



# TN : IFB Sales Performance 19/04/2026 9:21 AM

MTD Sales  
421.52 L

Brand Share %  
1.96 %

Information:

MTD : 01-04-2026 To 18-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **1.96 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	229.07	12.64 %
Air-Cond	169.43	0.87 %
Oven	12.36	33.90 %
Dishwash	10.66	9.68 %
Total	421.52	1.96 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	85.91	2.94 %
WEST-02	56.56	2.67 %
SOUTH-01	55.90	1.62 %
CHENNAI-01	54.86	1.89 %
WEST-01	51.63	2.76 %
SOUTH-03	44.56	1.59 %
CHENNAI-02	39.65	1.65 %
NORTH ARCOT	21.74	1.40 %
SOUTH ARCOT	10.70	0.73 %
Total	421.52	1.96 %

## TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	43.58	1.61 %
Wash-Mac	39.95	19.39 %
Dishwash	1.61	23.83 %
Oven	0.77	26.04 %
Total	85.91	2.94 %

Branch *	MTD Sales L	Brand Share %
TRY1	8.76	1.28 %
PBR2	2.62	1.48 %
TNJ2	1.95	1.55 %
KUM1	1.65	1.10 %
KIK1	1.28	1.55 %
TRY3	0.41	0.30 %
NCK1	0.39	1.33 %
TRY2	0.35	0.37 %
PDK1	0.30	0.39 %
APM1	0.19	0.75 %
KRN1		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	85.91	2.94 %

**WEST-02**

Property	MTD Sales L	Brand Share %
Wash-Mac	33.25	15.84 %
Air-Cond	20.96	1.11 %
Dishwash	1.67	19.61 %
Oven	0.68	21.21 %
<b>Total</b>	<b>56.56</b>	<b>2.67 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	1.42	0.65 %
SLM3	1.29	1.32 %
MCR1	0.82	1.90 %
TCG1	0.82	1.49 %
HSR1	0.75	1.08 %
NKL2	0.69	0.64 %
KRI1	0.60	0.77 %
PLC1	0.46	1.52 %
BMD1	0.36	1.40 %
OML1	0.35	0.77 %
DPR2	0.31	0.85 %
KMM1	0.27	0.77 %
TRM1	0.17	0.43 %
EDP1		0.00 %
KAM1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
WZWH		0.00 %
WHPD	-0.22	1.80 %
<b>Total</b>	<b>56.56</b>	<b>2.67 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Wash-Mac	37.02	13.03 %
Air-Cond	14.04	0.45 %
Oven	2.82	36.48 %
Dishwash	2.02	13.77 %
<b>Total</b>	<b>55.90</b>	<b>1.62 %</b>

Branch *	MTD Sales L	Brand Share %
TVL1	4.09	0.97 %
TUT2	1.93	1.14 %
TUT1	1.21	0.34 %
NGR1	1.04	0.42 %
VNR2	1.03	0.95 %
ASM1	0.93	1.80 %
KGL1	0.86	1.33 %
RND1	0.72	0.58 %
TKY1	0.51	1.26 %
STU2	0.47	1.10 %
MMT1	0.30	0.49 %
VKM1	0.30	0.96 %
TYI1	0.28	0.51 %
SKD1	0.27	0.80 %
APK1	0.27	0.49 %
MAR1	0.26	0.22 %
VNR1	0.24	0.72 %
UDN1	0.16	0.30 %
ARM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
WHTV		0.00 %
<b>Total</b>	<b>55.90</b>	<b>1.62 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	32.40	12.32 %
Air-Cond	17.70	0.68 %
Oven	3.37	41.87 %
Dishwash	1.40	5.59 %
<b>Total</b>	<b>54.86</b>	<b>1.89 %</b>

Branch *	MTD Sales L	Brand Share %
CH19	2.55	1.89 %
CH25	1.08	0.94 %
CH08	0.92	0.64 %
CGL1	0.63	1.12 %
CH38	0.52	0.74 %
TKM1	0.48	1.34 %
CH07	0.47	0.35 %
CH39	0.33	0.65 %
CH37	0.32	0.61 %
CH45	0.31	0.32 %
CZWH	0.29	0.48 %
CH30	0.28	0.23 %
MRM1	0.28	0.36 %
CH48	0.24	0.20 %
CH05		0.00 %
CH26		0.00 %
CH29		0.00 %
CH40		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
SKL1		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>54.86</b>	<b>1.89 %</b>

## WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	25.36	1.50 %
Wash-Mac	23.30	15.05 %
Oven	1.95	41.32 %
Dishwash	1.03	6.89 %
<b>Total</b>	<b>51.63</b>	<b>2.76 %</b>

Branch *	MTD Sales L	Brand Share %
UMP1	0.89	1.80 %
TPR3	0.63	1.49 %
AVI1	0.59	0.97 %
CBE1	0.59	0.74 %
PLI1	0.52	0.61 %
SYM2	0.30	0.91 %
KMD1	0.29	0.89 %
SUL1	0.28	0.57 %
ANR1		0.00 %
CBE3		0.00 %
CNR1		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
WZSD		0.00 %
WHCB	-0.29	1.33 %
<b>Total</b>	<b>51.63</b>	<b>2.76 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Wash-Mac	29.52	12.14 %
Air-Cond	14.03	0.55 %
Oven	0.57	18.35 %
Dishwash	0.44	3.57 %
<b>Total</b>	<b>44.56</b>	<b>1.59 %</b>

Branch *	MTD Sales L	Brand Share %
MDU2	2.87	1.62 %
MDU1	2.08	0.59 %
MDU5	0.77	1.70 %
MDU7	0.65	0.62 %
MLR1	0.64	1.26 %
KKD3	0.49	0.41 %
MNM1	0.45	1.43 %
DGL2	0.32	0.48 %
PKM1	0.31	1.59 %
KPT1	0.31	1.16 %
MDU6	0.29	0.20 %
NKI1	0.28	1.04 %
ODM1	0.24	0.74 %
CMR1	0.19	0.58 %
TPT1	0.17	0.20 %
ADP1		0.00 %
BTU1		0.00 %
DKI1		0.00 %
KRR1		0.00 %
NTM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
WHMD		0.00 %
<b>Total</b>	<b>44.56</b>	<b>1.59 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	20.09	0.92 %
Wash-Mac	16.61	7.98 %
Dishwash	1.62	11.20 %
Oven	1.34	41.03 %
<b>Total</b>	<b>39.65</b>	<b>1.65 %</b>

Branch *	MTD Sales L	Brand Share %
CH24	2.06	1.58 %
CH21	1.55	1.10 %
CH17	0.63	0.55 %
CH18	0.54	0.45 %
UKI1	0.45	1.02 %
CH51	0.17	0.20 %
CH12	0.15	0.11 %
CH01		0.00 %
CH06		0.00 %
CH20		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
<b>Total</b>	<b>39.65</b>	<b>1.65 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	11.46	0.81 %
Wash-Mac	8.95	7.01 %
Dishwash	0.88	13.52 %
Oven	0.45	23.94 %
<b>Total</b>	<b>21.74</b>	<b>1.40 %</b>

Branch *	MTD Sales L	Brand Share %
TRL1	1.58	1.44 %
AKM1	1.16	1.40 %
VEL2	1.04	0.71 %
KPM2	0.62	0.41 %
CYR1	0.37	1.08 %
KPM1	0.36	0.70 %
CPT1	0.35	1.13 %
TRT1	0.33	0.57 %
WJD1	0.29	0.65 %
VEL1	0.29	0.32 %
ANI1	0.28	0.79 %
TRR1	0.15	0.13 %
ABR1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
<b>Total</b>	<b>21.74</b>	<b>1.40 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	8.07	6.95 %
Air-Cond	2.20	0.16 %
Oven	0.43	26.62 %
<b>Total</b>	<b>10.70</b>	<b>0.73 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	0.84	0.47 %
PRT1	0.65	0.89 %
SJI2	0.57	0.74 %
TVM2	0.44	1.16 %
KLM1	0.33	0.42 %
NVL2	0.31	0.36 %
KKI2	0.30	0.34 %
TRK1	0.29	0.42 %
STP1	0.27	1.14 %
TDM1	0.24	0.45 %
CDM1		0.00 %
CUD1		0.00 %
KML1		0.00 %
MKM1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT	-0.26	1.87 %
<b>Total</b>	<b>10.70</b>	<b>0.73 %</b>