



# TN : IFB Sales Performance 17/04/2026 9:21 AM

MTD Sales  
381.20 L

Brand Share %  
1.99 %

Information:

MTD : 01-04-2026 To 16-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **1.99 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	212.64	12.75 %
Air-Cond	147.81	0.85 %
Oven	11.00	32.66 %
Dishwash	9.75	9.86 %
<b>Total</b>	<b>381.20</b>	<b>1.99 %</b>

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	78.70	3.00 %
WEST-02	51.03	2.67 %
CHENNAI-01	50.46	1.92 %
SOUTH-01	47.36	1.56 %
WEST-01	47.30	2.92 %
SOUTH-03	42.41	1.73 %
CHENNAI-02	35.08	1.62 %
NORTH ARCOT	19.77	1.39 %
SOUTH ARCOT	9.11	0.68 %
<b>Total</b>	<b>381.20</b>	<b>1.99 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	38.45	1.59 %
Wash-Mac	37.87	19.68 %
Dishwash	1.61	23.83 %
Oven	0.77	27.03 %
<b>Total</b>	<b>78.70</b>	<b>3.00 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	8.12	1.31 %
PBR2	2.62	1.63 %
TNJ2	1.78	1.62 %
KUM1	1.65	1.21 %
KIK1	1.28	1.70 %
TRY3	0.41	0.34 %
NCK1	0.39	1.42 %
TRY2	0.35	0.46 %
PDK1	0.30	0.43 %
APM1	0.19	0.82 %
KRN1		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
<b>Total</b>	<b>78.70</b>	<b>3.00 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Wash-Mac	31.46	16.04 %
Air-Cond	17.39	1.02 %
Dishwash	1.67	23.70 %
Oven	0.52	17.69 %
<b>Total</b>	<b>51.03</b>	<b>2.67 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	1.15	0.61 %
SLM3	0.97	1.15 %
TCG1	0.82	1.58 %
HSR1	0.75	1.21 %
NKL2	0.69	0.70 %
KRI1	0.60	0.85 %
MCR1	0.53	1.48 %
BMD1	0.36	1.56 %
OML1	0.35	0.85 %
DPR2	0.31	0.90 %
PLC1	0.30	1.04 %
KMM1	0.27	0.81 %
TRM1	0.17	0.48 %
EDP1		0.00 %
KAM1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>51.03</b>	<b>2.67 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	30.98	12.90 %
Air-Cond	14.86	0.63 %
Oven	3.22	41.77 %
Dishwash	1.40	6.46 %
<b>Total</b>	<b>50.46</b>	<b>1.92 %</b>

Branch *	MTD Sales L	Brand Share %
CH19	1.99	1.70 %
CH25	1.08	1.02 %
CH08	0.92	0.68 %
CH38	0.52	0.78 %
TKM1	0.48	1.42 %
CH07	0.47	0.39 %
CH39	0.33	0.70 %
CH37	0.32	0.64 %
CGL1	0.31	0.59 %
CH45	0.31	0.35 %
CZWH	0.29	0.72 %
MRM1	0.28	0.39 %
CH48	0.24	0.23 %
CH05		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH40		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
SKL1		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>50.46</b>	<b>1.92 %</b>

### SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	31.98	12.32 %
Air-Cond	11.33	0.41 %
Oven	2.51	35.57 %
Dishwash	1.53	12.03 %
Total	47.36	1.56 %

Branch *	MTD Sales L	Brand Share %
TVL1	3.72	0.98 %
TUT2	1.93	1.26 %
TUT1	1.04	0.33 %
VNR2	1.03	1.06 %
NGR1	1.00	0.48 %
ASM1	0.63	1.43 %
RND1	0.54	0.49 %
TKY1	0.51	1.50 %
STU2	0.47	1.22 %
VKM1	0.30	1.06 %
TY11	0.28	0.56 %
SKD1	0.27	0.90 %
APK1	0.27	0.57 %
MAR1	0.26	0.25 %
VNR1	0.24	0.77 %
UDN1	0.16	0.32 %
ARM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
WHTV		0.00 %
Total	47.36	1.56 %

### WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	22.81	1.56 %
Wash-Mac	21.98	15.31 %
Oven	1.49	35.98 %
Dishwash	1.03	7.27 %
Total	47.30	2.92 %

Branch *	MTD Sales L	Brand Share %
UMP1	0.89	1.97 %
TPR3	0.63	1.85 %
AVI1	0.59	1.03 %
PLI1	0.52	0.70 %
CBE5	0.32	1.00 %
SYM2	0.30	1.14 %
KMD1	0.29	1.02 %
SUL1	0.28	0.67 %
CBE1	0.18	0.25 %
ANR1		0.00 %
CBE3		0.00 %
CNR1		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
WZSD		0.00 %
WHCB	-0.29	1.35 %
Total	47.30	2.92 %

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Wash-Mac	28.36	12.69 %
Air-Cond	13.04	0.59 %
Oven	0.57	19.52 %
Dishwash	0.44	4.09 %
<b>Total</b>	<b>42.41</b>	<b>1.73 %</b>

Branch *	MTD Sales L	Brand Share %
MDU2	2.87	1.81 %
MDU1	1.62	0.50 %
MDU5	0.77	1.83 %
MDU7	0.65	0.74 %
MLR1	0.64	1.34 %
KKD3	0.49	0.48 %
MNM1	0.45	1.60 %
DGL2	0.32	0.52 %
PKM1	0.31	1.82 %
KPT1	0.31	1.21 %
MDU6	0.29	0.22 %
NKI1	0.28	1.23 %
ODM1	0.24	0.79 %
CMR1	0.19	0.62 %
TPT1	0.17	0.21 %
ADP1		0.00 %
BTU1		0.00 %
DKI1		0.00 %
KRR1		0.00 %
NTM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
WHMD		0.00 %
<b>Total</b>	<b>42.41</b>	<b>1.73 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	17.72	0.90 %
Wash-Mac	15.11	8.04 %
Dishwash	1.20	8.90 %
Oven	1.04	34.99 %
<b>Total</b>	<b>35.08</b>	<b>1.62 %</b>

Branch *	MTD Sales L	Brand Share %
CH24	1.55	1.37 %
CH21	0.81	0.62 %
CH17	0.63	0.60 %
CH18	0.54	0.51 %
UKI1	0.45	1.15 %
CH51	0.17	0.23 %
CH12	0.15	0.12 %
CH01		0.00 %
CH06		0.00 %
CH20		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
<b>Total</b>	<b>35.08</b>	<b>1.62 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	10.31	0.80 %
Wash-Mac	8.14	6.90 %
Dishwash	0.88	16.22 %
Oven	0.45	25.93 %
<b>Total</b>	<b>19.77</b>	<b>1.39 %</b>

Branch *	MTD Sales L	Brand Share %
TRL1	1.58	1.58 %
AKM1	1.16	1.50 %
VEL2	0.72	0.55 %
KPM2	0.62	0.45 %
CYR1	0.37	1.13 %
KPM1	0.36	0.76 %
CPT1	0.35	1.26 %
TRT1	0.33	0.64 %
WJD1	0.29	0.75 %
VEL1	0.29	0.35 %
ANI1	0.28	0.87 %
TRR1	0.15	0.14 %
ABR1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
<b>Total</b>	<b>19.77</b>	<b>1.39 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	6.76	6.33 %
Air-Cond	1.91	0.16 %
Oven	0.43	31.30 %
<b>Total</b>	<b>9.11</b>	<b>0.68 %</b>

Branch *	MTD Sales L	Brand Share %
VPM2	1.67	1.89 %
POY1	0.66	0.42 %
PRT1	0.65	1.00 %
TVM2	0.44	1.32 %
KLM1	0.33	0.45 %
NVL2	0.31	0.38 %
KKI2	0.30	0.38 %
SJI2	0.28	0.39 %
STP1	0.27	1.27 %
CDM1		0.00 %
CUD1		0.00 %
KML1		0.00 %
MKM1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
<b>Total</b>	<b>9.11</b>	<b>0.68 %</b>