

MTD Sales
204.76 L

Brand Share %
3.73 %

Information:

MTD : 01-09-2026 To 16-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.73 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	183.71	10.83 %
Oven	10.41	31.70 %
Dishwash	6.76	7.96 %
Air-Cond	3.88	0.11 %
Total	204.76	3.73 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	36.27	3.61 %
TRICHY-01	30.96	4.05 %
CHENNAI-02	24.98	3.54 %
SOUTH-03	24.16	3.79 %
CHENNAI-01	21.08	2.38 %
WEST-01	18.09	9.42 %
WEST-02	17.12	6.27 %
SOUTH ARCOT	11.77	3.10 %
WEST-03	11.10	5.14 %
NORTH ARCOT	9.22	2.16 %
Total	204.76	3.73 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	33.54	11.99 %
Oven	2.73	34.16 %
Total	36.27	3.61 %

Branch *	MTD Sales L	Brand Share %
TVL1	2.76	2.28 %
TUT1	1.53	1.27 %
TUT2	0.90	1.87 %
UDN1	0.37	2.23 %
TCN1	0.35	1.77 %
TYI1	0.31	1.39 %
STU2	0.31	2.44 %
RND1	0.30	1.02 %
RND2	0.30	0.88 %
VNR1	0.28	3.54 %
ARM1	0.23	3.17 %
APK1	0.18	1.65 %
SKD1	0.14	1.38 %
NGR1	0.11	0.23 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
TKY1		0.00 %
WHTV		0.00 %
Total	36.27	3.61 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	29.45	16.90 %
Oven	1.05	38.58 %
Dishwash	0.47	6.02 %
Total	30.96	4.05 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.81	1.25 %
TRY4	0.83	2.51 %
KIK1	0.69	2.26 %
TRY3	0.62	2.28 %
TNJ2	0.57	2.04 %
TVR1	0.52	2.37 %
PDK2	0.42	1.71 %
KRN1	0.23	3.41 %
TRY2	0.22	2.17 %
APM1	0.20	3.48 %
PBR1	0.19	0.99 %
KUM2	0.18	0.99 %
PDK1	0.16	1.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
TTP1		0.00 %
TZSD		0.00 %
WTRZ	-0.19	1.96 %
Total	30.96	4.05 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	20.56	9.97 %
Dishwash	2.15	21.43 %
Oven	1.57	34.84 %
Air-Cond	0.70	0.14 %
Total	24.98	3.54 %

Branch *	MTD Sales L	Brand Share %
CH03	2.03	2.80 %
CH21	1.10	2.27 %
CH18	0.93	2.12 %
CH24	0.66	1.78 %
CH35	0.61	3.40 %
CH33	0.58	2.39 %
CH20	0.43	1.45 %
PON1	0.39	3.58 %
WHC3	0.18	-4.10 %
CH36	0.18	1.60 %
CH17	0.16	0.50 %
CH34	0.11	0.47 %
CH01		0.00 %
CH06		0.00 %
CH27		0.00 %
CH31		0.00 %
CH37		0.00 %
CH41		0.00 %
CH43		0.00 %
CH46		0.00 %
GPD1		0.00 %
UKI1		0.00 %
Total	24.98	3.54 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	20.99	10.37 %
Oven	1.29	40.30 %
Air-Cond	1.04	0.24 %
Dishwash	0.83	15.44 %
Total	24.16	3.79 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.88	2.87 %
MDU6	1.08	3.57 %
MDU2	0.97	2.26 %
KRR1	0.67	2.43 %
MDU4	0.59	3.11 %
TMM1	0.58	3.28 %
MDU7	0.35	1.74 %
KKD3	0.35	1.29 %
BNR1	0.34	3.53 %
TDI1	0.32	2.71 %
NKI1	0.28	2.67 %
ODM1	0.19	3.56 %
DKI1	0.18	1.18 %
BTU1	0.18	2.16 %
ADP1	0.17	3.09 %
KYK1	0.15	2.38 %
SVG1	0.15	0.91 %
NTM1	0.11	2.61 %
CMR1		0.00 %
DGL2		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MPA1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
Total	24.16	3.79 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	16.94	7.00 %
Dishwash	1.83	7.69 %
Oven	1.25	28.97 %
Air-Cond	1.06	0.17 %
Total	21.08	2.38 %

Branch *	MTD Sales L	Brand Share %
CH47	1.44	2.66 %
CH14	0.95	1.99 %
CH30	0.76	2.01 %
GUD1	0.76	2.35 %
CH19	0.61	1.21 %
CH22	0.52	2.27 %
MRM1	0.50	2.78 %
CH07	0.46	1.17 %
CH48	0.32	0.86 %
CH08	0.30	1.14 %
CH39	0.29	1.59 %
CH16	0.19	0.32 %
GUD2	0.19	1.06 %
TKM1	0.18	1.85 %
CGL1		0.00 %
CH05		0.00 %
CH25		0.00 %
CH26		0.00 %
CH29		0.00 %
CH40		0.00 %
CH45		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC09		0.00 %
SKL1		0.00 %
Total	21.08	2.38 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	14.90	14.24 %
Oven	1.45	48.90 %
Dishwash	1.02	19.94 %
Air-Cond	0.72	0.91 %
Total	18.09	9.42 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.31	1.83 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	18.09	9.42 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	17.07	12.52 %
Oven	0.39	18.74 %
Air-Cond	-0.34	-0.25 %
Total	17.12	6.27 %

Branch *	MTD Sales L	Brand Share %
SLM2	0.76	3.67 %
HSR1	0.51	3.64 %
HSR2	0.50	2.65 %
HRR1	0.20	3.60 %
EPI1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SLM1		0.00 %
WZWH		0.00 %
Total	17.12	6.27 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	11.48	9.09 %
Oven	0.29	14.04 %
Total	11.77	3.10 %

Branch *	MTD Sales L	Brand Share %
PRT1	0.62	3.38 %
VPM2	0.57	2.44 %
TRK1	0.32	1.76 %
KKI2	0.32	2.18 %
KML1	0.30	2.62 %
SJI2	0.27	0.94 %
TDM1	0.17	1.55 %
CDM1		0.00 %
CUD1		0.00 %
KLM1		0.00 %
MKM1		0.00 %
STP1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHNV		0.00 %
WHUT	-0.17	3.45 %
Total	11.77	3.10 %

WEST-03

Property	MTD Sales L	Brand Share %
Wash-Mac	10.00	11.43 %
Dishwash	0.47	18.33 %
Air-Cond	0.36	0.29 %
Oven	0.28	39.88 %
Total	11.10	5.14 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.39	0.97 %
ERD1	0.22	0.57 %
NKL2	0.16	0.69 %
KGM1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	11.10	5.14 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	8.78	6.39 %
Air-Cond	0.33	0.12 %
Oven	0.11	4.75 %
Total	9.22	2.16 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.18	2.68 %
TRL1	1.02	3.06 %
SBR1	0.42	1.22 %
TRR1	0.35	1.60 %
WJP1	0.33	2.89 %
GDM1	0.30	2.08 %
VSI1	0.30	2.25 %
VEL3	0.28	0.86 %
VEL2	0.27	1.01 %
TRT1	0.22	1.80 %
ABR1	0.18	0.94 %
VNB1	0.15	1.47 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
NASD		0.00 %
PLR1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	9.22	2.16 %