

MTD Sales
45.82 L

Brand Share %
1.64 %

Information:

MTD : 01-09-2025 To 18-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **1.64 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	34.08	2.79 %
Air-Cond	6.40	0.42 %
Dishwash	2.83	11.03 %
Oven	2.51	10.78 %
Total	45.82	1.64 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	10.65	2.02 %
WEST-02	7.82	3.66 %
TRICHY-01	6.52	1.90 %
WEST-01	6.28	3.42 %
SOUTH-03	6.15	1.99 %
CHENNAI-01	3.58	0.74 %
SOUTH ARCOT	1.41	0.78 %
CHENNAI-02	1.38	0.39 %
NORTH ARCOT	1.37	0.89 %
KL-SOUTH	0.65	1.45 %
Total	45.82	1.64 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	7.32	3.71 %
Air-Cond	1.82	0.57 %
Oven	0.82	19.10 %
Dishwash	0.70	11.93 %
Total	10.65	2.02 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.41	1.34 %
NGR1	0.26	0.95 %
KVT1	0.16	0.70 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKY1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR2		0.00 %
SNL1		-0.01 %
Total	10.65	2.02 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	7.06	4.86 %
Air-Cond	0.30	0.47 %
Dishwash	0.29	42.60 %
Oven	0.16	6.87 %
Total	7.82	3.66 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.16	1.38 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
KRI1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
TRM1		0.00 %
WZWH		0.00 %
Total	7.82	3.66 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	4.29	3.62 %
Air-Cond	1.12	0.51 %
Dishwash	0.68	28.83 %
Oven	0.43	36.83 %
Total	6.52	1.90 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.20	1.33 %
TVR2	0.30	1.31 %
TRY3	0.15	1.53 %
MVM1	0.02	0.11 %
APM1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
NCK1		0.00 %
PBR1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
TNJ2	-0.04	-0.28 %
Total	6.52	1.90 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	4.29	3.68 %
Air-Cond	1.45	2.46 %
Oven	0.54	15.96 %
Total	6.28	3.42 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.13	1.14 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
MPM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
WZSD		0.00 %
Total	6.28	3.42 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	5.21	3.38 %
Air-Cond	0.81	0.54 %
Oven	0.13	5.76 %
Total	6.15	1.99 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.37	0.92 %
MDU3	0.16	1.52 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MDU6		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	6.15	1.99 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	2.41	1.33 %
Air-Cond	0.64	0.22 %
Dishwash	0.38	8.02 %
Oven	0.15	4.80 %
Total	3.58	0.74 %

Branch *	MTD Sales L	Brand Share %
CH14	0.44	1.17 %
CH42	0.38	1.30 %
CH16	0.16	0.50 %
AVD1	0.16	1.03 %
CH05		0.00 %
CH07		0.00 %
CH08		0.00 %
CH11		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	3.58	0.74 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	0.89	1.16 %
Dishwash	0.38	100.00 %
Oven	0.14	16.47 %
Total	1.41	0.78 %

Branch *	MTD Sales L	Brand Share %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
MKM1		0.00 %
POY2		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	1.41	0.78 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	1.26	0.96 %
Air-Cond	0.25	0.12 %
Oven	-0.13	-4.69 %
Total	1.38	0.39 %

Branch *	MTD Sales L	Brand Share %
CH15	0.27	0.62 %
CH18	0.27	1.23 %
CH01		0.00 %
CH06		0.00 %
CH09		0.00 %
CH12		0.00 %
CH17		0.00 %
CH21		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH44		0.00 %
GPD1		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
CH20	-0.13	-0.77 %
CH23	-0.26	-5.27 %
Total	1.38	0.39 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	0.82	1.09 %
Dishwash	0.40	56.17 %
Oven	0.15	6.74 %
Total	1.37	0.89 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.26	1.37 %
TRL1	0.25	1.58 %
VEL2	0.15	1.63 %
KPM1		0.00 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJP1		0.00 %
Total	1.37	0.89 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	0.53	2.07 %
Oven	0.13	14.16 %
Total	0.65	1.45 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.27	0.92 %
PAS1		0.00 %
Total	0.65	1.45 %