %        |
| GDM1     |             | 0.00 %        |
| KPM1     |             | 0.00 %        |
| PLR1     |             | 0.00 %        |
| SBR1     |             | 0.00 %        |
| SLG1     |             | 0.00 %        |
| TRR1     |             | 0.00 %        |
| VEL1     |             | 0.00 %        |
| WHVL     |             | 0.00 %        |
| WJD1     |             | 0.00 %        |
| WJP1     |             | 0.00 %        |
| Total    | 6.56        | 3.42 %        |

## KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 1.97        | 13.79 %       |
| Total    | 1.97        | 6.61 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVP1     | 0.95        | 4.65 %        |
| Total    | 1.97        | 6.61 %        |