



# TN : IFB Sales Performance 17/05/2026 9:21 AM

MTD Sales  
261.97 L

Brand Share %  
2.22 %

Information:

MTD : 01-05-2026 To 16-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **2.22 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	193.05	13.07 %
Air-Cond	50.99	0.50 %
Dishwash	9.87	12.52 %
Oven	8.06	31.46 %
<b>Total</b>	<b>261.97</b>	<b>2.22 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	53.70	3.13 %
TRICHY-01	43.33	2.49 %
CHENNAI-01	30.17	1.55 %
SOUTH-03	28.91	1.95 %
WEST-02	27.87	3.00 %
WEST-01	27.27	4.33 %
CHENNAI-02	26.96	1.61 %
NORTH ARCOT	14.38	1.72 %
SOUTH ARCOT	9.38	1.10 %
<b>Total</b>	<b>261.97</b>	<b>2.22 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	43.55	16.35 %
Air-Cond	5.52	0.38 %
Dishwash	2.37	20.78 %
Oven	2.27	43.90 %
<b>Total</b>	<b>53.70</b>	<b>3.13 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	3.12	1.69 %
NGR1	2.03	1.89 %
TUT2	1.56	1.76 %
MAR1	0.57	1.20 %
PKD1	0.54	1.28 %
UDN1	0.35	1.35 %
ERL2	0.32	1.07 %
KYR1	0.32	1.75 %
RND1	0.31	0.41 %
APK1	0.26	0.87 %
SKD1	0.24	0.93 %
APK2	0.19	0.77 %
VKM1	0.16	0.70 %
KGL1	0.16	0.72 %
ARM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
<b>Total</b>	<b>53.70</b>	<b>3.13 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Wash-Mac	32.64	19.97 %
Air-Cond	8.77	0.56 %
Oven	1.00	50.42 %
Dishwash	0.92	14.46 %
<b>Total</b>	<b>43.33</b>	<b>2.49 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	2.34	0.76 %
TNJ2	1.46	1.68 %
KUM1	1.29	1.37 %
PBR2	1.15	1.12 %
TVR1	0.43	1.23 %
NCK1	0.40	1.65 %
KUM2	0.33	0.84 %
TRY2	0.31	0.92 %
PDK1	0.19	0.40 %
APM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TZSD		0.00 %
<b>Total</b>	<b>43.33</b>	<b>2.49 %</b>

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
Wash-Mac	16.64	8.33 %
Air-Cond	9.56	0.56 %
Dishwash	2.37	9.43 %
Oven	1.60	32.45 %
<b>Total</b>	<b>30.17</b>	<b>1.55 %</b>

Branch *	MTD Sales L	Brand Share %
CH16	2.20	1.66 %
CH47	1.28	1.14 %
CH38	0.75	1.87 %
CH08	0.30	0.29 %
CH48	0.30	0.37 %
CH30	0.29	0.42 %
CH25	0.29	0.39 %
CH39	0.28	0.77 %
GUD1	0.26	0.42 %
KNR1	0.18	0.45 %
CH05	0.16	0.11 %
CGL1		0.00 %
CH07		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
WCHN	-0.50	0.91 %
<b>Total</b>	<b>30.17</b>	<b>1.55 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Wash-Mac	22.18	11.54 %
Air-Cond	5.31	0.41 %
Dishwash	0.75	13.16 %
Oven	0.68	21.88 %
<b>Total</b>	<b>28.91</b>	<b>1.95 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	1.73	1.07 %
ODM1	0.82	1.98 %
ATG1	0.69	1.13 %
MDU2	0.46	0.56 %
MDU6	0.43	0.77 %
TEN2	0.43	2.12 %
MDU7	0.39	0.70 %
PNV2	0.38	1.59 %
KRR1	0.33	0.49 %
MLR1	0.29	1.28 %
TDI1	0.25	0.85 %
KKD3	0.19	0.23 %
DGL2	0.17	0.43 %
BTU1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
WHMD	-0.19	1.26 %
TPT1	-0.29	-1.02 %
<b>Total</b>	<b>28.91</b>	<b>1.95 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Wash-Mac	23.66	14.45 %
Air-Cond	3.45	0.45 %
Oven	0.76	34.00 %
<b>Total</b>	<b>27.87</b>	<b>3.00 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	1.51	1.61 %
SLM3	0.84	1.54 %
TCG1	0.35	1.32 %
NKL2	0.32	0.70 %
SLM1	0.30	0.33 %
CMI1	0.18	1.41 %
APN1	0.17	0.85 %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
KMM1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PMP1		0.00 %
TRM1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>27.87</b>	<b>3.00 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Wash-Mac	21.22	15.83 %
Air-Cond	3.55	0.74 %
Dishwash	1.92	19.80 %
Oven	0.58	16.15 %
<b>Total</b>	<b>27.27</b>	<b>4.33 %</b>

Branch *	MTD Sales L	Brand Share %
CBE1	0.61	1.94 %
SYM2	0.16	1.41 %
UAM1	0.15	2.21 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
TPR4		0.00 %
WZSD		0.00 %
WHCB	-0.35	1.70 %
<b>Total</b>	<b>27.27</b>	<b>4.33 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	16.61	10.20 %
Air-Cond	8.97	0.60 %
Dishwash	0.76	7.61 %
Oven	0.61	37.57 %
<b>Total</b>	<b>26.96</b>	<b>1.61 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	2.35	1.48 %
CH12	0.92	0.66 %
CH51	0.67	1.18 %
CH20	0.48	0.76 %
CH33	0.37	0.66 %
UKI1	0.37	1.27 %
CH43	0.34	0.94 %
CH41	0.32	0.54 %
GPD1	0.30	1.10 %
CH36	0.18	0.55 %
CH32	0.17	1.77 %
CH01		0.00 %
CH06		0.00 %
CH17		0.00 %
CH18		0.00 %
CH21		0.00 %
CH27		0.00 %
CH31		0.00 %
CH46		0.00 %
MC06		0.00 %
PON1		0.00 %
<b>Total</b>	<b>26.96</b>	<b>1.61 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	9.90	9.99 %
Air-Cond	4.36	0.59 %
Oven	0.11	6.23 %
<b>Total</b>	<b>14.38</b>	<b>1.72 %</b>

Branch *	MTD Sales L	Brand Share %
TRL1	0.91	1.28 %
VEL1	0.57	0.98 %
AKM1	0.54	1.18 %
CYR1	0.41	1.85 %
WJP1	0.31	1.21 %
ABR1	0.28	0.77 %
CPT1	0.19	0.99 %
TRT1	0.19	0.52 %
VNB1	0.17	0.77 %
SBR1	0.11	0.18 %
ANI1		0.00 %
ARC2		0.00 %
CGM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
TRR1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
<b>Total</b>	<b>14.38</b>	<b>1.72 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	6.64	6.97 %
Air-Cond	1.49	0.20 %
Dishwash	0.79	15.84 %
Oven	0.46	38.11 %
<b>Total</b>	<b>9.38</b>	<b>1.10 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	1.60	1.79 %
NVL2	0.76	1.50 %
VCM2	0.34	1.08 %
KML1	0.33	0.80 %
TVM1	0.31	1.14 %
VCM1	0.30	2.20 %
CDM1	0.28	0.37 %
TRK1	0.27	0.62 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
WHUT		0.00 %
<b>Total</b>	<b>9.38</b>	<b>1.10 %</b>