



TN : IFB Sales Performance 18/05/2026 9:21 AM

MTD Sales
277.15 L

Brand Share %
2.26 %

Information:

MTD : 01-05-2026 To 17-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.26 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	206.71	13.00 %
Air-Cond	51.91	0.49 %
Dishwash	10.19	12.32 %
Oven	8.34	30.50 %
Total	277.15	2.26 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	56.76	3.19 %
TRICHY-01	45.64	2.57 %
CHENNAI-01	32.77	1.60 %
WEST-02	29.73	3.10 %
SOUTH-03	29.23	1.93 %
WEST-01	28.90	4.42 %
CHENNAI-02	28.70	1.62 %
NORTH ARCOT	15.86	1.82 %
SOUTH ARCOT	9.55	1.09 %
Total	277.15	2.26 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	46.22	16.17 %
Air-Cond	5.79	0.39 %
Oven	2.39	44.28 %
Dishwash	2.37	20.78 %
Total	56.76	3.19 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.12	1.61 %
NGR1	2.22	2.03 %
TUT2	1.68	1.80 %
MAR1	0.73	1.48 %
PKD1	0.54	1.23 %
UDN1	0.35	1.28 %
ERL2	0.32	0.97 %
KYR1	0.32	1.71 %
RND1	0.31	0.40 %
APK1	0.26	0.85 %
SKD1	0.24	0.89 %
APK2	0.19	0.73 %
VKM1	0.16	0.69 %
KGL1	0.16	0.72 %
ARM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	56.76	3.19 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	34.80	20.10 %
Air-Cond	8.77	0.55 %
Oven	1.15	51.05 %
Dishwash	0.92	14.46 %
Total	45.64	2.57 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.34	0.75 %
TNJ2	1.46	1.66 %
KUM1	1.45	1.51 %
PBR2	1.33	1.27 %
TVR1	0.43	1.22 %
NCK1	0.40	1.62 %
KUM2	0.33	0.83 %
TRY2	0.31	0.92 %
PDK1	0.19	0.39 %
TRY3	0.17	0.32 %
APM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TZSD		0.00 %
Total	45.64	2.57 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	18.86	8.57 %
Air-Cond	9.93	0.55 %
Dishwash	2.37	8.63 %
Oven	1.60	31.73 %
Total	32.77	1.60 %

Branch *	MTD Sales L	Brand Share %
CH16	2.20	1.56 %
CH47	1.28	1.08 %
CH08	0.30	0.28 %
CH48	0.30	0.35 %
CH30	0.29	0.40 %
CH25	0.29	0.37 %
CH39	0.28	0.73 %
GUD1	0.26	0.40 %
KNR1	0.18	0.42 %
CH05	0.16	0.11 %
CGL1		0.00 %
CH07		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
WCHN	-0.50	0.91 %
Total	32.77	1.60 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	25.52	14.44 %
Air-Cond	3.45	0.44 %
Oven	0.76	30.65 %
Total	29.73	3.10 %

Branch *	MTD Sales L	Brand Share %
ERD1	1.51	1.58 %
SLM3	1.20	2.15 %
TCG1	0.35	1.27 %
NKL2	0.32	0.69 %
MTR1	0.31	0.95 %
SLM1	0.30	0.33 %
APN1	0.17	0.85 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
KMM1		0.00 %
OML1		0.00 %
PMP1		0.00 %
TRM1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	29.73	3.10 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	22.50	10.99 %
Air-Cond	5.31	0.41 %
Dishwash	0.75	12.28 %
Oven	0.68	20.52 %
Total	29.23	1.93 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.73	1.04 %
MPA1	0.91	2.22 %
ODM1	0.82	1.96 %
ATG1	0.69	1.11 %
MDU2	0.46	0.53 %
MDU6	0.43	0.77 %
TEN2	0.43	2.09 %
MDU7	0.39	0.69 %
PNV2	0.38	1.56 %
KRR1	0.33	0.49 %
MLR1	0.29	1.25 %
TDI1	0.25	0.83 %
KKD3	0.19	0.22 %
DGL2	0.17	0.43 %
BTU1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
WHMD	-0.19	1.26 %
TPT1	-0.29	-1.02 %
Total	29.23	1.93 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	22.86	15.67 %
Air-Cond	3.55	0.72 %
Dishwash	1.92	19.80 %
Oven	0.58	15.18 %
Total	28.90	4.42 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.61	1.85 %
TPR4	0.26	1.68 %
SYM2	0.16	1.33 %
UAM1	0.15	2.12 %
CBE3		0.00 %
CBE5		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
WZSD		0.00 %
WHCB	-0.35	1.65 %
Total	28.90	4.42 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	18.04	10.15 %
Air-Cond	8.97	0.57 %
Dishwash	1.08	9.70 %
Oven	0.61	36.18 %
Total	28.70	1.62 %

Branch *	MTD Sales L	Brand Share %
CH15	2.67	1.60 %
CH51	1.17	1.85 %
CH12	0.92	0.63 %
CH41	0.62	0.97 %
CH20	0.48	0.73 %
CH33	0.37	0.62 %
UKI1	0.37	1.23 %
CH43	0.34	0.90 %
GPD1	0.30	1.05 %
CH36	0.18	0.51 %
CH32	0.17	1.72 %
CH01		0.00 %
CH06		0.00 %
CH17		0.00 %
CH18		0.00 %
CH21		0.00 %
CH27		0.00 %
CH31		0.00 %
CH46		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	28.70	1.62 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	11.11	10.46 %
Air-Cond	4.63	0.61 %
Oven	0.11	5.88 %
Total	15.86	1.82 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.23	1.64 %
KPM1	0.79	2.11 %
AKM1	0.71	1.47 %
VEL1	0.57	0.95 %
CPT1	0.43	2.22 %
CYR1	0.41	1.83 %
TRT1	0.35	0.90 %
WJP1	0.31	1.18 %
ABR1	0.28	0.73 %
VNB1	0.17	0.75 %
SBR1	0.11	0.17 %
ANI1		0.00 %
ARC2		0.00 %
CGM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
TRR1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	15.86	1.82 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	6.81	6.83 %
Air-Cond	1.49	0.19 %
Dishwash	0.79	15.84 %
Oven	0.46	31.76 %
Total	9.55	1.09 %

Branch *	MTD Sales L	Brand Share %
POY1	1.60	1.76 %
NVL2	0.76	1.47 %
VCM2	0.34	1.06 %
KML1	0.33	0.79 %
TVM1	0.31	1.14 %
VCM1	0.30	2.20 %
CDM1	0.28	0.37 %
TRK1	0.27	0.61 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
WHUT		0.00 %
Total	9.55	1.09 %