

MTD Sales
214.37 L

Brand Share %
3.74 %

Information:

MTD : 01-09-2026 To 17-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.74 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	192.89	10.86 %
Oven	11.25	32.18 %
Dishwash	6.35	7.34 %
Air-Cond	3.88	0.10 %
Total	214.37	3.74 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	37.42	3.57 %
TRICHY-01	33.44	4.25 %
CHENNAI-02	25.62	3.42 %
SOUTH-03	25.34	3.86 %
CHENNAI-01	22.52	2.43 %
WEST-01	18.74	9.31 %
WEST-02	17.12	6.08 %
SOUTH ARCOT	12.59	3.11 %
WEST-03	12.02	5.29 %
NORTH ARCOT	9.57	2.16 %
Total	214.37	3.74 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	34.52	11.72 %
Oven	2.89	33.76 %
Total	37.42	3.57 %

Branch *	MTD Sales L	Brand Share %
TVL1	2.76	2.21 %
TUT1	1.70	1.36 %
TUT2	0.90	1.81 %
UDN1	0.37	2.06 %
TCN1	0.35	1.66 %
VKM1	0.33	3.70 %
TYI1	0.31	1.35 %
STU2	0.31	2.44 %
RND1	0.30	1.02 %
RND2	0.30	0.87 %
VNR1	0.28	3.41 %
ARM1	0.23	3.10 %
APK1	0.18	1.63 %
SKD1	0.14	1.28 %
NGR1	0.11	0.22 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
TKY1		0.00 %
WHTV		0.00 %
Total	37.42	3.57 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	31.77	17.46 %
Oven	1.20	41.90 %
Dishwash	0.47	5.64 %
Total	33.44	4.25 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.81	1.23 %
TRY4	0.83	2.50 %
TNJ2	0.76	2.58 %
TRY3	0.62	2.24 %
TVR1	0.52	2.36 %
PDK2	0.42	1.67 %
KRN1	0.23	3.41 %
TRY2	0.22	2.14 %
APM1	0.20	3.48 %
PBR1	0.19	0.99 %
KUM2	0.18	0.94 %
PDK1	0.16	0.98 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
TTP1		0.00 %
TZSD		0.00 %
WTRZ	-0.19	1.90 %
Total	33.44	4.25 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	21.10	9.77 %
Dishwash	2.15	22.31 %
Oven	1.68	35.12 %
Air-Cond	0.70	0.13 %
Total	25.62	3.42 %

Branch *	MTD Sales L	Brand Share %
CH03	2.03	2.68 %
CH21	1.10	2.16 %
CH18	0.93	2.01 %
CH33	0.93	3.68 %
CH24	0.66	1.78 %
CH20	0.43	1.34 %
PON1	0.39	3.63 %
WHC3	0.18	1.58 %
CH36	0.18	1.48 %
CH17	0.16	0.46 %
CH34	0.11	0.47 %
CH01		0.00 %
CH06		0.00 %
CH27		0.00 %
CH31		0.00 %
CH37		0.00 %
CH41		0.00 %
CH43		0.00 %
CH46		0.00 %
GPD1		0.00 %
UKI1		0.00 %
Total	25.62	3.42 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	22.02	10.45 %
Oven	1.45	41.60 %
Air-Cond	1.04	0.24 %
Dishwash	0.83	15.44 %
Total	25.34	3.86 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.88	2.84 %
MDU6	1.08	3.48 %
MDU2	0.97	2.22 %
MDU4	0.59	3.02 %
TMM1	0.58	3.16 %
MDU7	0.35	1.69 %
KKD3	0.35	1.25 %
BNR1	0.34	3.34 %
TDI1	0.32	2.71 %
NKI1	0.28	2.61 %
ODM1	0.19	3.56 %
DKI1	0.18	1.04 %
BTU1	0.18	2.16 %
ADP1	0.17	3.09 %
KYK1	0.15	2.38 %
SVG1	0.15	0.90 %
NTM1	0.11	2.61 %
CMR1		0.00 %
DGL2		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MPA1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
Total	25.34	3.86 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	18.24	7.20 %
Dishwash	1.83	7.56 %
Oven	1.38	29.55 %
Air-Cond	1.06	0.16 %
Total	22.52	2.43 %

Branch *	MTD Sales L	Brand Share %
CH47	1.44	2.53 %
CH14	0.95	1.89 %
CH30	0.76	1.92 %
GUD1	0.76	2.19 %
CH48	0.64	1.61 %
CH19	0.61	1.16 %
CH22	0.52	2.19 %
MRM1	0.50	2.69 %
CH07	0.46	1.09 %
CH08	0.30	1.14 %
CH39	0.29	1.54 %
CH16	0.19	0.30 %
GUD2	0.19	1.05 %
TKM1	0.18	1.83 %
CGL1		0.00 %
CH05		0.00 %
CH25		0.00 %
CH26		0.00 %
CH29		0.00 %
CH40		0.00 %
CH45		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC09		0.00 %
SKL1		0.00 %
Total	22.52	2.43 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	15.83	14.29 %
Oven	1.58	50.18 %
Air-Cond	0.72	0.87 %
Dishwash	0.60	12.88 %
Total	18.74	9.31 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.50	2.67 %
UAM1	0.13	3.10 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
WZSD		0.00 %
Total	18.74	9.31 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	17.07	12.20 %
Oven	0.39	18.74 %
Air-Cond	-0.34	-0.25 %
Total	17.12	6.08 %

Branch *	MTD Sales L	Brand Share %
SLM2	0.76	3.67 %
HSR1	0.51	3.59 %
HSR2	0.50	2.57 %
HRR1	0.20	3.50 %
EPI1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SLM1		0.00 %
WZWH		0.00 %
Total	17.12	6.08 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	12.30	9.16 %
Oven	0.29	12.82 %
Total	12.59	3.11 %

Branch *	MTD Sales L	Brand Share %
VPM2	0.75	3.06 %
PRT1	0.62	3.32 %
TDM1	0.48	2.58 %
TRK1	0.32	1.23 %
KKI2	0.32	2.08 %
KML1	0.30	2.55 %
SJI2	0.27	0.91 %
CDM1		0.00 %
CUD1		0.00 %
KLM1		0.00 %
MKM1		0.00 %
STP1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHNV		0.00 %
WHUT	-0.17	3.45 %
Total	12.59	3.11 %

WEST-03

Property	MTD Sales L	Brand Share %
Wash-Mac	10.92	11.91 %
Dishwash	0.47	18.33 %
Air-Cond	0.36	0.27 %
Oven	0.28	34.40 %
Total	12.02	5.29 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.57	1.40 %
ERD2	0.39	0.92 %
NKL2	0.16	0.66 %
KGM1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	12.02	5.29 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	9.13	6.40 %
Air-Cond	0.33	0.11 %
Oven	0.11	4.75 %
Total	9.57	2.16 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.38	2.97 %
TRL1	1.02	2.86 %
SBR1	0.42	1.19 %
TRT1	0.37	2.90 %
TRR1	0.35	1.56 %
WJP1	0.33	2.74 %
GDM1	0.30	2.03 %
VSI1	0.30	2.16 %
VEL3	0.28	0.84 %
VEL2	0.27	0.98 %
ABR1	0.18	0.86 %
VNB1	0.15	1.47 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
NASD		0.00 %
PLR1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	9.57	2.16 %