

MTD Sales
223.39 L

Brand Share %
3.73 %

Information:

MTD : 01-09-2026 To 18-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.73 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	200.87	10.87 %
Oven	11.95	32.17 %
Dishwash	6.35	7.12 %
Air-Cond	4.22	0.10 %
Total	223.39	3.73 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	38.44	3.51 %
TRICHY-01	35.13	4.25 %
CHENNAI-02	26.09	3.30 %
SOUTH-03	25.90	3.82 %
CHENNAI-01	24.80	2.54 %
WEST-01	19.33	9.11 %
WEST-02	17.51	6.07 %
SOUTH ARCOT	13.27	3.13 %
WEST-03	12.82	5.45 %
NORTH ARCOT	10.11	2.20 %
Total	223.39	3.73 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	35.33	11.53 %
Oven	3.12	33.97 %
Total	38.44	3.51 %

Branch *	MTD Sales L	Brand Share %
TVL1	2.94	2.28 %
TUT1	1.70	1.27 %
TUT2	0.90	1.71 %
TCN1	0.67	3.00 %
UDN1	0.43	2.26 %
VKM1	0.33	3.55 %
TYI1	0.31	1.28 %
STU2	0.31	2.29 %
RND1	0.30	0.99 %
RND2	0.30	0.83 %
VNR1	0.28	3.28 %
ARM1	0.23	2.94 %
APK1	0.18	1.58 %
SKD1	0.14	1.23 %
NGR1	0.11	0.21 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
TKY1		0.00 %
WHTV		0.00 %
Total	38.44	3.51 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	33.47	17.58 %
Oven	1.20	41.90 %
Dishwash	0.47	5.64 %
Total	35.13	4.25 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.03	1.25 %
TRY4	1.11	3.26 %
TNJ2	0.76	2.40 %
TRY3	0.62	2.24 %
TVR1	0.52	2.36 %
PDK2	0.42	1.64 %
KRN1	0.23	2.99 %
TRY2	0.22	2.11 %
APM1	0.20	3.19 %
PBR1	0.19	0.96 %
KUM2	0.18	0.90 %
PDK1	0.16	0.95 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
TTP1		0.00 %
TZSD		0.00 %
WTRZ	-0.19	1.90 %
Total	35.13	4.25 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	21.39	9.62 %
Dishwash	2.15	22.22 %
Oven	1.84	35.53 %
Air-Cond	0.70	0.13 %
Total	26.09	3.30 %

Branch *	MTD Sales L	Brand Share %
CH03	2.03	2.32 %
CH21	1.10	2.10 %
CH24	0.95	2.38 %
CH18	0.93	1.91 %
CH33	0.93	3.51 %
CH20	0.43	1.32 %
PON1	0.39	3.29 %
WHC3	0.18	1.58 %
CH36	0.18	1.48 %
CH17	0.16	0.43 %
CH34	0.11	0.42 %
CH01		0.00 %
CH06		0.00 %
CH27		0.00 %
CH31		0.00 %
CH37		0.00 %
CH41		0.00 %
CH43		0.00 %
CH46		0.00 %
GPD1		0.00 %
UKI1		0.00 %
Total	26.09	3.30 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	22.58	10.41 %
Oven	1.45	40.98 %
Air-Cond	1.04	0.23 %
Dishwash	0.83	15.44 %
Total	25.90	3.82 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.88	2.80 %
MDU6	1.08	3.41 %
MDU2	0.97	2.19 %
MDU4	0.59	2.93 %
TMM1	0.58	2.92 %
MDU7	0.35	1.65 %
KKD3	0.35	1.19 %
BNR1	0.34	3.16 %
TDI1	0.32	2.56 %
NKI1	0.28	2.61 %
ODM1	0.19	3.56 %
DKI1	0.18	1.04 %
BTU1	0.18	2.08 %
ADP1	0.17	3.09 %
KYK1	0.15	2.38 %
SVG1	0.15	0.81 %
NTM1	0.11	2.44 %
CMR1		0.00 %
DGL2		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MPA1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
Total	25.90	3.82 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	20.37	7.64 %
Dishwash	1.83	7.28 %
Oven	1.53	30.25 %
Air-Cond	1.06	0.16 %
Total	24.80	2.54 %

Branch *	MTD Sales L	Brand Share %
CH47	1.66	2.73 %
CH14	0.95	1.82 %
CH19	0.80	1.47 %
CH30	0.76	1.83 %
GUD1	0.76	2.13 %
CH48	0.64	1.55 %
CH22	0.52	2.01 %
MRM1	0.50	2.61 %
CH07	0.46	1.03 %
CH08	0.30	1.14 %
CH39	0.29	1.39 %
CH16	0.19	0.28 %
GUD2	0.19	0.98 %
TKM1	0.18	1.79 %
CGL1		0.00 %
CH05		0.00 %
CH25		0.00 %
CH26		0.00 %
CH29		0.00 %
CH40		0.00 %
CH45		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC09		0.00 %
SKL1		0.00 %
Total	24.80	2.54 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	16.26	14.13 %
Oven	1.75	50.08 %
Air-Cond	0.72	0.81 %
Dishwash	0.60	12.88 %
Total	19.33	9.11 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.68	3.63 %
CBE1	0.50	2.55 %
UAM1	0.13	3.10 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
WZSD		0.00 %
Total	19.33	9.11 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	17.46	12.10 %
Oven	0.39	17.73 %
Air-Cond	-0.34	-0.24 %
Total	17.51	6.07 %

Branch *	MTD Sales L	Brand Share %
SLM2	0.76	3.67 %
HSR1	0.51	3.52 %
HSR2	0.50	2.52 %
VPD1	0.29	3.57 %
HRR1	0.20	3.19 %
EPI1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SLM1		0.00 %
WZWH		0.00 %
Total	17.51	6.07 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	12.98	9.17 %
Oven	0.29	11.37 %
Total	13.27	3.13 %

Branch *	MTD Sales L	Brand Share %
VPM2	0.75	2.96 %
TDM1	0.67	3.41 %
PRT1	0.62	3.16 %
VCM2	0.55	3.47 %
TRK1	0.32	1.09 %
KKI2	0.32	2.04 %
KML1	0.30	2.43 %
SJI2	0.27	0.90 %
CDM1		0.00 %
CUD1		0.00 %
KLM1		0.00 %
MKM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHNV		0.00 %
WHUT	-0.17	3.45 %
Total	13.27	3.13 %

WEST-03

Property	MTD Sales L	Brand Share %
Wash-Mac	11.72	12.09 %
Dishwash	0.47	15.85 %
Air-Cond	0.36	0.27 %
Oven	0.28	34.40 %
Total	12.82	5.45 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.57	1.41 %
ERD2	0.39	0.88 %
KMM1	0.18	2.21 %
NKL2	0.16	0.63 %
KGM1		0.00 %
PDR1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	12.82	5.45 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	9.33	6.35 %
Air-Cond	0.67	0.22 %
Oven	0.11	4.75 %
Total	10.11	2.20 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.38	2.90 %
TRL1	1.02	2.66 %
VEL3	0.48	1.40 %
SBR1	0.42	1.17 %
TRT1	0.37	2.82 %
TRR1	0.35	1.47 %
WJP1	0.33	2.56 %
VSI1	0.30	2.06 %
VEL2	0.27	0.97 %
ABR1	0.18	0.80 %
VNB1	0.15	1.38 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
NASD		0.00 %
PLR1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	10.11	2.20 %