

MTD Sales
276.12 L

Brand Share %
5.05 %

Information:

MTD : 01-10-2025 To 18-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.05 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	248.07	9.20 %
Oven	15.01	30.79 %
Dishwash	7.61	7.45 %
Air-Cond	5.43	0.21 %
Total	276.12	5.05 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	51.00	5.05 %
SOUTH-03	41.24	5.05 %
WEST-01	40.65	9.53 %
TRICHY-01	39.19	6.06 %
WEST-02	37.17	6.88 %
CHENNAI-01	22.07	2.96 %
CHENNAI-02	21.04	3.78 %
SOUTH ARCOT	13.77	3.82 %
NORTH ARCOT	9.59	2.96 %
KL-SOUTH	0.40	1.09 %
Total	276.12	5.05 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	46.73	10.37 %
Oven	1.69	19.54 %
Dishwash	1.44	7.85 %
Air-Cond	1.15	0.22 %
Total	51.00	5.05 %

Branch *	MTD Sales L	Brand Share %
TVL1	3.12	3.79 %
TUT1	2.32	1.57 %
NGR1	0.83	1.21 %
APK2	0.75	4.21 %
VNR2	0.61	1.77 %
TVL2	0.58	3.95 %
TYI1	0.45	2.95 %
ARM1	0.33	2.16 %
SKD1	0.30	2.81 %
VNR1	0.25	1.90 %
TCN1	0.16	0.60 %
RND1	0.16	0.62 %
MMT1	0.14	1.04 %
UDN1	0.12	0.70 %
APK1	0.12	0.52 %
ERL2		0.00 %
KSM1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
TKY1		0.00 %
VKM1		0.00 %
Total	51.00	5.05 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	37.03	8.46 %
Oven	2.68	39.87 %
Air-Cond	1.10	0.31 %
Dishwash	0.43	2.82 %
Total	41.24	5.05 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.96	2.16 %
MDU2	2.57	3.91 %
MDU6	1.45	2.57 %
DGL1	1.13	1.62 %
USL1	0.62	4.81 %
DGL2	0.54	3.24 %
TPT1	0.34	2.41 %
DKI1	0.33	1.68 %
MPA1	0.33	1.65 %
MDU5	0.29	2.92 %
KKD3	0.28	0.82 %
PKM1	0.25	3.56 %
KPT1	0.25	3.81 %
ATG1	0.15	0.52 %
ADP1		0.00 %
BTU1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
Total	41.24	5.05 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	36.55	12.69 %
Oven	1.93	36.17 %
Dishwash	1.57	13.81 %
Air-Cond	0.60	0.49 %
Total	40.65	9.53 %

Branch *	MTD Sales L	Brand Share %
SUL1	0.63	4.56 %
KMR1	0.46	1.89 %
GBM1	0.45	3.81 %
AVI1	0.45	3.65 %
CBE5	0.27	3.55 %
TPR4	0.25	4.59 %
CBE3		0.00 %
KGI1		0.00 %
KGM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	40.65	9.53 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	35.38	12.93 %
Oven	2.47	45.03 %
Dishwash	0.75	11.56 %
Air-Cond	0.59	0.16 %
Total	39.19	6.06 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.31	2.15 %
PBR2	1.23	2.93 %
TRY3	0.73	2.33 %
JKM1	0.70	5.01 %
TRY2	0.46	1.72 %
PDK1	0.39	2.24 %
PBR1	0.33	2.08 %
ORU1	0.26	2.67 %
TNJ2	0.26	0.91 %
TVR1	0.21	2.14 %
PTK1	0.17	0.65 %
APM1		0.00 %
KRN1		0.00 %
NCK1		0.00 %
TZSD		0.00 %
Total	39.19	6.06 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	34.51	9.12 %
Oven	1.41	31.95 %
Dishwash	1.24	11.18 %
Total	37.17	6.88 %

Branch *	MTD Sales L	Brand Share %
KMM1	0.34	3.25 %
SGI1	0.30	2.97 %
MTR1	0.25	1.96 %
NKL2	0.19	0.55 %
VPD1	0.17	1.14 %
ERD2	0.15	0.26 %
KVP1	0.13	1.78 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EPI1		0.00 %
HSR1		0.00 %
KRI1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
WZWH		0.00 %
Total	37.17	6.88 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	18.35	6.28 %
Oven	2.25	34.12 %
Air-Cond	1.04	0.24 %
Dishwash	0.43	1.99 %
Total	22.07	2.96 %

Branch *	MTD Sales L	Brand Share %
CH16	2.46	4.37 %
CH19	0.95	1.57 %
CH08	0.82	1.49 %
CH14	0.74	1.45 %
CH30	0.71	2.34 %
CH38	0.65	4.41 %
GUD1	0.53	2.47 %
CZWH	0.43	1.46 %
CH35	0.33	2.16 %
CH37	0.32	4.39 %
CH07	0.31	1.04 %
MRM1	0.27	1.64 %
CH11	0.24	1.08 %
CH48	0.14	0.46 %
CH05		0.00 %
CH29		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
GUD2		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
CGL1	-0.03	-0.23 %
Total	22.07	2.96 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	18.82	8.14 %
Dishwash	1.31	17.47 %
Oven	1.10	19.70 %
Air-Cond	-0.20	-0.06 %
Total	21.04	3.78 %

Branch *	MTD Sales L	Brand Share %
CH15	3.18	4.62 %
CH21	1.67	4.95 %
CH24	0.89	3.43 %
UKI1	0.60	4.31 %
CH20	0.53	1.94 %
CH06	0.33	2.07 %
CH43	0.31	1.04 %
CH33	0.17	0.82 %
PON1	0.15	1.54 %
CH46	0.15	1.10 %
CH09	0.14	0.60 %
CH01		0.00 %
CH17		0.00 %
CH18		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH34		0.00 %
CH36		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
CH41	-0.20	-1.03 %
Total	21.04	3.78 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	11.82	6.84 %
Air-Cond	1.16	0.64 %
Oven	0.79	34.23 %
Total	13.77	3.82 %

Branch *	MTD Sales L	Brand Share %
POY1	1.66	3.38 %
CDM1	0.92	3.35 %
NVL2	0.52	2.08 %
KML1	0.30	3.36 %
STP1	0.30	4.55 %
ULP1	0.26	1.77 %
PRT1	0.18	1.50 %
MKM1	0.17	3.02 %
VPM1	0.17	2.83 %
CUD1		0.00 %
KKI2		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
Total	13.77	3.82 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	8.71	5.42 %
Oven	0.44	14.62 %
Dishwash	0.44	9.62 %
Total	9.59	2.96 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.65	2.49 %
TRR1	0.46	2.87 %
SBR1	0.29	1.40 %
KPM2	0.28	0.51 %
KPM1	0.25	1.49 %
VNB1	0.25	3.34 %
ABR1		0.00 %
AKM1		0.00 %
ARC2		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
BGR1		0.00 %
Total	9.59	2.96 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Oven	0.24	39.06 %
Wash-Mac	0.16	1.47 %
Total	0.40	1.09 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.24	4.30 %
PAS1	0.16	2.88 %
TVP1		0.00 %
Total	0.40	1.09 %