

MTD Sales
175.60 L

Brand Share %
5.66 %

Information:

MTD : 01-11-2025 To 16-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.66 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	161.53	9.79 %
Oven	5.83	19.43 %
Dishwash	5.53	9.06 %
Air-Cond	2.71	0.20 %
Total	175.60	5.66 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	29.60	6.57 %
WEST-01	28.31	11.64 %
TRICHY-01	24.22	6.19 %
SOUTH-03	20.98	5.45 %
WEST-02	19.71	7.67 %
CHENNAI-02	19.19	4.76 %
CHENNAI-01	16.97	3.28 %
SOUTH ARCOT	8.73	3.59 %
NORTH ARCOT	5.90	3.23 %
KL-SOUTH	1.97	7.01 %
Total	175.60	5.66 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	27.63	11.52 %
Dishwash	0.84	8.01 %
Air-Cond	0.59	0.30 %
Oven	0.54	13.71 %
Total	29.60	6.57 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.97	4.08 %
TVL1	0.85	2.07 %
TKS1	0.35	2.80 %
SVK1	0.33	2.13 %
TVL2	0.25	2.82 %
SKD1	0.17	3.92 %
NGR1	0.09	0.37 %
APK1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
Total	29.60	6.57 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	25.41	14.69 %
Dishwash	1.47	19.53 %
Oven	1.43	36.51 %
Total	28.31	11.64 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.48	4.18 %
CBE1	0.48	4.88 %
DPM2	0.19	2.26 %
CBE5	0.17	4.14 %
ANR1		0.00 %
CBE3		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
PPI1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	28.31	11.64 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	21.86	13.31 %
Dishwash	1.60	27.34 %
Oven	0.46	18.16 %
Air-Cond	0.30	0.14 %
Total	24.22	6.19 %

Branch *	MTD Sales L	Brand Share %
TVR2	0.74	3.10 %
TNJ2	0.52	2.77 %
TRY2	0.47	2.33 %
PBR2	0.38	1.36 %
PBR1	0.33	4.82 %
PDK1	0.30	2.79 %
TRY4	0.26	2.86 %
TVR1	0.25	2.66 %
TTP1	0.17	2.31 %
KRN1	0.14	3.30 %
APM1		0.00 %
JKM1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PTK1		0.00 %
TRY3		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	24.22	6.19 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	19.04	8.83 %
Oven	0.81	17.93 %
Air-Cond	0.72	0.46 %
Dishwash	0.42	4.61 %
Total	20.98	5.45 %

Branch *	MTD Sales L	Brand Share %
MDU2	1.39	4.77 %
MDU1	1.26	2.81 %
MDU3	0.73	2.23 %
DGL1	0.71	2.45 %
TEN2	0.51	5.21 %
MDU6	0.34	1.49 %
TPT1	0.32	4.65 %
NKI1	0.19	4.96 %
KYK1	0.19	3.44 %
ATG1		0.00 %
BTU1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU5		0.00 %
MPA1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
WHMD		0.00 %
Total	20.98	5.45 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	19.44	10.13 %
Oven	0.72	36.29 %
Dishwash	-0.45	-37.41 %
Total	19.71	7.67 %

Branch *	MTD Sales L	Brand Share %
HSR1	0.59	5.24 %
NKL2	0.53	4.07 %
KRI1	0.33	5.45 %
ERD2	0.19	0.75 %
BMD1		0.00 %
CMI1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	19.71	7.67 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	16.96	8.97 %
Dishwash	1.24	19.56 %
Oven	1.00	22.63 %
Total	19.19	4.76 %

Branch *	MTD Sales L	Brand Share %
CH15	3.19	5.21 %
CH12	1.01	3.63 %
CH44	0.62	4.64 %
CH18	0.51	2.10 %
CH20	0.40	2.00 %
CH17	0.35	1.75 %
CH41	0.14	1.00 %
CH31	0.14	1.44 %
CH46	0.14	1.57 %
CH36	0.13	1.60 %
CH27		0.00 %
CH32		0.00 %
CH33		0.00 %
CH34		0.00 %
CH43		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	19.19	4.76 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	15.86	6.64 %
Air-Cond	0.57	0.22 %
Oven	0.54	12.45 %
Total	16.97	3.28 %

Branch *	MTD Sales L	Brand Share %
CH19	1.57	5.19 %
CH16	1.47	3.48 %
AVD1	1.25	5.43 %
CH30	0.97	5.25 %
CH22	0.33	1.90 %
CH48	0.32	1.49 %
CH39	0.26	2.19 %
CH07	0.18	0.79 %
CH35	0.14	1.54 %
CGL1		0.00 %
CH05		0.00 %
CH11		0.00 %
CH14		0.00 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
MC09		0.00 %
MRM1		0.00 %
SKL1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	16.97	3.28 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	8.02	7.04 %
Air-Cond	0.53	0.42 %
Oven	0.19	9.62 %
Total	8.73	3.59 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.40	2.55 %
VCM1	0.26	2.24 %
TDM1	0.16	1.61 %
POY1	0.15	0.49 %
CUD1		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
KKI2	-0.11	-1.03 %
Total	8.73	3.59 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	5.34	4.88 %
Dishwash	0.42	18.26 %
Oven	0.15	7.82 %
Total	5.90	3.23 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.92	4.72 %
KPM2	0.27	1.30 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	5.90	3.23 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	1.97	14.28 %
Total	1.97	7.01 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.95	5.02 %
Total	1.97	7.01 %