

MTD Sales
223.75 L

Brand Share %
5.09 %

Information:

MTD : 01-10-2025 To 16-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.09 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	201.99	9.68 %
Oven	12.33	31.24 %
Dishwash	5.21	6.54 %
Air-Cond	4.22	0.19 %
Total	223.75	5.09 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	37.26	4.64 %
TRICHY-01	34.27	6.36 %
SOUTH-03	33.69	5.63 %
WEST-01	33.58	9.62 %
WEST-02	31.70	7.40 %
CHENNAI-01	18.80	2.91 %
CHENNAI-02	16.29	3.53 %
SOUTH ARCOT	10.89	3.61 %
NORTH ARCOT	6.86	2.92 %
KL-SOUTH	0.40	1.21 %
Total	223.75	5.09 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	35.76	10.63 %
Oven	0.89	13.84 %
Dishwash	0.34	2.71 %
Air-Cond	0.28	0.06 %
Total	37.26	4.64 %

Branch *	MTD Sales L	Brand Share %
TVL1	2.09	3.07 %
SVK1	1.17	4.71 %
TUT1	0.97	0.83 %
NGR1	0.83	1.61 %
VLY1	0.78	5.02 %
MAR1	0.55	3.95 %
APK2	0.44	3.15 %
VNR2	0.25	0.87 %
TCN1	0.16	0.70 %
ARM1	0.16	1.24 %
RND1	0.16	0.76 %
MMT1	0.14	1.38 %
UDN1	0.12	0.86 %
APK1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
Total	37.26	4.64 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	31.41	14.73 %
Oven	2.20	48.67 %
Dishwash	0.35	6.38 %
Air-Cond	0.30	0.10 %
Total	34.27	6.36 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.73	1.91 %
PBR2	0.98	3.14 %
TRY3	0.73	2.56 %
PDK1	0.39	2.64 %
PBR1	0.33	2.29 %
JKM1	0.30	2.55 %
ORU1	0.26	2.89 %
TNJ2	0.26	1.07 %
TVR1	0.21	2.56 %
TRY2	0.17	0.79 %
APM1		0.00 %
KRN1		0.00 %
NCK1		0.00 %
PTK1		0.00 %
TZSD		0.00 %
Total	34.27	6.36 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	30.14	9.45 %
Oven	2.03	38.48 %
Air-Cond	1.10	0.42 %
Dishwash	0.43	3.70 %
Total	33.69	5.63 %

Branch *	MTD Sales L	Brand Share %
MDU2	2.41	4.40 %
MDU1	1.60	3.31 %
MDU6	1.31	2.60 %
DGL1	0.72	1.31 %
DGL2	0.54	4.51 %
TPT1	0.34	3.04 %
DKI1	0.33	1.97 %
MPA1	0.33	2.05 %
KKD3	0.28	0.96 %
USL1	0.17	1.88 %
MDU5	0.15	1.87 %
ATG1	0.15	0.72 %
ADP1		0.00 %
BTU1		0.00 %
KKD2		0.00 %
KRR1		0.00 %
KYK1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
Total	33.69	5.63 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	29.49	12.79 %
Oven	1.93	43.23 %
Dishwash	1.57	16.80 %
Air-Cond	0.60	0.57 %
Total	33.58	9.62 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.83	4.71 %
KMR1	0.46	2.33 %
AVI1	0.45	4.29 %
SUL1	0.33	2.91 %
CNR1	0.22	4.81 %
GDR1	0.16	3.71 %
CBE3		0.00 %
CBE5		0.00 %
KGI1		0.00 %
KGM1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	33.58	9.62 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	29.04	9.82 %
Oven	1.41	36.75 %
Dishwash	1.24	17.91 %
Total	31.70	7.40 %

Branch *	MTD Sales L	Brand Share %
KMM1	0.34	3.72 %
SGI1	0.30	3.37 %
MTR1	0.25	2.76 %
NKL2	0.19	0.66 %
KVP1	0.13	2.11 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EPI1		0.00 %
ERD2		0.00 %
HSR1		0.00 %
KRI1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	31.70	7.40 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	15.41	6.38 %
Oven	1.98	34.75 %
Air-Cond	0.98	0.26 %
Dishwash	0.43	2.17 %
Total	18.80	2.91 %

Branch *	MTD Sales L	Brand Share %
CH16	1.88	3.83 %
CH19	0.79	1.60 %
CH14	0.74	1.71 %
GUD1	0.53	2.89 %
CH30	0.45	1.63 %
CZWH	0.43	1.73 %
CH35	0.33	2.80 %
CH08	0.33	0.67 %
CH37	0.32	4.67 %
CH07	0.31	1.21 %
CH38	0.30	2.18 %
MRM1	0.27	1.85 %
CH11	0.24	1.29 %
CH05		0.00 %
CH29		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
GUD2		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
CGL1	-0.03	-0.25 %
Total	18.80	2.91 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	14.93	8.07 %
Dishwash	0.85	13.67 %
Oven	0.70	16.06 %
Air-Cond	-0.20	-0.07 %
Total	16.29	3.53 %

Branch *	MTD Sales L	Brand Share %
CH15	3.18	5.08 %
CH24	0.89	4.24 %
CH20	0.53	3.29 %
MJR1	0.50	3.38 %
CH06	0.33	2.17 %
CH43	0.31	1.09 %
UKI1	0.27	3.60 %
CH33	0.17	0.91 %
PON1	0.15	1.71 %
CH46	0.15	1.11 %
CH09	0.14	0.70 %
CH01		0.00 %
CH17		0.00 %
CH18		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH34		0.00 %
CH36		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
CH41	-0.20	-1.30 %
Total	16.29	3.53 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	9.08	6.67 %
Air-Cond	1.16	0.73 %
Oven	0.65	31.86 %
Total	10.89	3.61 %

Branch *	MTD Sales L	Brand Share %
POY1	1.38	3.38 %
KLM1	0.62	4.47 %
CDM1	0.33	1.34 %
KML1	0.30	3.99 %
ULP1	0.26	2.38 %
PRT1	0.18	1.78 %
MKM1	0.17	3.64 %
NVL2	0.12	0.55 %
CUD1		0.00 %
KKI2		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	10.89	3.61 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	6.57	5.55 %
Oven	0.29	12.85 %
Dishwash		0.00 %
Total	6.86	2.92 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.65	2.69 %
TRR1	0.46	3.59 %
SBR1	0.29	1.93 %
KPM2	0.28	1.83 %
KPM1	0.25	2.08 %
ABR1		0.00 %
AKM1		0.00 %
ARC2		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
BGR1		0.00 %
Total	6.86	2.92 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Oven	0.24	42.23 %
Wash-Mac	0.16	1.62 %
Total	0.40	1.21 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.24	4.52 %
PAS1	0.16	3.00 %
TVP1		0.00 %
Total	0.40	1.21 %